

From: [Shack, Barbara](#)
To: [SA Staff](#); [Adler, Steve](#); [Mayor Adler](#)
Subject: **Aerospace Industries Association welcome at 6:30
Attachments: [AIA SXSW Dinner Invitation - Mayor Adler.pdf](#)
[Vision_2050_Secret_Embarkcard_v5.pdf](#)

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Eric Fanning
President and Chief Executive Officer
Aerospace Industries Association of America, Inc.
1000 Wilson Boulevard, Suite 1700 Arlington, VA 22209-3928 (703) 358-1000 www.aia-aerospace.org <<http://www.aia-aerospace.org>>
February 19, 2019
Mayor Steve Adler
P.O. Box 1088
Austin, TX 78767
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To mark our Centennial year, AIA worked with industry leaders and experts to develop "What's Next for Aerospace and Defense: A Vision for 2050." We'll launch this comprehensive look at the future of the aerospace industry and the innovations that will shape the world over the next thirty years with our panel <<https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fschedule.sxsw.com%2F2019%2Fevents%2FCE39373&data=02%7CD1%7Cstaff%40austintexas.gov%7C5081ba1754b41ab0fc608d6a1e54d7%7C5c5e19f6a6ab4b45b1d0be4008a9a677%7CD0%7C636876848705815405&data=4WZ2YCZPQzgK1AFQ8zU5fKml.eagNeV7%2FukM7d4J4SIU%3D&reserved=0>> on Sunday afternoon, but will use Saturday night's dinner to start the conversation. Built on interviews with over 70 industry leaders, Vision 2050 finds that the aerospace and defense industry will continue to be the driving force behind the way the world moves, connects, explores and inspires. These experts see a world shaped by the ease and convenience of urban air mobility and widely available autonomous drone delivery, the speed of supersonic air travel, and the promise of emerging markets for resource extraction and manufacturing in space - all underpinned by artificial intelligence and more rigorous, self-evolving, and proactive cybersecurity defenses. For reference, I'm attaching a preliminary draft of the final report to this email, but promise we'll have an updated version at the dinner.

Happy to answer any additional questions. And just as a reminder, the entire event will off the record to facilitate an open dialogue and candid discussion.

All my best and looking forward to Saturday. And per our earlier conversation, my cell phone is 202.549.2296 if there last minute movement updates.

Alex

From: Wagner, Alex
Sent: Tuesday, February 26, 2019 5:00 PM
To: Shack, Barbara <Barbara.Shack@austintexas.gov> <<mailto:Barbara.Shack@austintexas.gov>>
Cc: Shein, Jed <>
Subject: RE: Event invitation for Mayor Adler during SXSW

Barbara,

This is great news. Everything about SXSW is insane—that's the fun, right? It is absolutely possible for Mayor Adler to swing by without sitting and joining.

Not knowing anything else about what he's got planned, do you think it might be possible to come for the first 15-20 minutes?

I could imagine Eric opening it up and framing why he's convened the dinner, then turn it over to Mayor Adler to welcome everyone to Austin and highlight the role that he plays as USCM's Chair of the Technology and Innovation Committee and how he's not only imagining the future of cities, but making that future a reality. Then depart. Do you think that might work with his schedule?

That said, we'll work with you to figure out something that makes the most sense on a crazy night. Just let me know!

Best,

Alex

From: Wagner, Alex <> <>
Sent: Tuesday, February 19, 2019 5:25 PM
To: Shack, Barbara <Barbara.Shack@austintexas.gov> <<mailto:Barbara.Shack@austintexas.gov>>
Cc: Shein, Jed <>
Subject: Event invitation for Mayor Adler during SXSW

Hi Barbara,

Please find the attached letter from our President and CEO, former Secretary of the Army Eric Fanning, inviting Mayor Adler to a thought leader dinner on the sidelines of South by Southwest (SXSW), next month in Austin.

Per the letter, AIA's Vision 2050 imagines the future of cities, flight, and exploration; and the dinner will bring together principals from across the government, technology, and media spectrum to discuss the authoritative view of the aerospace industry on what the year 2050 looks like and how to ensure that the U.S. gets there first. We believe Mayor Adler would be an ideal participant.

Happy to answer any/all additional questions from you or your team.

All my best,

Alex

Alex Wagner
Vice President & Senior Advisor to the President
Aerospace Industries Association
+1 703 358 1090 Direct
<>

Eric Fanning
President and Chief Executive Officer
Aerospace Industries Association of America, Inc.
1000 Wilson Boulevard, Suite 1700 Arlington, VA 22209-3928 (703) 358-1000 www.aia-aerospace.org <<https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.aia-aerospace.org&data=02%7CD1%7Cstaff%40austintexas.gov%7C5081ba1754b41ab0fc608d6a1e54d7%7C5c5e19f6a6ab4b45b1d0be4008a9a677%7CD0%7C636876848705825419&data=0TjYqYyRfK3hyMwsNQIzrendMFxjHcRYUpBhYjy8%3D&reserved=0>>
February 19, 2019
Mayor Steve Adler

P.O. Box 1088

Austin, TX 78767

Dear Mayor Adler,

On behalf of the Aerospace Industries Association (AIA) and our nearly 340 member companies, I am pleased to invite you to an intimate VIP dinner and discussion on Saturday, March 9, 2019 during the South by Southwest (SXSW) conference in Austin, Texas.

We first met in late 2016 when I visited Austin as Secretary of the Army to launch "Hack the Army" at Capital Factory. That trip to represented the Army's first steps to align itself with the workforce of the future and to leverage the tech friendly, innovative culture of Austin—a spirit that apparently found its way into the home of Army Futures Command. This year, I'm heading back to Austin as President of AIA to launch "Vision 2050: The Way to What's Next" at SXSW. The Vision brings to life how innovations in the aerospace and defense industry will transform the way we move, connect, and explore within cities, around the globe, and across the universe – from drones to air taxis, supersonics, and space tourism, among other advancements. "Vision 2050" is a joint research effort between AIA and McKinsey & Company, drawing on the expertise of 75+ Chief Technology Officers, Chief Strategy Officers, and other experts from the top aerospace and defense companies. Making this vision real will require collaboration across government, industries, and the public. As a part of our launch, we would welcome your perspective at a curated influencer dinner of around a dozen people. This dinner will include industry CEOs, senior government officials, technologists, and media, and be off the record to facilitate an open dialogue and candid discussion.

The dinner will take place on Saturday, March 9, in the private conference room at WeDC House (Banger's Austin, at 79 Rainey St, Austin, TX) from 6:00 pm – 8:00 pm. AIA staff will reach out to your office to discuss your interest and availability and will follow-up to provide additional information about Vision 2050.

Thank you for your consideration of this request. I hope you will be able to join us.

Best regards,

From: [Shack, Barbara](#)
To: [SA Staff](#); [Adler, Steve](#); [Mayor Adler](#)
Subject: **ATI 30th Anniversary Event - speak 7:32
Attachments: [ATI UT Comm Draft-April 1.docx](#)
[ATI 30th Anniversary Brief for Mayor Adler .docx](#)

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Sent: Thursday, April 4, 2019 2:02 PM
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Subject: FW: ATI 30th Anniversary Event and Communication
Importance: High

Yes/no

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6:11 Mitch Introduce Laura
6:12 Panel 1-Founders
6:27 Laura Kilcrease award presented by Laura Kilcrease
6:33 Mitch introduce Bart Bohn
6:34 Panel 2-Students
6:44 Mitch introduce John Butler
6:45 John Butler award presented by John Butler
6:50 Show KLRU video about ATI
6:55 Mitch introduce Greg Fenves
6:56 Greg Fenves
7:01 Mitch introduce Greg Kozmetsky and Art Markman
7:02 George Kozmetsky awards presented by Greg Kozmetsky and Art Markman
7:07 Introduce Mayor Adler
7:08 Mayor Adler
7:18 Mitch introduce Joseph Kopser
7:19 Panel 3-ATI Companies
7:34 Mitch introduce Isaac
7:35 Isaac presents graduating company awards (maybe Isaac Barchas will present)
7:45 Recognize TX VMS mentors

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Yes, if I can see

Julia Allen – Corporate Media Relations will be contact there.

We are pleased to host Mayor Adler at Oracle's first Austin Global Startup Ecosystem Showcase event at our Austin Campus - 2300 Cloud Way, Austin, Texas - on Tuesday, April 16 at 2pm.

As discussed, we anticipate about 75-100 people in attendance which will include Oracle executives and customers, as well as invited guests from the Austin startup and investor community. This event will showcase six startups who will share their journey and experience working with Oracle's Global Startup Ecosystem https://go1.safelinks.protection.outlook.com/?url=https://www.oracle.com/GlobalStartupEcosystem/2024/03/01/OracleAustinStartupEcosystem2024/?utm_source=oracle&utm_medium=email&utm_campaign=OracleAustinStartupEcosystem2024&utm_term=.0 Austin program for the past six months. JD Weinstein, Head of Oracle's Austin Global Startup Program, will emcee the event and introduce the Major

Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm by welcoming attendees to this inaugural event and giving brief remarks. The tentative speaker lineup following the Mayor will be Josh Baer, CEO, Capital Factory; Oracle Vice President Jason Williamson, and Angelica Evans, Oracle Diversity and Inclusion.

[illegible]

As mentioned, media are invited to attend. I am happy to connect Oracle's Corporate Relations point of contact who will be onsite, with the appropriate person on your media relations/communications staff in advance of the event.

Attached in background are one-pagers on the Oracle Global Startup Ecosystem program and the 'Startup Lookbook' - an overview of the startups who will be featured during the program

We are excited to host the Mayor at this event and please do not hesitate to reach out if I can provide further information. My contact information is below and my mobile number is the best way to reach me between now and April 16.

Regards, Monica

Merissa Khachigian | Senior Director, State Government Affairs
Phone: +16505063977 Mobile: +1650323261
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

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Sent: Thursday, March 28, 2013 12:42 PM
To: Shack, Barbara <Barbara.Shack@usda.gov> <mailto:Barbara.Shack@usda.gov>
Subject: Oracle Austin Global Startup Ecosystem Showcase - Tuesday, April 16

16 Barbara,

Hope you are well! You may recall we corresponded in June last year about the possibility of Mayor Adler joining Oracle for a kick-off of our Austin Cloud Accelerator Program, hosted by JD Weinstein. Though the Mayor had a conflict for this event, you asked me to keep you informed about related future events.

We are pleased to invite Mayor Adler to join us for Oracle's Inaugural Global Startup Ecosystem Austin Showcase, where we will feature six graduating startups who are leveraging the Oracle network and technology to tackle global challenges and grow their business in meaningful ways. Details are as follows:

Tuesday, April 16 at 2pm

Oracle Waterfront Campus - 2300 Cloud Way, Austin, Texas 78741

The audience will be Oracle executives and customers, and members of the local startup and venture capitalist community. Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayer can join us at 2pm to welcome attendees to this inaugural event.

Please let me know if the Mayor might be available to join us on April 16, and I will provide additional details. Thank you for your consideration. Best, Melissa

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We are pleased to host Mayor Adler at Oracle's first Austin Global Startup Ecosystem Showcase event at our Austin Campus - 2000 Cloud Way, Austin, Texas - on Tuesday, April 16 at 2pm.

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Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm by welcoming attendees to this inaugural event and giving brief remarks. The tentative speaker lineup following the Mayor will be Josh Baer, CEO, Capital Factory; Oracle Vice President Jason Williamson, and Angelica Emsw, Oracle Diversity and Inclusion.

[illegible]

As mentioned, media are invited to attend. I am happy to connect Oracle's Corporate Relations point of contact who will be onsite, with the appropriate person on your media relations/communications staff in advance of the event.

Attached as background are one-pagers on the Oracle Global Startup Ecosystems program and the 'Startup Lookbook' - an overview of the startups who will be featured during the program.

We are excited to host the Mayor at this event and please do not hesitate to reach out if I can provide further information. My contact information is below and my mobile number is the best way to reach me between now and April 16.

Regards, Merissa

Merissa Khachigian | Senior Director, State Government Affairs
Phone: +16505061077 Mobile: +16503023261
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

From: Melissa Hutchinson [mailto:melissa.hutchinson@oracle.com]
Sent: Thursday, March 28, 2013 12:59 PM
To: Shack, Barbara (Barbara.Shack@usmintexas.gov) [mailto:Barbara.Shack@usmintexas.gov]
Subject: Oracle Austin Global Startup Ecosystem Showcase - Tuesday, April 16

16 Sadhana,

Hope you are well! You may recall we corresponded in June last year about the possibility of Mayor Adler joining Oracle for a kick-off of our Austin Cloud Accelerator Program, hosted by JD Weinstein. Though the Mayor had a conflict for this event, you asked me to keep you informed about related future events.

We are pleased to invite Mayor Adler to join us for Oracle's Inaugural Global Startup Ecosystem Austin Showcase, where we will feature six graduating startups who are leveraging the Oracle network and technology to tackle global challenges and grow their business in meaningful ways. Details are as follows:

Tuesday, April 16 at 2pm

Oracle Waterfront Campus - 2300 Cloud Way, Austin, Texas 78741

The audience will be Oracle executives and customers, and members of the local startup and venture capitalist community. Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm to welcome attendees to this inaugural event.

Please let me know if the Mayor might be available to join us on April 16, and I will provide additional details. Thank you for your consideration. Best, Melissa

Merissa Khachigian | Senior Director, State Government Affairs
Phone: +16505061077 <tel:+16505061077> Mobile: +14153023261 <tel:+14153023261>
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

Yes, if I can s

Julia Allen – Corporate Media Relations will be contact them.

We are pleased to host Mayor Adler at Oracle's first Austin Global Startup Ecosystem Showcase event at our Austin Campus - 2300 Cloud Way, Austin, Texas - on Tuesday, April 16 at 2pm.

As discussed, we anticipate about 75-100 people in attendance which will include Oracle executives and customers, as well as invited guests from the Austin startup and investor community. This event will showcase six startups who will share their journey and experience working with Oracle's Global Startup Ecosystem <<https://csf01.safelinks.protection.outlook.com/?url=https://SAS.2F2/www.oracle.com/S2/startups/2F&ad=US%2FCO%2CBarbara.Shack%40us.oracle.com%2FS00800462994300070060d8f10de%2CS%2C%2F0abab4b41db4e600ba5c79%2C%2C%2C%2C3099572152012161&cid=Gr%2CJBo%2FE3CXpQvPwNORvqjzHtEEDKkRbf%2DReserved%2D>>. Austin program for the past six months. JD Weinstein, Head of Oracle's Austin Global Startup Program, will emcee the event and introduce the Mayor.

Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm by welcoming attendees to this inaugural event and giving brief remarks. The tentative speaker lineup following the Mayor will be Josh Baer, CEO, Capital Factory; Oracle Vice President Jason Williamson, and Angelica Erazo, Oracle Diversity and Inclusion.

[illegible]

As mentioned, media are invited to attend. I am happy to connect Oracle's Corporate Relations point of contact who will be onsite, with the appropriate person on your media relations/communications staff in advance of the event.

Attached as background are one-pagers on the Oracle Global Startup Ecosystem program and the 'Startup Lookbook' - an overview of the startups who will be featured during the program.

We are excited to host the Mayor at this event and please do not hesitate to reach out if I can provide further information. My contact information is below and my mobile number is the best way to reach me between now and April 16.

Regards, Monica

Merioka Khachigian | Senior Director, State Government Affairs
Phone: +16505063077 Mobile: +16503023261
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

From: Melissa Hutchinson [mailto:melissa.hutchinson@usdoj.gov]
Sent: Thursday, March 28, 2013 12:22 PM
To: Shack, Barbara <Barbara.Shack@usdoj.gov>
Subject: Oracle Austin Global Startup Ecosystem Showcase - Tuesday, April 16

10. Barbara,

Hope you are well! You may recall we corresponded in June last year about the possibility of Mayor Adler joining Oracle for a kick-off of our Austin Cloud Accelerance Program, hosted by JD Weintraub. Though the Mayor had a conflict for this event, you asked me to keep you informed about related future events.

We are pleased to invite Mayor Adler to join us for Oracle's Inaugural Global Startup Ecosystem Austin Showcase, where we will feature six graduating startups who are leveraging the Oracle network and technology to tackle global challenges and grow their business in meaningful ways. Details are as follows:

Tuesday, April 16 at 2pm

Oracle Waterfront Campus - 2300 Cloud Way, Austin, Texas 78741

The audience will be Oracle executives and customers, and members of the local startup and venture capitalist community. Our speaker lineup includes Capital Factory CTO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm to welcome attendees to this inaugural event.

Please let me know if the Mayor might be available to join us on April 16, and I will provide additional details. Thank you for your consideration. Best, Mertosa

Merissa Khachigian | Senior Director, State Government Affairs
Phone: +16505063077 <tel:+16505063077> Mobile: +1650323261 <tel:+1650323261>
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

Yes, if I can s

Julia Allen – Corporate Media Relations will be contact there. 510-701-3456

We are pleased to host Mayor Adler at Oracle's first Austin Global Startup Ecosystem Showcase event at our Austin Campus - 2300 Cloud Way, Austin, Texas - on Tuesday, April 16 at 2pm.

Our speaker lineup includes Capital Factory CEO Josh Blaz and Oracle Startup Ecosystems Vice President Justin Williamson. It is our hope the Mayor can join us at 2pm by welcoming attendees to this inaugural event and giving brief remarks. The tentative speaker lineup following the Mayor will be Josh Blaz, CEO, Capital Factory; Oracle Vice President Jason Williamson, and Angelica Eram, Oracle Diversity and Inclusion.

We expect the startup showcase pitches to begin around 2:30-2:30pm, followed by a networking event at 3:30pm. The event concludes with closing remarks at 5:15pm. Covered parking is available onsite. You can find a copy of the invitation linked here <[https://www.pwps.org/2024/06/27/pwps-2024-summer-security-conference/](https://go.onl/safetyscienceprotection-outlook.com/?url=https://www.pwps.org/2024/06/27/pwps-2024-summer-security-conference/)>

As mentioned, media are invited to attend. I am happy to connect Oracle's Corporate Relations point of contact who will be onsite, with the appropriate person on your media relations/communications staff in advance of the event.

Attached as background are one-pagers on the Oracle Global Startup Ecosystem program and the 'Startup Lookbook' - an overview of the startups who will be featured during the program.

We are excited to host the Mayor at this event and please do not hesitate to reach out if I can provide further information. My contact information is below and my mobile number is the best way to reach me between now and April 16.

Regards, Melissa

From: Merissa Hutchinson [mailto:merissa.hutchinson@oracle.com]
Sent: Thursday, March 26, 2015 12:32 PM
To: Shuck, Barbara <Barbara.Shuck@astintexas.gov>
Subject: Oracle Austin Global Startup Ecosystem Showcase - Tuesday, April 16

16 Barbara,

Hope you are well! You may recall we corresponded in June last year about the possibility of Mayor Adler joining Oracle for a kick-off of our Austin Cloud Accelerator Program, hosted by JD Weinstein. Though the Mayor had a conflict for this event, you asked me to keep you informed about related future events.

We are pleased to invite Mayor Adler to join us for Oracle's Inaugural Global Startup Ecosystem Austin Showcase, where we will feature six graduating startups who are leveraging the Oracle network and technology to tackle global challenges and grow their business in meaningful ways. Details are as follows:

Tuesday, April 16 at 2pm

The audience will be Oracle executives and customers, and members of the local startup and venture capitalist community. Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm to welcome attendees to this inaugural event.

Please let me know if the Mayor might be available to join us on April 16, and I will provide additional details. Thank you for your consideration. Best, Mercedes

Merissa Khachigian | Senior Director, State Government Affairs
Phone: +16505061077 <tel:+16505061077> | Mobile: +16503023261 <tel:+16503023261> |
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

Yes, if I can w

We are pleased to host Mayor Adler at Oracle's first Austin Global Startup Ecosystem Showcase event at our Austin Campus - 2300 Cloud Way, Austin, Texas - on Tuesday, April 16 at 2pm.

Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm by welcoming attendees to this inaugural event and giving brief remarks. The tentative speaker lineup following the Mayor will be Josh Baer, CEO, Capital Factory; Oracle Vice President Jason Williamson, and Angelica Enns, Oracle Diversity and Inclusion.

As mentioned, media are invited to attend. I am happy to connect Oracle's Corporate Relations point of contact who will be onsite, with the appropriate person on your media relations/communications staff in advance of the event.

Attached as background are one-pagers on the Oracle Global Startup Ecosystem program and the 'Startup Lookbook' - an overview of the startups who will be featured during the program.

We are excited to host the Mayor at this event and please do not hesitate to reach out if I can provide further information. My contact information is below and my mobile number is the best way to reach me between now and April 16.

Regards, Merissa

From: Melissa Hutchinson [mailto:melissa.hutchinson@oracle.com]
Sent: Thursday, March 28, 2013 12:52 PM
To: Shack, Barbara <Barbara.Shack@usmintexas.gov> <mailto:Barbara.Shack@usmintexas.gov>
Subject: Oracle Austin Global Startup Ecosystem Showcase - Tuesday, April 16

10. Barbara,

Hope you are well! You may recall we corresponded in June last year about the possibility of Mayer Adler joining Oracle for a kick-off of our Austin Cloud Accelerator Program, hosted by JD Weinreich. Though the Mayer had a conflict for this event, you asked me to keep you informed about related future events.

We are pleased to invite Mayer Adler to join us for Oracle's Inaugural Global Startup Ecosystem Austin Showcase, where we will feature six graduating startups who are leveraging the Oracle network and technology to tackle global challenges and grow their business in meaningful ways. Details are as follows:

Tuesday, April 16 at 2pm

Oracle Waterfront Campus - 2300 Cloud Way, Austin, Texas 78741

The audience will be Oracle executives and customers, and members of the local startup and venture capitalist community. Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm to welcome attendees to this inaugural event.

Please let me know if the Mayor might be available to join us on April 16, and I will provide additional details. Thank you for your consideration. Best, Melissa

Merissa Khachigian | Senior Director, State Government Affairs
Phone: +16505060377 <tel:+16505060377> Mobile: +16503023261 <tel:+16503023261>
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

Yes, if You :

Julia Allen - Corporate Media Relations will be contact them. 610-701-3456

As discussed, we anticipate about 75-100 people in attendance which will include Oracle executives and customers, as well as invited guests from the Austin startup and investor community. This event will showcase its startups who will share their journey and experience working with Oracle's Global Startup Ecosystem <<https://gsfe.oracle.com/startups>> or <<https://gsfe.oracle.com/startups>>. The speakers are:

[illegible]

Attached as background are one pages on the Oracle Global Startup Ecosystem program and the 'Startup Lookbook': an overview of the startups who will be featured during the program.

From: Merissa Hinchison [mailto:Merissa.Hinchison@oracle.com]
Sent: Thursday, March 28, 2013 12:32 PM
To: Slack, Barbara <Barbara.Slack@postnielsen.gov>
Subject: Oracle Austin Global Startup Ecosystem Showcase - Tuesday, April 16

We are pleased to invite Mayor Adler to join us for Oracle's Inaugural Global Startup Ecosystem Austin Showcase, where we will feature six graduating startups who are leveraging the Oracle network and technology to tackle global challenges and grow their business in meaningful ways. Details are as follows:

The audience will be Oracle executives and customers, and members of the local startup and venture capitalist community. Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 5pm to welcome attendees to this inaugural event.

Merissa Khachigian | Senior Director, State Government Affairs
Phone: +16505061077 -cell:+16505061077- Mobile: +16503023261 -cell:+16503023261-
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

Yes, if You :

Julia Allen - Corporate Media Relations will be contact them. 610.701.5456

Julia Allen – Corporate Media Relations will be contact there. 510-701-3456

We are pleased to host Mayer Adler at Oracle's first Austin Global Startup Ecosystem Showcase event at our Austin Campus - 2300 Cloud Way, Austin, Texas - on Tuesday, April 16 at 2pm.

As discussed, we anticipate about 75-100 people in attendance which will include Oracle executives and customers, as well as invited guests from the Austin startup and investor community. This event will showcase six startups who will share their journey and experience working with Oracle's Global Startup Ecosystem <https://go!!_safelinks.protection.outlook.com?url=https://www.oracle.com/globalstartups/>. The agenda includes:

Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm by welcoming attendees to this inaugural event and giving brief remarks. The tentative speaker lineup following the Mayor will be Josh Baer, CEO, Capital Factory; Oracle Vice President Jason Williamson, and Angelica Evans, Oracle Diversity and Inclusion.

[illegible]

As mentioned, media are invited to attend. I am happy to connect Oracle's Corporate Relations point of contact who will be onsite, with the appropriate person on your media relations/communications staff in advance of the event.

Attached as background are one-pagers on the Oracle Global Startup Ecosystem program and the 'Startup Lookbook' - an overview of the startups who will be featured during the program

We are excited to host the Mayor at this event and please do not hesitate to reach out if I can provide further information. My contact information is below and my mobile number is the best way to reach me between now and April 16.

Regards, Merissa

Meriton Khachigian | Senior Director, State Government Affairs
Phone: +16505061077 Mobile: +16503023261
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

From: Melissa Hinchinson [mailto:melissa.hinchinson@oracle.com]
Sent: Thursday, March 28, 2013 12:22 PM
To: Shack, Barbara <Barbara.Shack@autintexas.gov>
Subject: Oracle Austin Global Startup Ecosystem Showcase - Tuesday, April 16

161 Barbara,

Hope you are well! You may recall we corresponded in June last year about the possibility of Mayer Adler joining Oracle for a kick-off of our Austin Cloud Accelerator Program, hosted by JD Weinlein. Though the Mayer had a conflict for this event, you asked me to keep you informed about related future events.

We are pleased to invite Mayor Adler to join us for Oracle's Inaugural Global Startup Ecosystem Austin Showcase, where we will feature six graduating startups who are leveraging the Oracle network and technology to tackle global challenges and grow their business in meaningful ways. Details are as follows:

Tuesday, April 16 at 2pm

Oracle Waterfront Campus - 2300 Cloud Way, Austin, Texas 78741

The audience will be Oracle executives and customers, and members of the local startup and venture capitalist community. Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm to welcome attendees to this inaugural event.

Please let me know if the Mayor might be available to join us on April 16, and I will provide additional details. Thank you for your consideration. Best, Mertosa

Merissa Khachigian | Senior Director, State Government Affairs
Phone: +16505061077 <tel:+16505061077> Mobile: +1650323261 <tel:+1650323261>
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

Yes, if I can:

Julia Allen : Corporate Media Relations will be contact them. 310.701.3456

We are pleased to host Mayor Adler at Oracle's first Austin Global Startup Ecosystem Showcase event at our Austin Campus - 2300 Cloud Way, Austin, Texas - on Tuesday, April 16 at 2pm.

[illegible]

Our speaker lineup includes Capital Factory CEO Josh Bauer and Oracle Startup Ecosystems Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm by welcoming attendees to this inaugural event and giving brief remarks. The tentative speaker lineup following the Mayor will be Josh Bauer, CEO, Capital Factory; Oracle Vice President Jason Williamson, and Angelica Evans, Oracle Diversity and Inclusion.

Attached as background are one-pagers on the Oracle Global Startup Ecosystem program and the 'Startup Lookbook' - an overview of the startups who will be featured during the program.

We are excited to host the Mayor at this event and please do not hesitate to reach out if I can provide further information. My contact information is below and my mobile number is the best way to reach me between now and April 16.

Hope you are well! You may recall we corresponded in June last year about the possibility of Mayor Adler joining Oracle for a kick-off of our Austin Cloud Accelerator Program, hosted by JD Weinstein. Though the Mayor had a conflict for this event, you asked me to keep you informed about related future events.

We are pleased to invite Mayor Adler to join us for Oracle's Inaugural Global Startup Ecosystem Austin Showcase, where we will feature six graduating startups who are leveraging the Oracle network and technology to tackle global challenges and grow their business in meaningful ways. Details are as follows:

Please let me know if the Mayor might be available to join us on April 16, and I will provide additional details. Thank you for your consideration. Best, Melissa

From: [Chuck Barlow](#)
To: [Chuck Barlow](#); [Adam Shaw](#); [Miguel Adame](#)
Subject: "Oracle Austin Global Startup Ecosystem Showcase"
Attachments: [OracleStartup.pdf](#)
[OracleStartupOnePager.pdf](#)
[OracleStartupLookbook.pdf](#)

Yes, it's cool

Julia Allen - Corporate Media Relations will be contact them. 510-701-3456

We are pleased to host Mayor Adler at Oracle's first Austin Global Startup Ecosystem Showcase event at our Austin Campus - 2300 Cloud Way, Austin, Texas - on Tuesday, April 16 at 2pm.

As discussed, we sent guests about 75-100 people in attendance which will include Oracle executives and customers, as well as invited guests from the Austin startup and investor community. This event will showcase six startups who will share their journey and experience working with Oracle's Global Startup Ecosystem <https://go.Oracle.com/startup-ecosystem>. JD Weinstein, Head of Oracle's Austin Global Startup Program, will emcee the event and introduce the Mayor.

Our speaker lineup includes Capital Factory CEO Josh Rhee and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm by welcoming attendees to this inaugural event and giving brief remarks. The tentative speaker lineup following the Mayor will be Josh Rhee, CEO, Capital Factory; Oracle Vice President Jason Williamson; and Angelica Evans, Oracle Diversity and Inclusion.

We expect the startup showcase photos to begin around 2:20-2:30pm, followed by a networking event at 3:30pm. The event concludes with closing remarks at 5:30pm. Covered parking is available onsite. You can find a copy of the invitation linked here: <https://go.Oracle.com/startup-ecosystem>.
<https://www.austintx.gov/officeofthechiefinformationofficer/pressroom/press-releases/2018/04/10/oracle-austin-global-startup-ecosystem-showcase>

As mentioned, media are invited to attend. I am happy to connect Oracle's Corporate Relations point of contact who will be assisting, with the appropriate person on your media relations/communications staff in advance of the event.

Attached in background are one-pagers on the Oracle Global Startup Ecosystem program and the "Startup Lookbook" - an overview of the startups who will be featured during the program.

We are excited to host the Mayor at this event and please do not hesitate to reach out if I can provide further information. My contact information is below and my mobile number is the best way to reach me between now and April 16.

Regards, Melissa

Melissa Khachigian | Senior Director, State Government Affairs
Phone: +1(800)649777 | Mobile: +1(800)8233261
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

From: Melissa Khachigian <melissa.khachigian@oracle.com>
Sent: Thursday, March 22, 2018
To: Chuck Barlow <chuck.barlow@oracle.com>; Adam Shaw <adam.shaw@oracle.com>; Miguel Adame <miguel.adame@oracle.com>
Subject: Oracle Austin Global Startup Ecosystem Showcase - Tuesday, April 16

Hi Barbara,

Hope you are well! You may recall we corresponded in late last year about the possibility of Mayor Adler joining Oracle for a kick-off of our Austin Cloud Accelerator Program, hosted by JD Weinstein. Through the Mayor had a conflict for this event, you asked me to keep you informed about related future events.

We are pleased to invite Mayor Adler to join us for Oracle's inaugural Global Startup Ecosystem Austin Showcase, where we will feature six graduating startups who are leveraging the Oracle network and technology to tackle global challenges and grow their business in meaningful ways. Details are as follows:

Tuesday, April 16 at 2pm
Oracle Waterfront Campus - 2300 Cloud Way, Austin, Texas 78741

The audience will be Oracle executives and customers, and members of the local startup and venture capitalist community. Our speaker lineup includes Capital Factory CEO Josh Rhee and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm to welcome attendees to this inaugural event.

Please let me know if the Mayor might be available to join us on April 16, and I will provide additional details. Thank you for your consideration. Best, Melissa

Melissa Khachigian | Senior Director, State Government Affairs
Phone: +1(800)649777 | Mobile: +1(800)8233261
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

From: [Chuck Barbera](#)
To: [Chuck Barbera](#)
Subject: "Oracle Austin Global Startup Ecosystem Showcase"
Attachments: [invitation.pdf](#)
[Oracle Startup One-Pager.pdf](#)
[Oracle Startup Lookbook.pdf](#)

Yes, it's on +

Julia Allen - Corporate Media Relations will be contact them.

We are pleased to host Mayor Adler at Oracle's first Austin Global Startup Ecosystem Showcase event at our Austin Campus - 2300 Cloud Way, Austin, Texas - on Tuesday, April 16 at 2pm.

As discussed, we anticipate about 75-100 people in attendance which will include Oracle executives and customers, as well as invited guests from the Austin startup and investor community. This event will showcase city startups who will share their journey and experience working with Oracle's Global Startup Ecosystem <[https://go1.oraclecloud.com/lookbook.com/?](https://go1.oraclecloud.com/lookbook)>
<https://www.austintx.com/2019/04/09/Oracle-Austin-Global-Startup-Ecosystem-Showcase/> Oracle program for the past six months. JD Williamson, Head of Oracle's Austin Global Startup Program, will welcome the event and introduce the Mayor.

Our speaker lineup includes Capital Factory CEO Josh Riser and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm by welcoming attendees to this inaugural event and giving brief remarks. The narrative speaker lineup following the Mayor will be Josh Riser, CEO, Capital Factory; Oracle Vice President Jason Williamson; and Angelica Evans, Oracle Diversity and Inclusion.

We expect the meeting showcase pictures to begin around 2:20-2:30pm, followed by a networking event at 3:15pm. The event concludes with closing remarks at 5:15pm. Covered parking is available onsite. You can find a copy of the invitation linked here <<https://go1.oraclecloud.com/lookbook.com/?>>
<https://www.austintx.com/2019/04/09/Oracle-Austin-Global-Startup-Ecosystem-Showcase/> Oracle program for the past six months.

As mentioned, media are invited to attend. I am happy to connect Oracle's Corporate Relations point of contact who will be onsite, with the appropriate person on your media relations/communications staff in advance of the event.

Attached in background are one-pagers on the Oracle Global Startup Ecosystem program and the "Startup Lookbook" - an overview of the startups who will be featured during the program.

We are excited to host the Mayor at this event and please do not hesitate to reach out if I can provide further information. My contact information is below and my mobile number is the best way to reach me between now and April 16.

Regards, Mattias

Mattias Khachigian | Senior Director, State Government Affairs
Phone: +1(650)6610771 Mobile: +1(650)3212261
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

From: Mattias Khachigian <mkhachigian@oracle.com>
Sent: Thursday, March 28, 2019
To: Black, Barbara <Barbara.Black@ga.state.tx.us>; Jason Williamson <jwilliamson@oracle.com>
Subject: Oracle Austin Global Startup Ecosystem Showcase - Tuesday, April 16

Hi Barbara,

Hope you are well! You may recall we corresponded in June last year about the possibility of Mayor Adler joining Oracle for a kick-off of our Austin Cloud Accelerator Program, hosted by JD Williamson. Though the Mayor had a conflict for this event, you asked me to keep you informed about related future events.

We are pleased to invite Mayor Adler to join us for Oracle's inaugural Global Startup Ecosystem Austin Showcase, where we will feature our graduating startups who are leveraging the Oracle network and technology to tackle global challenges and grow their business in meaningful ways. Details are as follows:

Tuesday, April 16 at 2pm
Oracle Waterfront Campus - 2300 Cloud Way, Austin, Texas 78741

The audience will be Oracle executives and customers, and members of the local startup and venture capitalist community. Our speaker lineup includes Capital Factory CEO Josh Riser and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm to welcome attendees to this inaugural event.

Please let me know if the Mayor might be available to join us on April 16, and I will provide additional details. Thank you for your consideration. Best, Mattias

Mattias Khachigian | Senior Director, State Government Affairs
Phone: +1(650)6610771 Mobile: +1(650)3212261
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

Yes, if I can s

Julia Allen – Corporate Media Relations will be contact there. 503-701-3456

We are pleased to host Mayor Adler at Oracle's first Austin Global Startup Ecosystem Showcase event at our Austin Campus - 2000 Cloud Way, Austin, Texas - on Tuesday, April 16 at 2pm.

As discussed, we anticipate about 75-100 people in attendance which will include Oracle executives and customers, as well as invited guests from the Austin startup and investor community. This event will showcase six startups who will share their journey and experience working with Oracle's Global Startup Ecosystem (<https://psf01.safelinks.protection.outlook.com?url=https://www.oracle.com/2/startups/2/startups-02n7C0187CB1Barack.Stacks%40austinus.gov%3E1975bcb40850cc56b46143b85%2C%2F5194b404414046b406767C08%2C%2F5009506000435132&data=0XfPwU4vUwZ17Df0r53PzC6%2B%2C%2BMPK2ZdJd0g%2D&reserved=0>). Austin program for the past six months. JD Weinstein, Head of Oracle's Austin Global Startup Program, will emcee the event and introduce the Mayor

Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm by welcoming attendees to this inaugural event and giving brief remarks. The tentative speaker lineup following the Mayor will be Josh Baer, CEO, Capital Factory; Oracle Vice President Jason Williamson, and Angelica Evans, Oracle Diversity and Inclusion.

We expect the startup showcase pitches to begin around 2:30-2:30pm, followed by a networking event at 3:30pm. The event concludes with closing remarks at 5:15pm. Covered parking is available onsite. You can find a copy of the invitation linked here:

As mentioned, media are invited to attend. I am happy to connect Oracle's Corporate Relations point of contact who will be onsite, with the appropriate person on your media relations/communications staff in advance of the event.

Attached in background are one-pagers on the Oracle Global Startup Ecosystem program and the 'Startup Lookbook' - an overview of the startups who will be featured during the program

We are excited to host the Mayor at this event and please do not hesitate to reach out if I can provide further information. My contact information is below and my mobile number is the best way to reach me between now and April 16.

Regards, Merina

Merissa Khachigian | Senior Director, State Government Affairs
Phone: +16505061077 Mobile: +16503023261
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

From: Martina Hutchinson <mailto:[REDACTED]>
Sent: Thursday, March 28, 2013
To: Shack, Barbara <Barbara.Shack@usmintec.com> <mailto:Barbara.Shack@usmintec.com>
Subject: Oracle Austin Global Startup Ecosystem Showcase - Tuesday, April 16

16 Barbara,

Hope you are well! You may recall we corresponded in June last year about the possibility of Mayor Adler joining Oracle for a kick-off of our Austin Cloud Accelerance Program, hosted by JD Weisman. Though the Mayor had a conflict for this event, you asked me to keep you informed about related future events.

We are pleased to invite Mayor Adler to join us for Oracle's Inaugural Global Startup Ecosystem Austin Showcase, where we will feature six graduating startups who are leveraging the Oracle network and technology to tackle global challenges and grow their business in meaningful ways. Details are as follows:

Tuesday, April 16 at 2pm

Oracle Waterfront Campus - 2300 Cloud Way, Austin, Texas 78741

The audience will be Oracle executives and customers, and members of the local startup and venture capitalist community. Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm to welcome attendees to this inaugural event.

Please let me know if the Mayor might be available to join us on April 16, and I will provide additional details. Thank you for your consideration. Best, Melissa

Merissa Khachigian | Senior Director, State Government Affairs
Phone: +16505061077 <tel:+16505061077> Mobile: +1650323261 <tel:+1650323261>
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

From: [Chuck Barlow](#)
To: [A. Barlow](#), [Barlow-Barlow](#), [Mayor Adler](#)
Subject: "Oracle Austin Global Startup Ecosystem Showcase"
Attachments: [img000001.pdf](#)
[Oracle Startup Day Poster.pdf](#)
[Oracle Startup Lookbook.pdf](#)

Yes, it's on!

Julia Allen - Corporate Media Relations will be contact them.

We are pleased to host Mayor Adler at Oracle's first Austin Global Startup Ecosystem Showcase event at our Austin Campus - 2300 Cloud Way, Austin, Texas - on Tuesday, April 16 at 3pm.

As discussed, we anticipate about 75-100 people in attendance which will include Oracle executives and customers, as well as invited guests from the Austin startup and investor community. This event will showcase six startups who will share their journey and experiences working with Oracle's Global Startup Ecosystem (<https://global.startups.oracle.com/>)
url:https://aax-379.2p/www.oracle.com/2p/startups-2f/advice-02N/31/6/7CA464P%40austinusa.gov%3C2002aax3f550aads550a6b0b0a6b9%7C%5d%10ba6ab4b1b1d6ba0f0a0d0776/3C39/3C39%3C0002734175730784aads-35a5d%2pVWYtPqjE0W0L0a0M0a0a0X0X0W0a0%3P-a0%3C0a0a0a0d0- Austin program for the past six months. RD Williamson, Head of Oracle's Austin Global Startup Program, will emcee the event and introduce the Mayor.

Our speaker lineup includes Capital Factory CEO Josh Bass and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 3pm by welcoming attendees to this inaugural event and giving brief remarks. The tentative speaker lineup following the Mayor will be Josh Bass, CEO, Capital Factory; Oracle Vice President Jason Williamson, and Angela/Ethan, Oracle Diversity and Inclusion.

We expect the startup showcase pitches to begin around 2:20-2:30pm, followed by a networking event at 3:30pm. The event concludes with closing remarks at 5:30pm. Covered parking is available onsite. You can find a copy of the invitation linked here: (<https://global.startups.oracle.com/>)
url:https://aax-379.2p/www.oracle.com/2p/startups-2f/advice-02N/31/6/7CA464P%40austinusa.gov%3C2002aax3f550aads550a6b0b0a6b9%7C%5d%10ba6ab4b1b1d6ba0f0a0d0776/3C39/3C39%3C0002734175730784aads-35a5d%2pVWYtPqjE0W0L0a0M0a0a0X0X0W0a0%3P-a0%3C0a0a0a0d0- Austin program for the past six months. RD Williamson, Head of Oracle's Austin Global Startup Program, will emcee the event and introduce the Mayor.

As mentioned, media are invited to attend. I am happy to connect Oracle's Corporate Relations point of contact who will be onsite, with the appropriate person on your media relations/communications staff in advance of the event.

Attached as background are one pager on the Oracle Global Startup Ecosystem program and the "Startup Lookbook" - an overview of the startups who will be featured during the program.

We are excited to host the Mayor at this event and please do not hesitate to reach out if I can provide further information. My contact information is below and my mobile number is the best way to reach me between now and April 16.

Regards, Melissa

Melissa Khachigian | Senior Director, State Government Affairs
Phone - (415)8031217 | Mobile - (415)8031241
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

From: Melissa Khachigian <melissa.khachigian@oracle.com>
Sent: Thursday, March 29, 2018, 10:07 AM
To: Black, Barbara <Barbara.Black@montclair.gov>; <melissa.khachigian@oracle.com>
Subject: Oracle Austin Global Startup Ecosystem Showcase - Tuesday, April 16

Hi Barbara,

Hops you are well! You may recall we corresponded to have last year about the possibility of Mayor Adler joining Oracle for a kick-off of our Austin Cloud Accelerate Program, hosted by RD Williamson. Though the Mayor had a conflict for this event, you asked me to keep you informed about related future events.

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Phone - (415)8031217 | Mobile - (415)8031241
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

From: [Shack, Barbara](#)
To: [SA Staff](#); [Adler, Steve](#); [Mayor Adler](#)
Subject: **The Case for Public Sector Open Data - Welcome 12:30
Attachments: [The Case for Public Sector Open Data.docx](#)

yes... unless there's an opportunity cost... anything I'd miss? s

Intro is a good alternative to another panel. Sly Majid

2 mins

12:10

Welcome from ATA

Sarah Shields

2 mins

12:12

Welcome from DC

Christian Hoehner

2 mins

12:14

Welcome from OA

Mateo Clarke

5 mins

12:20

Welcome from sponsor:Socrata

Steve Moorbe

5-10 mins

12:30

Welcome from City

Mayor Steve Adler

1 min

12:30

Introduce Gov. O'Malley

Robert Shea

15 mins

12:32-47

Gov. O'Malley speaks

2 mins

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Thank Gov. O'Malley and bring up panelists

Christian Hoehner

45 mins

12:48-1:40

Panel

Christian Hoehner

Susan Alzner

Kate McCall-Kiley

Robert Shea

Jameila "Meme" Styles

10 mins

1:40-1:50

Q&A

1 mins

1:51

Wrap up/thank you

Sarah Shields

15 mins

2:00

mingling

Load out sponsor giveaway materials, leftover food

Hi Barbara,

We are excited to have the Mayor speak tomorrow at the event. The doors will open to the public at 11:45, and we expect Mayor Adler to make remarks at ~12:15-20.

Run of show is here -<[https://go01.safelinks.protection.outlook.com/?url=https://3A%2F%2Fwww.bconspapertickets.com/%2Fevent/%2F4065212&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C0183935fec894744103908d6a63dee3a%7C5c5e19ff6a6ab4b45b1d0be4608e6a677%7C0%7C0%7C63687918259221143&data=UN\\$xeU1mkNj3aP5BC8%2F8aFOthSTv0XpW2RZX2q14%3D&reserved=0](https://go01.safelinks.protection.outlook.com/?url=https://3A%2F%2Fwww.bconspapertickets.com/%2Fevent/%2F4065212&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C0183935fec894744103908d6a63dee3a%7C5c5e19ff6a6ab4b45b1d0be4608e6a677%7C0%7C0%7C63687918259221143&data=UN$xeU1mkNj3aP5BC8%2F8aFOthSTv0XpW2RZX2q14%3D&reserved=0)

If you have any questions please let me know.

Sarah

Instead of participating in the panel, would the Mayor be interested in offering opening remarks after Gov. O'Malley to announce/sign the Cities for Digital Rights initiative? I can offer him 5-10 minutes at the beginning after O'Malley before the panel.

Let me know if this is a better fit. Sarah

From: Sarah Ortiz Shields <Barbara.Shack@austintexas.gov>
Sent: Friday, February 15, 2019 1:40 PM
To: Parma III, Charles <Charles.ParmaIII@austintexas.gov>;
Cc: Majid, Sly <Sly.Majid@austintexas.gov>;
<Barbara.Shack@austintexas.gov>>
Subject: Re: SXSW Event for Mayor's Participation

Hi Sly,

We are excited about the opportunity to have Mayor Adler participate in our event on 3/12.

Title:

The Case for Public Sector Open Data: Public Access for Innovation and Improved Policymaking

Confirmed speakers:
Facilitator, Christian Hoehner <<https://go01.safelinks.protection.outlook.com/?url=https://3A%2F%2Fwww.granthornton.com/%2Fpeople/%2Fbio/%2Fof-4%2Fshar-nbert.aspx&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C36b2a99a547c5517108d6937a8d2%7C5c5e19ff6a6ab4b45b1d0be4608e6a677%7C0%7C0%7C636858552177115288&data=usbMYgi%2B%2BwvQo5M2kP%2B38d8vZj8l1eZ30Vw4.58%3D&reserved=0>>>, Principal, GT Public Sector Grant Thornton
Former Deputy Director of the Office of Management and Budget (2002-2008) and Commissioner on the Evidence-Based Policymaking Commission.

I should be able to confirm 2 additional panelists next week.

If you'd like to have a chat about the Mayor's participation on the panel, let me know. I'm happy to run up to City Hall.
Sarah

Sarah Ortiz Shields
Interim Executive Director, Austin Tech Alliance

<https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintech.org%2F&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C36fb2a99a8a547c5517108d6937a9dc2%7C5c5e19ff6afab4b45b1d0be4608a9a67f%7C0%7C0%7C636858552177125292&sdata=aiNT9fJQOVvzZpmZl8og80ge3XBONEj70XfocCg14aU%3D&reserved=0>
(c) 806-680-6803 [REDACTED] <mailto:[REDACTED]> | book a meeting <https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintech.org%2F&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C36fb2a99a8a547c5517108d6937a9dc2%7C5c5e19ff6afab4b45b1d0be4608a9a67f%7C0%7C0%7C636858552177135300&sdata=8a%2FaYg3FL3pl7FvYH6MI4HMSWxtnlDGSQoRnYNpql6w%3D&reserved=0> | @austintech <https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Faustintech&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C36fb2a99a8a547c5517108d6937a9dc2%7C5c5e19ff6afab4b45b1d0be4608a9a67f%7C0%7C0%7C636858552177135300&sdata=pPHb0uLafe7RpPPEIHedL28VWwW0dlngpen%2F3K6KFWY%3D&reserved=0> | austintech.org <https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.austintech.org/&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C36fb2a99a8a547c5517108d6937a9dc2%7C5c5e19ff6afab4b45b1d0be4608a9a67f%7C0%7C0%7C636858552177145313&sdata=2tBw2zNvQKbepV3eV5yGCpYGVcmIDXX%2BXSYj968bXPFg%3D&reserved=0>

Want to build a culture of civic engagement in Austin's tech sector? Join ATA <https://na01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintech.org%2Fjoin-ata&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C36fb2a99a8a547c5517108d6937a9dc2%7C5c5e19ff6afab4b45b1d0be4608a9a67f%7C0%7C0%7C636858552177145313&sdata=UxNo7heo6fx8YSoyAWVVTibvIL8IMUKLSHR4wouzwIs0%3D&reserved=0> .

On Wed, Feb 13, 2019 at 6:07 PM Purma III, Charles <Charles.PurmaIII@austintexas.gov <mailto:Charles.PurmaIII@austintexas.gov>> > wrote:
Hi Sty – As I mentioned, there are several SXSW events being discussed around open data, digital rights, partnerships, etc.... I am working with Sarah from the Austin Tech Alliance to align them to get the most value out of everyone's time. The event that is most firm and where we may be able to accomplish multiple things would be this:

The Austin Tech Alliance and City of Austin are organizing a panel discussion event to cover the OPEN Government Data Act at the Capital Factory from Noon-2pm on March 12th. The partnering organizations include: Austin Tech Alliance, City of Austin, Data Coalition, and Open Austin Code for America.

We are working with former Maryland Governor Martin O'Malley (one of the first State officials to push for broader citizen engagement in solving public sector problems through open data) and a member from Grant Thornton's Public Sector leadership team to be on the panel. It would be fantastic to have Mayor Adler join the panel and an opportune time to publicly announce/sign the City Possible and Cities for Digital Rights initiatives upon which Daniel, Ted, and I briefed you.

Please let me know if this is something of interest and fits availability.

Many thanks!

Best...charles

From: [Shack, Barbara](#)
To: [Shack, Barbara](#)
Subject: **The Case for Public Sector Open Data - Welcome 12:30
Attachments: [The Case for Public Sector Open Data.docx](#)

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Welcome from sponsor/Socrata

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5-10 mins

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Welcome from City

Mayor Steve Adler

1 min

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Introduce Gov. O'Malley

Robert Shea

15 mins

12:32-47

Gov. O'Malley speaks

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45 mins

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Panel

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Susan Alzner

Kate McCall-Kiley

Robert Shea

Jamela "Meme" Styles

10 mins

1:40-1:50

Q&A

1 min

1:51

Wrap up/thank you

Sarah Shields

15 mins

2:00

mingling

Load out sponsor giveaway materials, leftover food

The Case for Public Sector Open Data:
Public Access for Innovation and Improved Policymaking

Join Austin Tech Alliance, The Data Coalition, City of Austin and Open Austin for a panel discussion about the OPEN Government Data Act <<https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.congress.gov%2Fbills%2F115th/congress%2Fhouse-bills%2F1770&data=02%7C01%7CBarbara.Shack%40austinexas.gov%7C76d4087069ca1521e7b08d6a709a94%7C5c5e196fa6ab4b45b1d0be4608a6a77%7C0%7C0%7C636880057386166561&sdata=NP3Moz7Za5qeOCjHQ1WLk73Bout627OUU01PTFA%3D&reserved=0>> and how this will turbocharge existing open data policies and drive citizen engagement.

Mayor Steve Adler will kick us off with a recap of Austin's open data policies, then we'll head into opening remarks by former Governor Martin O'Malley <https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fen.wikipedia.org%2Fwiki%3FMartin_O%27Malley&data=02%7C01%7CBarbara.Shack%40austinexas.gov%7C76d4087069ca1521e7b08d6a709a94%7C5c5e196fa6ab4b45b1d0be4608a6a77%7C0%7C0%7C636880057386176569&sdata=FnsmMBp3fq3rb%3D2DATIGCcess%2FcommV%2Byu4cCs8Kk%3D&reserved=0>. Gov. O'Malley was one of the first State officials to push for broader citizen engagement in solving public sector problems through open data, and his CitiStat initiative has been credited with helping inform many of President Obama's open data policies.

We'll then head into a panel discussion facilitated by Christian Hoehner <<https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.datacoalition.org%2Fstaff-member%2Fchristian-hoehner%2F&data=02%7C01%7CBarbara.Shack%40austinexas.gov%7C76d4087069ca1521e7b08d6a709a94%7C5c5e196fa6ab4b45b1d0be4608a6a77%7C0%7C0%7C636880057386176569&sdata=2VUW34X42WM0ahpGR7ZaqpV0x9YMDGUpQwMMOM%3D&reserved=0>>. Senior Director of Policy at the Data Coalition. Christian helped lead the advocacy effort to pass the OPEN Government Data Act (P.L. 115-435) through Congress into law.

Our panelists include:

Susan Alzner, <<https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fsh07.com%2Fbranddata-02%7C01%7CBarbara.Shack%40austinexas.gov%7C76d4087069ca1521e7b08d6a709a94%7C5c5e196fa6ab4b45b1d0be4608a6a77%7C0%7C0%7C636880057386186573&sdata=CvaGypraRdmW2e0NZabec59PJb6w61a7UZWafGk%3D&reserved=0>> Co-founder - Chief of Strategy & Ops, shi07. Previously Head of the United Nations Non-Governmental Liaison Service -- Susan Alzner is co-founder of shi07, advancing tech-forward, open, shareable practices to drive direct impact on systemic challenges, particularly through accounting and scaling promising solution-makers and solutions. Susan led public engagement at the United Nations from 2010-2018, serving the Office of the President of the General Assembly and the Executive Office of the Secretary-General.

Kate McCall-Kiley <<https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fadgov.github.io%2Fad.gov%2F&data=02%7C01%7CBarbara.Shack%40austinexas.gov%7C76d4087069ca1521e7b08d6a709a94%7C5c5e196fa6ab4b45b1d0be4608a6a77%7C0%7C0%7C636880057386196582&sdata=pgZP%2B8PwYeA5savgcsaXY2p9GdXaEfY04z83UJAntM%3D&reserved=0>>, Co-founder at xD, a data/AI- focused product studio within the federal government working to help agencies leverage emerging tech to rethink how they deliver critical services. She also serves as Head of User Insight & Design for the US Census Bureau. Her work has been featured in places like FastCompany, Time, and Wired. Kate is a former White House Presidential Innovation Fellow for the Obama Administration (2015-2017).

Robert Shea <<https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.granthornton.com%2Fpeople%2Frobert%2F&data=02%7C01%7CBarbara.Shack%40austinexas.gov%7C76d4087069ca1521e7b08d6a709a94%7C5c5e196fa6ab4b45b1d0be4608a6a77%7C0%7C0%7C636880057386196582&sdata=IC86aYcVom8Yk43LaPp90f8FH4ndHt7nblA%2BbWCk%3D&reserved=0>>, Principal, GT Public Sector Grant Thornton -- Former Deputy Director of the Office of Management and Budget (2002-2008) and Commissioner on the Evidence-Based Policymaking Commission.

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Snacks and refreshments will be served.

Thank you to our kind sponsor, Tyler Technologies, Inc. Tyler's Data & Insights solutions are transforming the way local government understands operations, uses resources, and serves constituents. By connecting data and processes across disparate systems and surfacing meaning from that data, governments gain actionable insight that solves problems. Learn More, <<https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.tyler-tech.com%2Fsolutions%2Fdata-insights&data=02%7C01%7CBarbara.Shack%40austinexas.gov%7C76d4087069ca1521e7b08d6a709a94%7C5c5e196fa6ab4b45b1d0be4608a6a77%7C0%7C0%7C636880057386206594&sdata=Es4L53f-sfpq8taz9KLBKqEPnqIB%2FkV%2FCY5wYClaf%3D&reserved=0>>

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Let me know if this is a better fit. Sarah

Hi Sly,

We are excited about the opportunity to have Mayor Adler participate in our event on 3/12.

Confirmed speakers:
Facilitator, Christian Hechler - hechler@grc11.safelinks.protection.outlook.com?url=https://3A%2F2Fwww.linkedin.com/2Fenr2Fcaohoneer/2Fddas2F02%7C01%7C3FBarbara.Shack%40usintexas.gov%7C6d708d7095ca1521e7b08d6e709a949f7C5c5e19f6a6b4b45d1d8e4d08a6b78%7C0%7C0%7C368880057386216598&data=MypUIGp8bML5MDZrVCXY0AdIEgAa7MGPdDN%2F1uXoE1Eg%3D&reserved=0
who lobbied the Open Access Act (P.L. 115-435) through Congress into law.

I should be able to confirm 2 additional panelists next week

Sarah Ortiz Shields
Interim Executive Director, Austin Tech Alliance

Want to build a culture of civic engagement in Austin's tech sector? Join ATA <<https://gcc01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintech.org%2Fjoin-ata&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C76dd087069ca41521e7b08df6709a9d8%7C5c5e19f6a6b4b45b1d0be4608a9a6f7%7C0%7C0%7C636880057386256632&sdata=%2FgDrzdh5yskhG771dofRw3N0G2h0baHdfow26xzcGE%3D&reserved=0>>

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Many thanks!

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The Case for Public Sector Open Data: Public Access for Innovation and Improved Policymaking

Confirmed speakers:

Faciilitator, Christian Hoerner <https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.linkedin.com/company%2Fieo%2Fposts%2F694784282

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[illegible]

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To: [SA Staff](#); [Adler, Steve](#); [Mayor Adler](#)
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Sent: Friday, February 15, 2019 1:20 PM
To: Purma III, Charles <Charles.PurmaIII@ausintexas.gov>;
Cc: Majid, Sty <Sty.Majid@ausintexas.gov>; cmulloSty.Majid@ausintexas.gov>; Honker, Daniel <Daniel.Honker@ausintexas.gov>; Lehr, Ted <Ted.Lehr@ausintexas.gov>; Ted.Lehr@ausintexas.gov>; Shack, Barbara <Barbara.Shack@ausintexas.gov>
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Subject: Re: NXSU Event for Mayor's Participation

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(c) 806.680.6803 [redacted] <mailto:[redacted]> hook a meeting <<https://na01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fcityconnect.austin.gov/%2F/sarahshack&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C36b2a99a8a547c5517108d6937a9dc2%7C5c5e19ff6afab4b45b1d0be4608a9a67f%7C0%7C0%7C636858552177113500&data=8a%2FaYgJFL3pl.7FvYH6MH4HMSW6nUDGSQoRnYNpql.6w%3D&reserved=0>> | @austintech
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From: Sarah Ortiz Shields <sarah.ortiz@cityofaustin.gov>
Sent: Friday, February 15, 2019 1:20 PM
To: Parma H, Charles <Charles.Parmall@austintexas.gov>; Charles.Parmall@austintexas.gov>
Cc: Majid, Sly <Sly.Majid@austintexas.gov>; Sly.Majid@austintexas.gov>; Honker, Daniel <Daniel.Honker@austintexas.gov>; Daniel.Honker@austintexas.gov>; Lehr, Ted <Ted.Lehr@austintexas.gov>; Ted.Lehr@austintexas.gov>; Shack, Barbara <Barbara.Shack@austintexas.gov>; Barbara.Shack@austintexas.gov>
Subject: Re: SXSW Event for Mayor's Participation

Hi Sly,
We are excited about the opportunity to have Mayor Adler participate in our event on 3/12.

Title:
The Case for Public Sector Open Data: Public Access for Innovation and Improved Policymaking

Confirmed speakers:
Facilitator, Christian Hoehner <<https://gc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.grantthornton.com%2Fpeople%2Fsteve%2Fof-s%2Fsteve-robert.aspx&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C0c52d080de06408a1d6b608d6a6f5a32e%7C5c5e19f6afab4b45b1d0be4608e6a677%7C09%7C0c636879971388176177&data=Nj/WC%7mXBAnelL8gSZ0agmiZ%2F4TVc%2Bv1vSkqPV%3D&reserved=0>>, Principal, GT Public Sector Grant Thornton
Former Deputy Director of the Office of Management and Budget (2002-2008) and Commissioner on the Evidence-Based Policymaking Commission.

I should be able to confirm 2 additional panelists next week.

If you'd like to have a chat about the Mayor's participation on the panel, let me know. I'm happy to run up to City Hall.
Sarah

Sarah Ortiz Shields
Interim Executive Director, Austin Tech Alliance

-https://gc01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintech.org%2F&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C0e52d080de06408a16b608d6af5a32e%7C5c5e19f6a6ab4b45b1d0be4608a9a677%7C0%7C0%7C636879971388176177&data=PBCJdLdFWCOqJURngWKeSbcEG%2BpQnaNOEANPVHw90Y%3D&reserved=0>
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-https://gc01.safelinks.protection.outlook.com/?url=http%3A%2F%2Ftwitter.com%2Faustintech&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C0e52d080de06408a16b608d6af5a32e%7C5c5e19f6a6ab4b45b1d0be4608a9a677%7C0%7C0%7C636879971388196198&data=MSHpuL4FJqqOQyVsh0APJcyZq7WxomIHJHdaNNJwg%3D&reserved=0> | austintech.org
-https://gc01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintech.org&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C0e52d080de06408a16b608d6af5a32e%7C5c5e19f6a6ab4b45b1d0be4608a9a677%7C0%7C0%7C636879971388196198&data=kwwHJguzONSdHdGULKamsuqKJG4v6c2Lfp%2FacuQyAf%3D&reserved=0>

Want to build a culture of civic engagement in Austin's tech sector? Join ATA -https://gc01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintech.org%2Fjoin-ata&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C0e52d080de06408a16b608d6af5a32e%7C5c5e19f6a6ab4b45b1d0be4608a9a677%7C0%7C0%7C636879971388206202&data=ITB1XPOj9KypL59P1V8pCTWXch36NiGdGpPuXA8%3D&reserved=0> .

On Wed, Feb 13, 2019 at 6:07 PM Purma III, Charles <Charles.PurmaIII@austintexas.gov <mailto:Charles.PurmaIII@austintexas.gov> > wrote:
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We are working with former Maryland Governor Martin O'Malley (one of the first State officials to push for broader citizen engagement in solving public sector problems through open data) and a member from Grant Thornton's Public Sector leadership team to be on the panel. It would be fantastic to have Mayor Adler join the panel and an opportune time to publicly announce/sign the City Possible and Cities for Digital Rights initiatives upon which Daniel, Ted, and I briefed you.

Please let me know if this is something of interest and fits availability.

Many thanks!

Best...charles

From: [Shack, Barbara](#)
To: [Shack, Barbara](#)
Subject: **The Case for Public Sector Open Data - Welcome 12:30
Attachments: [The Case for Public Sector Open Data.docx](#)

yes... unless there's an opportunity cost... anything I'd miss? s

Intro is a good alternative to another panel. Sly Majid

2 mins

12:10

Welcome from ATA

Sarah Shields

2 mins

12:12

Welcome from DC

Christian Hoehner

2 mins

12:14

Welcome from OA

Mateo Clarke

5 mins

12:20

Welcome from sponsor/Secrata

Steve Moorbe

5-10 mins

12:30

Welcome from City

Mayor Steve Adler

1 min

12:30

Introduce Gov. O'Malley

Robert Shea

15 mins

12:32-47

Gov. O'Malley speaks

2 mins

12:78

Thank Gov. O'Malley and bring up panelists

Christian Hoehner

45 mins

12:48-1:40

Panel

Christian Hoehner

Susan Alzner

Kate McCall-Kiley

Robert Shea

Jameila "Meme" Styles

10 mins

1:40-1:50

Q&A

1 mins

1:51

Wrap up/thank you

Sarah Shields

15 mins

2:00

mingling

Load out sponsor giveaway materials, leftover food

Hi Barbara,

We are excited to have the Mayor speak tomorrow at the event. The doors will open to the public at 11:45, and we expect Mayor Adler to make remarks at ~12:15-20.

Run of show is here: <https://gov01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.brownpaperickets.com%2Fevent%2F4065212&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C81a59a6790c497ca55d08d6a6f5c362%7C5c5e1996fab4b45b1d0be46086a67f%7C0%7C0%7C636879971351595401&data=2E8fHTDFMdyVWBoavqPRNgRJovidJB%2FfSLvVQMB4%3D&reserved=0>

If you have any questions please let me know.

Sarah

Instead of participating in the panel, would the Mayor be interested in offering opening remarks after Gov. O'Malley to announce/sign the Cities for Digital Rights initiative? I can offer him 5-10 minutes at the beginning after O'Malley before the panel.

Let me know if this is a better fit. Sarah

From: Sarah Ortiz Shields <mailto: [REDACTED]>
Sent: Friday, February 15, 2019 1:20 PM
To: Parma H, Charles <Charles.ParmaH@austintexas.gov>; <mailto: Charles.ParmaH@austintexas.gov>;
Cc: Majid, Sly <Sly.Majid@austintexas.gov>; <mailto: Sly.Majid@austintexas.gov>; Honker, Daniel <Daniel.Honker@austintexas.gov>; <mailto: Daniel.Honker@austintexas.gov>; Lehr, Ted <Ted.Lehr@austintexas.gov>; <mailto: Ted.Lehr@austintexas.gov>; <mailto: Barbara.Shack@austintexas.gov>;
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Robert Shea <<https://gov01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.grantthornton.com%2Fpeople%2Frobert%2F&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C81a59a6790c497ca55d08d6a6f5c362%7C5c5e1996fab4b45b1d0be46086a67f%7C0%7C0%7C636879971351615414&data=2NcC8c5%2FfabA11HMc%2FfSLvVQMB4%3D&reserved=0>> Former Deputy Director of the Office of Management and Budget (2002-2008) and Commissioner on the Evidence-Based Policymaking Commission.

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(c) 806-680-6802 [redacted] <mailto:[redacted]> / book a meeting <https://gc01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fcitymail.com%2F%2Fsarahshack&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C81a59a9b790c497ca55d08d6af5a362%7C5c5e196fa6ab4b45b1d0be4608a9a677%7C0%7C0%7C636879971351625422&sdata=XC27A18RZq3CrJjqgHsvIK%2FqM%2FMZOE9ogrWJ59na%2Fo%3D&reserved=0> | @austintech <https://gc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Ftwitter.com%2Faustintech&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C81a59a9b790c497ca55d08d6af5a362%7C5c5e196fa6ab4b45b1d0be4608a9a677%7C0%7C0%7C636879971351635435&sdata=64MeW2zP5DPiQZU1U1UV4MN6QEYcmEqaWh2BoF0L%3D&reserved=0> | austintech.org <https://gc01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintech.org&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C81a59a9b790c497ca55d08d6af5a362%7C5c5e196fa6ab4b45b1d0be4608a9a677%7C0%7C0%7C636879971351645456&sdata=r6dFV%2F0V80FP%2F%2Fo7Idz9Mak4A3AST6TU6atHe4Cpgg%3D&reserved=0>

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<https://gcc01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintech.org%2F&data=02%7C01%7Csaatf%40austintexas.gov%7C4710b78814744721775b08d6a6f563d0%7C5c5e19ff6afab4b45b1d0be4608a9a677%7C0%7C0%7C636879971269172438&data=1Aew4hg9RbQe%2F%2BVFq2ljawcVP%2B4YV%2BT%2FlowkYacGM%3D&reserved=0>
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<https://gcc01.safelinks.protection.outlook.com/?url=http%3A%2F%2Fwww.austintech.org%2F&data=02%7C01%7Csaatf%40austintexas.gov%7C4710b78814744721775b08d6a6f563d0%7C5c5e19ff6afab4b45b1d0be4608a9a677%7C0%7C0%7C636879971269192453&data=7m8H17DoxR0h8w1hAqap%2B2yXK8c4LBH-WYIEGm95A%3D&reserved=0> | austintech.org
<https://gcc01.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.austintech.org&data=02%7C01%7Csaatf%40austintexas.gov%7C4710b78814744721775b08d6a6f563d0%7C5c5e19ff6afab4b45b1d0be4608a9a677%7C0%7C0%7C636879971269202461&data=aazjprvicF1U5dfJhCvcn5FYfWwzRCuakVc%2BfQz3dCQ%3D&reserved=0>

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Please let me know if this is something of interest and fits availability.

Many thanks!

Best...charles

From: [Shack, Barbara](#)
To: [SA Staff](#); [Adler, Steve](#); [Mayor Adler](#)
Subject: 3. ** Aerospace Industries Association welcome at 6:30
Attachments: [AIA SXSW Dinner Invitation - Mayor Adler.pdf](#)
[Vision_2050_Sector_Embarked.xls.pdf](#)

I'd like to stop by the AIA dinner...s

My ideal is that he welcomes everyone to Austin at the start of the dinner, so perhaps showing up at 6:20 (meet/greet) and then leaving after everyone assembles and he has a chance to make brief remarks around 6:35:40. Thoughts on that sequence of events?

Guests below:

1. Eric Fanning, CEO, AIA
2. Jason Chin, Executive Director, Advanced Projects, UTC
3. Josh Costine, Editor at Large, Tech Crunch
4. Andee Gardiner, Cofounder of Founders Embassy
5. Karl Hunter, CEO, Click Bond, Inc.
6. Michael Kozul, CEO, Hupg
7. Liz Mundy, Journalist & Author of Code Girls: The Untold Story of the American Women Code Breakers of WWII
8. Bill Nye, American science communicator, television presenter, and mechanical engineer
9. Kirk Rieckhoff, Senior Partner, McKinsey
10. Patrick Reed, CEO, Politico
11. Jennifer Strong, WSJ's "Future of Everything" reporter
12. Amy Webb, NYU Professor & Futurist
13. Dr. Brian Woolf, Chief Executive Officer and Practice Owner, Woolf & Woolf Optometrists
14. Al Worden, Apollo 15 Astronaut
15. Elizabeth Wagner, Senior Vice President, Senior Partnerships, Space Foundation
16. LTG Eric Wesley, Deputy Commanding General, Futures

Best,

Alex

I know he'll get a kick out of our 10x15 ft. mural on Rainey depicting the world of 2050 in augmented reality.

My phone is 202.549.2296. Feel free to reach out w/any questions and I'll be sure to get you our Vision 2050 summary ASAP. Will be in touch and thanks again.

Alex

On behalf of our President and CEO Eric Fanning, we're so excited that Mayor Adler is able to pop over to welcome our guests at dinner this Saturday night in Austin. As mentioned in the invitation letter, dinner will take place on Saturday, March 9, in the private conference room at the "WeDC House" (located at Banger's Austin, 79 Rainey St) from 6:00 pm - 8:00 pm. We'll kick off with casual drinks, which might be a good time to swing by, and then look to start dinner around 6:30.

Please let us know if he has any dietary restrictions or drink preferences.

To mark our Centennial year, AIA worked with industry leaders and experts to develop "What's Next for Aerospace and Defense: A Vision for 2050." We'll launch this comprehensive look at the future of the aerospace industry and the innovations that will shape the world over the next thirty years with our panel <<https://go01.aafidlinks.protection.outlook.com/?url=https%3A%2F%2Ftheohole.sxsw.com%2F2019%2Fevents%2FOE39377&data=02%7C01%7CBarbara.Shack%40austintexas.gov%7C209733840fde4c19e1c08dfa2b939a%7C5c5e196afab4b45b1dfbe4608a9a679%7C0%7C0%7C636875314532687851&data=VTBFSaWw%2BjY2lYqOdAikBFV99n1kx8um3KUPOuMoU%3D&reserved=0>> on Sunday afternoon, but will use Saturday night's dinner to start the conversation. Built on interviews with over 70 industry leaders, Vision 2050 finds that the aerospace and defense industry will continue to be the driving force behind the way the world moves, connects, explores and inspires. These experts see a world shaped by the ease and convenience of urban air mobility and widely available autonomous drone delivery, the speed of supersonic air travel, and the promise of emerging markets for resource extraction and manufacturing in space - all underpinned by artificial intelligence and more rigorous, self-evolving, and proactive cybersecurity defenses. For reference, I'm attaching a preliminary draft of the final report to this email, but promise we'll have an updated version at the dinner.

Happy to answer any additional questions. And just as a reminder, the entire event will off the record to facilitate an open dialogue and candid discussion.

All my best and looking forward to Saturday. And per our earlier conversation, my cell phone is 202.549.2296 if there last minute movement updates.

Alex

From: Wagner, Alex
Sent: Tuesday, February 26, 2019 5:00 PM
To: 'Shack, Barbara' <Barbara.Shack@austintexas.gov> <<mailto:Barbara.Shack@austintexas.gov>>>
Cc: Shein, Joel <[REDACTED]> <[\[REDACTED\]](mailto:[REDACTED])>
Subject: RE: Event Invitation for Mayor Adler during SXSW

Barbara,

This is great news. Everything about SXSW is insane—that's the fun, right? It is absolutely possible for Mayor Adler to swing by without sitting and joining.

Not knowing anything else about what he's got planned, do you think it might be possible to come for the first 15-20 minutes?

I could imagine Eric opening it up and framing why he's convened the dinner, then turn it over to Mayor Adler to welcome everyone to Austin and highlight the role that he plays as USCM's Chair of the Technology and Innovation Committee and how he's not only imagining the future of cities, but making that future a reality. Then depart. Do you think that might work with his schedule?

That said, we'll work with you to figure out something that makes the most sense on a crazy night. Just let me know!

Best,

Alex

From: Wagner, Alex <[REDACTED]> <[\[REDACTED\]](mailto:[REDACTED])>
Sent: Tuesday, February 19, 2019 8:24 PM
To: Shack, Barbara <Barbara.Shack@austintexas.gov> <<mailto:Barbara.Shack@austintexas.gov>>>
Cc: Shein, Joel <[REDACTED]> <[\[REDACTED\]](mailto:[REDACTED])>
Subject: Event Invitation for Mayor Adler during SXSW

Hi Barbara,

Please find the attached letter from our President and CEO, former Secretary of the Army Eric Fanning, inviting Mayor Adler to a thought leader dinner on the sidelines of South by Southwest (SXSW), next month in Austin.

Per the letter, AIA's Vision 2050 imagines the future of cities, flight, and exploration; and the dinner will bring together principals from across the government, technology, and media spectrum to discuss the authoritative view of the aerospace industry on what the year 2050 looks like and how to ensure that the U.S. gets there first. We believe Mayor Adler would be an ideal participant.

Happy to answer any/all additional questions from you or your team.

All my best,

Alex

Alex Wagner
Vice President & Senior Advisor to the President
Aerospace Industries Association
+1 703 358 1090 Direct
<[\[REDACTED\]](mailto:[REDACTED])>

Eric Fanning
President and Chief Executive Officer
Aerospace Industries Association of America, Inc.
1000 Wilson Boulevard, Suite 1700 Arlington, VA 22209-3928 (703) 358-1000 www.aia-aerospace.org <<http://www.aia-aerospace.org>>
February 19, 2019
Mayor Steve Adler
P.O. Box 1088
Austin, TX 78767

Dear Mayor Adler,

On behalf of the Aerospace Industries Association (AIA) and our nearly 340-member companies, I am pleased to invite you to an intimate VIP dinner and discussion on Saturday, March 9, 2019 during the South by Southwest (SXSW) conference in Austin, Texas.

We first met in late 2016 when I visited Austin as Secretary of the Army to launch “Hack the Army” at Capital Factory. That trip to represented the Army’s first steps to align itself with the workforce of the future and to leverage the tech friendly, innovative culture of Austin—a spirit that apparently found its way into the home of Army Futures Command. This year, I’m heading back to Austin as President of AIA to launch “Vision 2050: The Way to What’s Next” at SXSW. The Vision brings to life how innovations in the aerospace and defense industry will transform the way we move, connect, and explore within cities, around the globe, and across the universe – from drones to air taxis, superpersonics, and space tourism, among other advancements. “Vision 2050” is a joint research effort between AIA and McKinsey & Company, drawing on the expertise of 75+ Chief Technology Officers, Chief Strategy Officers, and other experts from the top aerospace and defense companies.

Making this vision real will require collaboration across government, industries, and the public. As a part of our launch, we would welcome your perspective at a curated influencer dinner of around a dozen people. This dinner will include industry CEOs, senior government officials, technologists, and media, and be off the record to facilitate an open dialogue and candid discussion.

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1000 Wilson Boulevard, Suite 1700 Arlington, VA 22209-3928 (703) 358-1000 www.aia-aerospace.org <<http://www.aia-aerospace.org>>

February 19, 2019

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P.O. Box 1088

Austin, TX 78767

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Attachments: [AIA SXSW Dinner Invitation - Mayor Adler.pdf](#)
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Subject: Aerospace Industries Association
Attachments: [AIA SXSW Dinner Invitation - Mayor Adler.pdf](#)
[Vision_2050_Secret_Embroidered_v9.pdf](#)

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From: [Lehr, Ted](#)
To: [Honker, Daniel](#); lyon@austin.utexas.edu; [Featherston, Mark D](#); [Rudow, Josh](#); [Hollon, Matt](#); [Duthie, Jen](#); [Baumer, Zach](#); [Carr, Victor](#); [Smith, Sara](#); [Coudert, Marc](#); [Greenberg, Sherri R](#); [Stewart, Preston](#); [REDACTED]
Cc: [Knox, Wayne](#); [Andrews, Steven](#); [Steffensen, Steve](#); [Donovan, Colin](#); [Kessler, Coitt Majid, Sly](#); [Taylor, Karla](#); [Holt-Rabb, Sylnovia](#); [Purma III, Charles](#); [Eugene, Chiquita](#)
Subject: Agenda and ppt for today's Anchor Institution Mtg
Date: Tuesday, February 12, 2019 7:33:32 AM
Attachments: [Anchor Institution Feb 12 19.docx](#)
[Anchor Institution 2-12-19.pptx](#)

Hello Colleagues,

Please find our agenda attached. I will have paper copies available at our meeting. The agenda includes space for you to add your initial thoughts on asks and issues that come to mind in the meeting.

Please also find the PPT we will use to guide the discussion.

See you at 2!

Best regards,
Ted

Ted Lehr, Ph.D.
IT Data Architect, Business Application Services
Communications and Technology Management | City of Austin
(w) 512.974.3174 | (c) 512.632.1237
Office: 3rd floor: SE-K1
www.austintexas.gov
data.austintexas.gov

From: Lehr, Ted
Sent: Monday, January 28, 2019 1:25 PM
To: Lehr, Ted; Honker, Daniel; [REDACTED] Featherston, Mark D; Rudow, Josh; Hollon, Matt; Duthie, Jen; Baumer, Zach; Carr, Victor; Smith, Sara; Coudert, Marc; Greenberg, Sherri R; Stewart, Preston; [REDACTED] Knox, Wayne; Andrews, Steven; Steffensen, Steve; Donovan, Colin
Cc: Majid, Sly; Taylor, Karla; Holt-Rabb, Sylnovia; Purma III, Charles; Eugene, Chiquita
Subject: updated with location and room (was Anchor Institution Asks)
When: Tuesday, February 12, 2019 2:00 PM-3:00 PM.
Where: City Hall: Room 1027 (The Bull Pen) or 512 974 9300; pc: 369252#

Agenda to follow.

This will be a meeting following up on our discussion with Sly on the Mayor Adler's anchor

institution concept. We will focus on university collaboration. This will be a facilitated meeting. The purpose will be to discuss and generate asks of our City Manager and University executives.

We will be taking the approach of asking support from our City Manager (via Stephen Elkins and the CMO) with the recommendation that he discuss goals with the mayor. We will have some university research personnel present to assist in generating asks that will approach mutual agreeableness to City and University executives.

From: Nathan Meyer
To: [Adler, Steve](#)
Subject: AI Accelerator Summit
Date: Thursday, February 14, 2019 11:12:04 AM

Hi Steve

I would like to invite you to the [AI Accelerator Summit](#) taking place in Silicon Valley, April 11-12, 2019.

AI Accelerator Summit assembles executives leading innovative developments in the [AI Hardware ecosystem](#) from the world's largest organizations and most exciting AI Chip startups.

A number of our influential speakers include:

- Special Projects, AI and Hardware, **Google**
- Senior Director, Engineering, **Reddit**
- Deep Learning Research, **Baidu**
- Head of Software, Autonomous Vehicles Division, **Lyft**
- Sr Principal, ML and AI, **Wells Fargo**
- Engineering Manager AI Compiler, **Facebook**
- Principal Engineer, **Alibaba Group**
- VP, Artificial Intelligence, **eBay**
- Head of Product, Machine Learning, **Lyft**
- Alexa Machine Learning, **Amazon**
- Search and Machine Learning Infrastructure, **Etsy**
- AI and Platform Engineering, **Macy's**
- Principal Architect, HPC and AI, **Walmart Labs**
- VP, Data Science, Engineering, **Kohls**
- GPU Product Planning and Operations, **Samsung**
- Sr Director of Engineering, Machine Learning and AI, **Sony PlayStation**
- Director, Data and Artificial Intelligence, **Visa**
- Senior AI, Research Scientist, **Facebook**
- Software Systems Engineer, Robotics, **NASA**
- Head of Product Management, AI Solutions **Facebook**
- Vice President, GPU, **Samsung**
- AI Based Banking, **Fiserv**
- AI and Machine Learning, **Boeing**
- Principal Engineer, **Yahoo**

Let me know if you'd like to join us, you'll certainly be in great company.

You can download the summit brochure here - <https://aiacceleratorsummit.com>

We hope to see you there

Best

Nathan Meyer
Sequel
+1 646 583 0733

This email was sent to steve.adler@austintexas.gov
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
Sequel · 12 Hoxton Street · London, N1 6NG · United Kingdom

From: Wagner, Alex
To: [Shack, Barbara](#)
Cc: [Mulhern, Shannon](#)
Subject: AIA Dinner at SXSW Confirmation
Date: Wednesday, March 6, 2019 10:57:35 PM
Attachments: [Vision 2050 Report Embargoed_v6.pdf](#)
[ATT00001.htm](#)

Hi Barbara:

On behalf of our President and CEO Eric Fanning, we're so excited that Mayor Adler is able to pop over to welcome our guests at dinner this Saturday night in Austin. As mentioned in the invitation letter, dinner will take place on Saturday, March 9, in the private conference room at the "WeDC House" (located at Banger's Austin, 79 Rainey St) from 6:00 pm – 8:00 pm. We'll kick off with casual drinks, which might be a good time to swing by, and then look to start dinner around 6:30.

Please let us know if he has any [dietary restrictions or drink preferences](#).

To mark our Centennial year, AIA worked with industry leaders and experts to develop "What's Next for Aerospace and Defense: A Vision for 2050." We'll launch this comprehensive look at the future of the aerospace industry and the innovations that will shape the world over the next thirty years with [our panel](#) on Sunday afternoon, but will use Saturday night's dinner to start the conversation. Built on interviews with over 70 industry leaders, Vision 2050 finds that the aerospace and defense industry will continue to be the driving force behind the way the world moves, connects, explores and inspires. These experts see a world shaped by the ease and convenience of urban air mobility and widely available autonomous drone delivery, the speed of supersonic air travel, and the promise of emerging markets for resource extraction and manufacturing in space – all underpinned by artificial intelligence and more rigorous, self-evolving, and proactive cybersecurity defenses. For reference, I'm attaching a preliminary draft of the final report to this email, but promise we'll have an updated version at the dinner.

Happy to answer any additional questions. And just as a reminder, the entire event will off the record to facilitate an open dialogue and candid discussion.

All my best and looking forward to Saturday. And per our earlier conversation, my cell phone is 202.549.2296 if there last minute movement updates.

Alex

From: Candy Huff
To: [Contact](#)
Cc: [Laura](#)
Subject: At the recommendation of Brett Hurt, Invitation to Dialog 2020
Date: Thursday, May 9, 2019 11:04:00 AM

Dear Steve -

You are invited to Dialog 2020, a two-day discussion between global leaders varied in experience, philosophy, and expertise. Brett Hurt thought you would make a fantastic addition to the conversation.

Dialog was founded in 2006 by Auren Hoffman and Peter Thiel to bring together global leaders with contrasting experiences, perspectives and value systems to engage in participatory, off-the-record, structured conversations on societal issues. There are no panels or speeches at Dialog. You will participate in a series of moderated discussions designed around your interests.

We welcome your participation and please don't hesitate to reach out with any questions about the gathering.

Kind regards,
Candy

Details for Dialog 2020:

When: April 2-4, 2020

Where: The Ritz-Carlton, Dove Mountain, Marana, Arizona

Register: www.dialogretreat.com

Use Password: ChangeTheWorld

Promotional Code: Your registration is complimentary. Enter promotional code:

SpecialDialoger

Note: This invitation is only for Steve Adler and is not transferable.

Partial List of Confirmed Participants - Dialog 2020

Anima Anandkumar - Director, Machine Learning Research, NVIDIA. Bren Professor, Computing & Mathematical Sciences Department, Caltech. [Pasadena, CA]

Enke Bashllari - Managing Director, Arkitekt Ventures. [New York]

Peter Brown - CEO, Renaissance Technologies. [Washington, D.C.]

Martin Chavez - Partner, Goldman Sachs [New York]

Sara Clemens - Chief Operating Officer, Twitch. [San Francisco]

Tyler Cowen - Holbert L. Harris Professor of Economics & General Director, Mercatus Center, George Mason University. [Washington D.C.]

Daniel Diermeier - Provost, University of Chicago. [Chicago]

R.P Eddy - Chief Business Officer, Zume. Chairman, Ergo. [Greenwich / New York]

Jorge Elorza - Mayor, City of Providence. [Providence, RI]
Lisa Gevelber - VP, Global Marketing, Google. [San Francisco]
Kerry Healey - President, Babson College. Fmr. Lieutenant Governor, State of Massachusetts. [Wellesley, MA]
Brian Hendrickson - Director, U.S. Southern Command, U.S. Department of Defense. [San Diego]
Auren Hoffman - CEO, SafeGraph. Founder, LiveRamp (NYSE: RAMP). Chairman, Dialog. [San Francisco]
Bob Jain - CIO, Millennium Management. [New York]
Gaurav Kapadia - Founder & CEO, XN. [New York]
Neal Katyal - Supreme Court Practice Leader, Hogan Lovells, LLP. [Washington, D.C.]
Cary Kochman - Co-Head, Global M&A Group & Head, Chicago Office, Citigroup. [Chicago]
Chris Larsen - Co-Founder, Executive Chairman & Fmr. CEO, Ripple. [San Francisco]
Andrew Kortina - Co-Founder, Fin. [Oakland, CA]
Isaac Lee - Founder, Exile Content Studio. [Los Angeles]
Lori Lesser - Partner & Head of IP, Simpson Thacher & Bartlett LLP. [New York]
Jon Levin - Dean, Graduate School of Business, Stanford University. [San Francisco]
David Millstone - Co-CEO, Standard Industries. [New York]
Johnnie Moore - Founder & CEO, The Kairos Company. [Los Angeles]
Michelle Rempel - Parliamentarian, Parliament of Canada. [Ottawa]
John Rendon - President & CEO, The Rendon Group. [Washington, D.C.]
Valerie Rockefeller - Board Chair, Rockefeller Brothers Fund. [New York]
Reshma Shetty - Founder, Ginkgo Bioworks, Inc. [Boston]
Tod Sacerdoti - CEO, Pipedream Inc. General Partner, Flex Capital. [San Francisco]
Jackie Reses - Head, Square Capital, Square. [San Francisco]
Sean Reyes - Attorney General, State of Utah. [Salt Lake City]
Charles Songhurst - Founder, Songhurst Family Office. [Seattle]
Carsten Stendevad - Senior Advisor to CEO & OpCo Member, Bridgewater Associates. [Westport, CT]
Tim Urban - Writer & Illustrator, Wait But Why. [New York]
David Wallerstein - Chief eXploration Officer, Tencent. [Palo Alto]

CANDY HUFF

Director, Operations, Programming & Partnerships

[REDACTED] | +1 (312) 459-7777

DIALOG

From: Jacobson, Mitchell J
To: [Shack, Barbara](#)
Cc: [West, Sandra L](#)
Subject: ATI 30th Anniversary Event and Communication
Date: Wednesday, April 3, 2019 12:07:37 AM
Attachments: [ATI UT Comm Draft-April 1.docx](#)
Importance: High

Barbara – as promised, I am emailing you in April to see if we could get our ATI event on the Mayors Calendar for May 20, 5:30-8pm at the AT&T Center. We'd love for him to stay for the entire event but understand they he may not be able. UT Austin President Greg Fenves will be present (not for the entire evening) and will have a short speaking part, as well as other lumanaries in the Austin Startup and Entrepreneurial World.

We are working with UT Austin Communications group to develop the attached communication piece and we'd love to be able to attribute the second paragraph below to Mayor Adler. Steve attended our ATI 2016 Graduation event (much smaller than the one we are producing for May 20) and he gave the below quote at that event. We've just update the time frame. Thank you for considering Barbara. Mitch

"We firmly believe that some of the world's most pressing problems require a deep tech solution. We are working with innovators that are solving problems around capturing carbon efficiently and economically, developing a clean sustainable water supply, new drugs for cancer treatment, recycling plastics and other waste to build a circular economy, and so much more", said Mitch Jacobson, Director of the Austin Technology Incubator.

["For over three decades, the City of Austin has been a strong supporter of the Austin Technology Incubator. We continue to believe in the vision and have benefited from the contribution and significant economic impact ATI has made on the City of Austin and the State of Texas," said Mayor Steve Adler.](#)

From: Jacobson, Mitchell J
To: [Shack, Barbara](#)
Cc: [West, Sandra L](#)
Subject: ATI 30th Anniversary Event and Communication
Date: Sunday, April 7, 2019 1:45:00 PM
Attachments: [ATI UT Comm Draft-April 1.docx](#)
Importance: High

Barbara – any possibility to get this approved from Mayor Adler this week for PR and invitation purposes? Thank you! Mitch

Mitch Jacobson
Director, Austin Technology incubator
Director, UT Blackstone LaunchPad
University of Texas at Austin
512-750-6047



<http://www.ati.utexas.edu/>

<https://ugs.utexas.edu/blackstone-launchpad>

From: "Jacobson, Mitchell J" <[REDACTED]>
Date: Wednesday, April 3, 2019 at 12:05 AM
To: Barbara Shack <Barbara.Shack@austintexas.gov>
Cc: Sandy West <[REDACTED]>
Subject: ATI 30th Anniversary Event and Communication

Barbara – as promised, I am emailing you in April to see if we could get our ATI event on the Mayors Calendar for May 20, 5:30-8pm at the AT&T Center. We'd love for him to stay for the entire event but understand they he may not be able. UT Austin President Greg Fenves will be present (not for the entire evening) and will have a short speaking part, as well as other luminaries in the Austin Startup and Entrepreneurial World.

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From: [Mayor Adler](#)
To: [Cronk, Spencer](#)
Cc: [Varghese, Lesley](#)
Subject: Austin CEO gathering...
Date: Saturday, March 16, 2019 3:38:54 PM
Attachments: [HBS Case Study on Columbus Partnership Retreat Speaker Publication Janpdf](#)

fyi.... a model...

S

From: Ross Friedman [<mailto:> 
Sent: Thursday, March 14, 2019 9:56 AM
To: Adler, Steve <Steve.Adler@austintexas.gov>
Subject: Fwd: [External] Re:

Steve,

This is Ross Friedman, we had dinner a few weeks back at Bob's Steakhouse with your wife, Doug Ulman, Eugene Sepulveda, and a few others.

Last week, I had dinner with Les Wexner. I mentioned our conversation about Columbus, and how you knew all about the Partnership. Mr Wexner was impressed (and excited) and sent along a Harvard Case Study on the Partnership the following day. He said that representatives from cities all over the world have come to Columbus to learn more about the Partnership and economic development.

Thought I would share with you.


Best,

Ross

From: [Mayor Adler](#)
To: [Cronk, Spencer](#)
Cc: [Varghese, Lesley](#)
Subject: Austin CEO gathering...
Date: Saturday, March 16, 2019 3:38:39 PM
Attachments: [HBS Case Study on Columbus Partnership Retreat Speaker Publication Janpdf](#)

fyi.... a model...

S

From: Ross Friedman [<mailto:> 
Sent: Thursday, March 14, 2019 9:56 AM
To: Adler, Steve <Steve.Adler@austintexas.gov>
Subject: Fwd: [External] Re:

Steve,

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Ross

From: [Mayor Adler](#)
To: [Cronk, Spencer](#)
Cc: [Varghese, Lesley](#)
Bcc: [Mayor Adler](#)
Subject: Austin CEO gathering...
Date: Saturday, March 16, 2019 3:38:02 PM
Attachments: [HBS Case Study on Columbus Partnership](#) [Retreat Speaker Publication Janpdf](#)

fyi.... a model...

S

From: Ross Friedman [<mailto:> [REDACTED]]
Sent: Thursday, March 14, 2019 9:56 AM
To: Adler, Steve <Steve.Adler@austintexas.gov>
Subject: Fwd: [External] Re:

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Thought I would share with you.

Best,

Ross


From: Jacobson, Mitchell J
To: [Shack, Barbara](#)
Cc: [West, Sandra L](#)
Subject: Backgrounder and talking points for Mayor Adler - ATI May 20th event
Date: Saturday, May 18, 2019 3:31:02 PM
Attachments: [ATI 30th Anniversary Brief for Mayor Adler .docx](#)

Barbara – attached is some background information and speaking points (**highlighted in YELLOW**) for Mayor Adler’s remarks at our ATI event on May 20th.

Please let us know if there is anything he will need for Monday and we will see him somewhat before 7:30pm at the Zlotnik Family Ballroom at the AT&T Center on the UT Austin campus.

Mitch

Mitch Jacobson
Executive Director, Austin Technology incubator
Executive Director, UT Blackstone LaunchPad
University of Texas at Austin
512-750-6047


<http://www.ati.utexas.edu/>
<https://ugs.utexas.edu/blackstone-launchpad>

From: Virginia Mayer
To: [Majid, Sly](#)
Cc: [Virginia Mayer](#)
Subject: Benchmark Analytics
Date: Thursday, January 17, 2019 3:43:39 PM
Attachments: [Benchmark_4-page_2-1.pdf](#)
[12_Page_Final.pdf](#)
[Governing_Article.pdf](#)
[Crains_Article.pdf](#)
[Settlements_Headlines.pdf](#)

Sly,

Circling back to see if I can schedule a time for you (and/or the Mayor if he's available) to meet with Benchmark Analytics. As you recall, we had this scheduled for last January and we had to cancel.

I've attached background on Benchmark, as well as a few articles on the impact of this liability on cities. I think you would enjoy meeting with Ron Huberman. They are ahead of their time in terms of thinking on this issue.

Let me know what works on Wednesday or Thursday. They will be at the St. Regis. Thank you!

Virginia

From: brandon=[REDACTED]
To: [Majid, Sly](#)
Subject: Compulsions and Risk
Date: Wednesday, February 6, 2019 7:55:11 AM

Hello Sly,

We hope your 2019 is off to a great start! We have been busy gearing up for what is sure to be a great year. And, Grayline president and cofounder Joseph Kopser is back in the saddle - [click here to read what he has planned for 2019!](#)

Strategy, Constraints, and Compulsions

We recently published a post from Grayline cofounder Bret Boyd on his insights on strategy and operations given the accelerating change happening all around us:

The strategic precepts of constraints and compulsions are baked into the DNA of companies, and understanding them allows insights into how and why companies think, plan, and act. More importantly, this understanding is essential for helping companies recognize, navigate, adapt to – and prosper from – the catalytic changes on the horizon.

[Click here for more.](#)

Global Banking and Systemic Risk

I am excited to introduce Dr. Ali Arab as the newest member of the Grayline team, further broadening the scope and depth of expertise we are able to bring to our clients. Dr. Arab is an expert in global banking and systemic risk. He has expertise in data and analytics for regulatory compliance and risk in interconnected financial and physical networks. An expert in machine learning, Dr. Arab has also done work understanding resiliency among smart grid energy systems, in addition to his work in the financial sector. [Read his full bio.](#)

Onwards to a great 2019!

Brandon
Partner, Grayline Group

P.S. Please do reach out if we can help you better understand how these emerging catalysts affect your operations or industry. If you need a primer, check out Joseph and Bret's book, [*Catalyst: Leadership and Strategy in a Changing World*](#).

[Unsubscribe](#) | [Update your profile](#) | P.O. Box 160314, Austin, TX 78716



From: [Fisher, Ashley](#)
To: [Fisher, Ashley](#); [ashley.lyonsfisher](#) [REDACTED]
Subject: Draft Talking points
Date: Monday, March 11, 2019 5:07:00 PM
Attachments: [The Case for Public Sector Open Data.docx](#)

For tomorrow

Ashley Fisher
Policy Advisor
Office of Mayor Steve Adler
512.978.2333
Ashley.Fisher@austintexas.gov

From: [Fisher, Ashley](#)
To: [Fisher, Ashley](#); [ashley.lyonsfisher@](#) [REDACTED]
Subject: Draft Talking points
Date: Monday, March 11, 2019 5:09:06 PM
Attachments: [The Case for Public Sector Open Data.docx](#)

For tomorrow

Ashley Fisher
Policy Advisor
Office of Mayor Steve Adler
512.978.2333
Ashley.Fisher@austintexas.gov

From: [Prince, Kazique](#)
To: [REDACTED]
Cc: [Jameila "MeMe" Styles](#) <[REDACTED]>
Subject: E-Introduction | Evidence Based Approaches to Law Enforcement
Date: Wednesday, January 16, 2019 11:50:00 AM

Gary,

Good to see you a couple of months ago while you were in Austin end of last year. Hope you are enjoying Texas Southern. You may recall that I am a Prairie View Alum and my mother attend while my daughter attend PV now. So, we are definitely HBCU supporters.

I'm reaching out because I'd like to introduce you to Meme Styles who is the founder and executive director of [Measure](#), a Austin area based, nonprofit who has become internationally recognized for their work on evidence based approaches to law enforcement. They have worked in Austin and Dallas areas and have plans to collaborate in Houston with the Houston Police Department to partner on Big Data conference. From my understanding, Measure would like to partner with TSU on the project. However, I believe Meme would be best to share her insights and intensions about the event.

Meme, as you mentioned to you, Gary Bledsoe is a Stallworth in our community, and recently was appointed Acting Dean of the Thurgood Marshall School of Law at Texas Southern University. Please learn more about his commitment to the community and ongoing passion to serve our community: http://www.tsulaw.edu/welcome/Dean_Gary_L_Bledsoe_press_release.html.

Best,

KP

Kazique J. Prince, Ph.D.,

Senior Policy Advisor & Education Coordinator | Office of Austin Mayor Steve Adler
Austin City Hall | 301 W. Willie Nelson Blvd | Austin TX 78701 | 512.978.2125
Email: kazique.prince@austintexas.gov

We want Austin to be the most livable and best-managed city in the country.



From: [Majid, Sly](#)
To: [David Burns](#) [REDACTED]
Subject: Ethical OS Deck
Date: Tuesday, April 30, 2019 2:46:00 PM
Attachments: [Ethical OS Toolkit_leaders_short.pdf](#)

See attached.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: [Powers, Gail](#)
 To: [Mayor and Council Staff DL - CMO Employees](#)
 Cc: [Eisner, Alex](#)
 Subject: Final Q&A
 Date: Wednesday, May 22, 2019 6:50:57 PM

Please see the final Q&A response for item 29 below. An updated Q&A report with this response will be sent out tomorrow morning. Thank you.

Question:

Please provide an event-by-event breakdown of Austin Convention Center business over the last three years, including attendance numbers and room night data.

COUNCIL MEMBER ALTER'S OFFICE

ACCD Response:

The information related to Convention Center events, attendance, and room nights for the last 3 fiscal years is presented below.

For the reasons discussed in previously presented information to Council, the Tourism Commission, and the Visitor Impact Task Force, the attendance and room night numbers are estimates. The attendance estimates are based on a unique attendee approach, not a turn-style approach.

The "final attendance" column for fiscal year 2015-2016 is blank due to a system conversion.

The summary information for each year is in shown here, followed by the detailed information.

Fiscal Year	Event Count	Estimated Attendance	Estimated Room nights
FY2015-2016	112	493,956	235,085
FY2016-2017	102	495,106	248,101
FY2017-2018	102	555,013	203,073

FY 15-16 ACC Definite Events

Description (Post as)	In Date	Out Date	Forecasted Attendance	Estimated Final Attendance*	Actual Total Room Nights
Grand Total - Count: 112			493,956	0	235,085
COA (COA) - Count: 3			890	0	0
2015 Austin Police Corporal Detective Written Exam	10/09/15	10/09/15	400	0	0
2016 EPA Region 6 CMOM Workshop	08/15/16	08/16/16	450	0	0
2016 Traffic Control Technician Training	08/15/16	08/18/16	40	0	0
COA Non-Revenue (COANR) - Count: 2			125	0	0
City Manager's Department Director's Meeting	12/01/15	12/02/15	60	0	0
City Manager Department Director's Meeting	04/05/16	04/05/16	65	0	0
Concert/Performance (CNCRT) - Count: 1			250	0	0
Fashion Arena Austin 2016	01/16/16	01/17/16	250	0	0
Conference (CONF) - Count: 12			19,375	0	6,975
2015 InnoTech Austin	10/07/15	10/08/15	1,500	0	0
2015 The Texas Conference for Women	10/13/15	10/15/15	6,500	0	0
2016 Emerging Manager Conference	01/13/16	01/13/16	900	0	0
2016 Texas Assessment Conference	02/14/16	02/16/16	1,600	0	2,190
VMUG Austin UserCon 2016	04/06/16	04/07/16	375	0	0
2016 Environments for Aging Conference	04/08/16	04/12/16	500	0	1,152
2016 Central TX Infrastructure Design & Construction Symposium	04/14/16	04/15/16	600	0	0
DreamHack Austin 2016	05/05/16	05/09/16	2,000	0	836
2016 Smart Cities Conference	06/11/16	06/16/16	2,000	0	336
2016 Legal Digest Law Conference	06/13/16	06/14/16	1,700	0	0
2016 Texas Behavioral Health Institute Conference	07/10/16	07/15/16	1,200	0	2,461
2016 Austin Game Conference	09/20/16	09/22/16	500	0	0
Consumer Show (CONSH) - Count: 13			106,250	0	1,409
2015 Wizard World Comic Con	10/27/15	11/01/15	10,000	0	149
2015 Art From the Streets	12/04/15	12/08/15	1,500	0	0
2015 Mecum Car Auction	12/07/15	12/15/15	10,000	0	1,260
2016 Austin Boat Show	01/05/16	01/11/16	15,000	0	0
2016 Austin Home & Garden Show	01/13/16	01/18/16	20,000	0	0
2016 Star of Texas Tattoo Arts Revival	01/21/16	01/24/16	3,000	0	0
2016 TRVA Austin RV Expo	02/16/16	02/21/16	10,000	0	0
2016 Gluten Free Food Allergy Fest	04/01/16	04/03/16	3,000	0	0
2016 Austin Auto Show	04/04/16	04/11/16	10,000	0	0
2016 MommyCon Austin	06/23/16	06/27/16	750	0	0
2016 Texas Robot Roundup	07/28/16	07/30/16	1,000	0	0
2016 Austin Fall Home & Garden Show	08/24/16	08/29/16	20,000	0	0
2016 Bridal Extravaganza	09/09/16	09/11/16	2,000	0	0
Convention (CONV) - Count: 39			314,811	0	223,349
2015 Gas Machinery Conference	10/04/15	10/07/15	1,200	0	1,632
2015 South by Southwest Eco Conference	10/04/15	10/07/15	3,000	0	685
2015 Annual Meeting & Exhibit	10/08/15	10/14/15	2,200	0	5,825
2015 ACM SC Convention	10/12/15	11/21/15	12,911	0	21,897
2015 DELL World	10/16/15	10/23/15	8,000	0	8,007
Blackbaud Conference for Nonprofits	10/24/15	10/29/15	2,400	0	6,413
2015 AMP Annual Meeting	11/01/15	11/08/15	1,800	0	5,515
2015 The Running Event	11/28/15	12/05/15	1,700	0	2,712

2016 MLA Annual Convention	01/06/16	01/10/16	7,200	0	10,658
Clinical Nutrition Week 2016 (CNW16)	01/13/16	01/19/16	1,800	0	4,511
2016 TASA Midwinter Conference	01/23/16	01/27/16	5,500	0	5,196
2016 TCEA Annual Convention	01/28/16	02/06/16	14,000	0	10,356
2016 Annual Scientific Conference	02/08/16	02/14/16	2,400	0	4,495
Johnstone Supply	02/22/16	02/24/16	1,000	0	1,872
2016 GEAPS Int'l Technical Conference and Exposition	02/24/16	03/02/16	1,800	0	4,432
2016 South by Southwest	03/04/16	03/21/16	150,000	0	56,376
2016 AAHA Yearly Conference	03/28/16	04/03/16	2,500	0	5,377
2016 NAFA Annual Institute & Expo	04/16/16	04/23/16	2,000	0	3,618
2016 OpenStack Spring Summit	04/21/16	04/29/16	7,500	0	10,411
2016 TCEQ Environmental Trade Fair & Conference	04/29/16	05/04/16	6,000	0	2,383
NFMT High Performance Buildings & Workplaces	04/30/16	05/05/16	400	0	289
2016 Southwest Fuel & Convenience Expo	05/08/16	05/11/16	2,000	0	988
2016 Annual Scientific Meeting	05/09/16	05/14/16	1,600	0	1,937
OSCON 2016	05/14/16	05/20/16	2,500	0	4,265
2016 AJA Annual Training Conference & Jail Expo	05/20/16	05/26/16	2,200	0	3,215
2016 Big Communications Event	05/20/16	05/25/16	2,000	0	930
2016 Design Automation Conference	05/31/16	06/10/16	8,000	0	4,407
2016 TASSP Summer Workshop	06/14/16	06/17/16	2,850	0	3,618
Evolution 2016 Conference	06/16/16	06/22/16	1,900	0	2,123
2016 TASN Annual Convention	06/18/16	06/22/16	1,200	0	1,527
2016 RTX	06/29/16	07/04/16	15,000	0	4,225
2016 ASPB Annual Meeting	07/07/16	07/15/16	1,600	0	2,131
2016 Take Shape for Life National Convention	07/19/16	07/24/16	3,500	0	4,602
2016 ATPE Annual Summit	07/20/16	07/22/16	950	0	1,017
2016 NI Week	07/26/16	08/05/16	6,000	0	5,858
2016 KW Mega Camp	08/05/16	08/12/16	7,500	0	6,070
2016 Construct	09/06/16	09/10/16	2,700	0	2,119
2016 World's Fair of Cosmetic Arts & Sciences	09/13/16	09/20/16	8,000	0	1,310
2016 Wizard World Austin Comic Con	09/21/16	09/26/16	10,000	0	347
Convention w/o Exhibits (CNVWO) - Count: 1			900	0	723
2016 Title III Symposium	07/25/16	07/27/16	900	0	723
Exam/Training (EXMTR) - Count: 1			200	0	0
Win in Texas Sales Rally	06/19/16	06/20/16	200	0	0
Film/Photo (FLMPH) - Count: 2			600	0	450
Page Southerland Page Photo Shoot	01/22/16	01/22/16	0	0	0
2016 Capital City Black Film Festival	08/25/16	08/28/16	600	0	450
Food & Beverage (FB) - Count: 6			4,080	0	0
50th Anniversary DeWitty/Overton Freedom Fund Banquet	12/05/15	12/05/15	800	0	0
Hunters' Heritage Banquet	01/14/16	01/14/16	250	0	0
Dell Children's Gala 2016	01/21/16	01/24/16	900	0	0
2016 TTIA TX Tourism Unity Dinner	02/22/16	02/24/16	900	0	0
2016 Friends of Boy Scouting	02/25/16	02/25/16	430	0	0
2016 ACVB Annual Luncheon	08/29/16	08/31/16	800	0	0
Meeting/Workshop/Seminar (MWSSM) - Count: 25			12,325	0	419
GE Oil & Gas Reciprocating Compression Meeting	10/04/15	10/07/15	20	0	0
Capital Metro Open House	10/08/15	10/08/15	140	0	0
The Photographers Creative Revolution Tour with Joel Grimes	12/01/15	12/02/15	350	0	0
2015 No Place for Hate Youth Summit	12/07/15	12/07/15	600	0	0
CMTA Downtown Stakeholder Meeting and Open House	12/11/15	12/11/15	50	0	0
SXSW Training - Drone Demo	01/13/16	01/13/16	20	0	0
2016 Volunteer Call	01/24/16	01/24/16	2,000	0	0
2016 MPI THCC Leadership Academy	01/29/16	01/29/16	25	0	0
2016 SXSW Volunteer Call	02/06/16	02/06/16	2,500	0	0
Technical Assistance Panel (TAP)	02/10/16	02/11/16	15	0	0
2016 Body Hacking	02/19/16	02/21/16	400	0	119
2016 Downtown Austin Alliance SXSW Stakeholders Meeting	02/25/16	02/25/16	150	0	0
SXSW 2016 Volunteer Conference/ Crew Pre-Event	02/27/16	02/28/16	3,500	0	0
Dell SRS Austin	03/28/16	03/31/16	500	0	300
Careers at IDEXX	04/01/16	04/01/16	200	0	0
All-City 2016 Hosted in Austin	04/05/16	04/06/16	350	0	0
Downtown Station Proposal Conference	04/06/16	04/07/16	75	0	0
InfoSec Southwest 2016	04/08/16	04/10/16	300	0	0
2016 Big Data Bootcamp	04/08/16	04/10/16	50	0	0
2016 New IP Agency Interoperability Demo	05/02/16	05/06/16	10	0	0
2016 MDE Latino Seminar	05/07/16	05/07/16	300	0	0
Texas Linux Festival 2016	07/07/16	07/09/16	500	0	0
Executive Committee Strategic Planning Meeting	08/19/16	08/19/16	20	0	0
2016 September Exhibitor Meeting	08/25/16	08/25/16	50	0	0
2016 Qi Revolution	08/26/16	08/28/16	200	0	0
Sporting Event (SPORT) - Count: 5			23,400	0	1,612
2016 Tour of Texas Warm Up	12/30/15	01/03/16	3,000	0	920
2016 Battle of the Badges	01/20/16	01/22/16	4,000	0	0
ATX Showcase 2016	02/10/16	02/14/16	1,000	0	692
Top 10 Austin 2016	04/01/16	04/03/16	400	0	0
2016 Naturally Fit Games	06/22/16	06/26/16	15,000	0	0
Trade Show (TRADE) - Count: 2			10,750	0	148
2016 3M Half Marathon Expo	01/22/16	01/23/16	10,000	0	0
2016 Southwest Showcase	01/26/16	01/28/16	750	0	148

FY 16-17 ACC Definite Events

Description (Post as)	In Date	Out Date	Forecasted Attendance	Estimated Final Attendance	Actual Total Room Nights
Grand Total - Count: 102			516,430	495,106	248,101
COA (COA) - Count: 4			950	964	0
Joint Counterterrorism Awareness Workshop Series (JCTAWS)	02/20/17	02/22/17	250	245	0
Town Hall Meeting	02/25/17	02/25/17	150	160	0
City of Austin Equity Office Training	03/27/17	03/28/17	100	100	0
2017 EPA Region 6 CMOM Workshop	08/14/17	08/15/17	450	459	0
COA Non-Revenue (COANR) - Count: 3			275	173	0
City Manager Department Director's Meeting	10/04/16	10/04/16	65	70	0
White House 21st Century Regional Policing Briefing	11/17/16	11/17/16	200	100	0

City of Austin Strategic Planning Meeting	07/25/17	07/25/17	10	3	
Concert/Performance (CNCRT) - Count: 2			4,500	8,517	0
2016 America's Got Talent Auditions	11/18/16	11/20/16	2,000	2,000	0
2017 The Voice Open Call Auditions	05/12/17	05/13/17	2,500	6,517	0
Conference (CONF) - Count: 10			17,225	19,142	5,158
2016 The Texas Conference for Women	11/13/16	11/16/16	7,250	7,250	0
2016 InnoTech Austin	11/16/16	11/17/16	1,500	1,500	0
2017 TRS/ERS Conference	01/18/17	01/19/17	1,500	1,387	0
31st Annual Texas Assessment Conference	02/19/17	02/21/17	1,600	2,480	2,134
VMUG Austin UserCon 2017	03/27/17	03/28/17	375	350	0
2017 Central TX Infrastructure Design & Construction Symposium	05/04/17	05/05/17	600	523	0
2017 Legal Digest Law Conference	06/12/17	06/13/17	1,700	2,008	0
2017 Smart Cities Connect Conference & Expo	06/24/17	06/28/17	1,000	1,800	340
2017 TBHI Conference	07/30/17	08/04/17	1,200	1,444	2,684
2017 Austin Game Conference	09/20/17	09/22/17	500	400	0
Consumer Show (CONSH) - Count: 14			112,600	100,163	175
2016 Art From the Streets	11/18/16	11/21/16	1,700	1,700	0
2017 Austin Home & Garden Show	01/11/17	01/16/17	10,000	10,000	0
2017 Austin Boat Show	01/17/17	01/23/17	15,000	5,971	0
2017 3M Half Marathon Expo	01/19/17	01/21/17	10,000	10,000	0
2017 Body Hacking	01/26/17	01/29/17	400	300	111
2017 TRVA Austin RV Expo	02/14/17	02/19/17	10,000	9,140	0
2017 Austin Marathon Expo	02/16/17	02/18/17	30,000	30,000	0
2017 Austin Auto Show	03/20/17	03/27/17	10,000	10,000	0
2017 Gluten Free Food Allergy Fest	04/06/17	04/09/17	3,000	1,750	0
2017 UIL Robotics State Championship - FIRST Division	05/18/17	05/20/17	500	750	0
2017 MommyCon Austin	06/01/17	06/04/17	1,000	1,000	64
Brick Fest Live 2017	07/28/17	07/30/17	10,000	8,752	0
2017 Fall Home & Garden Show	08/16/17	08/21/17	10,000	10,000	0
The Franchise Expo	09/22/17	09/24/17	1,000	800	0
Convention (CONV) - Count: 40			339,500	337,332	238,446
2016 Texas Municipal League Annual Conference & Exhibition	10/02/16	10/07/16	4,000	4,500	6,294
Annual Conference for Middle Level Education	10/08/16	10/13/16	5,000	1,953	3,212
SXSW Eco 2016	10/09/16	10/12/16	2,500	2,500	720
Dell EMC World 2016	10/13/16	10/21/16	8,000	8,000	10,602
2016 Emerson Global Users Exchange	10/21/16	10/28/16	2,300	2,900	7,218
2016 Tableau Customer Conference	10/22/16	11/13/16	12,000	13,000	29,335
SpiceWorld Austin 2016	10/29/16	11/04/16	2,500	2,500	2,718
2016 JDC Aftermarket Expo	11/29/16	12/16/16	6,000	6,000	8,667
2017 Convening Leaders	01/03/17	01/12/17	3,500	4,175	10,830
2017 TASA Midwinter Conference	01/28/17	02/01/17	6,500	6,500	5,622
2017 TCEA Annual Convention	02/02/17	02/11/17	13,000	11,138	10,259
61st Annual Convention and Exhibition	02/20/17	02/26/17	4,500	4,300	2,187
Association of Kentucky Fried Chicken Franchisees, Inc.	02/24/17	03/01/17	1,400	1,699	3,677
TASBO 71st Annual Conference	02/26/17	03/03/17	1,800	4,384	4,297
2017 SXSW	03/03/17	03/20/17	150,000	150,000	55,647
National Conference on Tobacco or Health	03/20/17	03/24/17	1,900	1,852	3,673
Groundbreak 2017	03/27/17	04/01/17	2,000	1,675	1,847
2017 SRCD Biennial Meeting	04/04/17	04/08/17	6,500	6,195	7,150
Texas Water 2017	04/08/17	04/13/17	3,600	4,998	1,525
DockerCon 2017	04/13/17	04/21/17	5,100	5,108	5,134
Payments 2017	04/20/17	04/27/17	2,300	2,325	4,977
DreamHack Austin 2017	04/24/17	05/01/17	20,000	21,422	1,365
2017 Annual Meeting and Clinical Congress	05/01/17	05/07/17	2,900	2,900	2,841
OSCON 2017	05/06/17	05/12/17	6,000	2,173	2,222
2017 TCEQ Environmental Trade Fair & Conference	05/12/17	05/17/17	6,000	5,670	2,937
2017 Big Communications Event	05/13/17	05/17/17	1,500	1,150	456
2017 NI Week	05/16/17	05/26/17	6,000	5,421	6,836
2017 Annual AHIP Institute	06/04/17	06/09/17	2,500	2,477	3,354
2017 AAMI Annual Conference & Expo	06/07/17	06/13/17	1,800	2,603	3,583
2017 TASSP	06/12/17	06/16/17	2,850	2,282	4,332
2017 Design Automation Conference	06/14/17	06/23/17	8,000	4,922	4,248
2017 CMSA Annual Conference	06/24/17	06/30/17	1,700	1,987	3,799
2017 RTX	07/05/17	07/10/17	21,650	20,833	4,040
2017 Texas Girls Coaches Association	07/10/17	07/13/17	3,500	3,750	1,411
2017 ATPE Annual Summit	07/10/17	07/12/17	1,300	871	1,070
2017 AALL Annual Meeting	07/12/17	07/19/17	1,800	2,136	4,808
The Unconventional Resources Technology Conference (URTeC)	07/20/17	07/27/17	2,500	2,500	1,028
2017 KW MegaRelief	09/08/17	09/15/17	2,000	4,000	1,445
Healthcare Facilities Symposium & Expo - 2017	09/17/17	09/20/17	2,500	1,539	1,379
2017 Channel Partners Evolution	09/24/17	09/28/17	600	2,994	1,701
Convention w/o Exhibits (CNVWO) - Count: 1			900	900	743
2017 Title III Symposium	07/24/17	07/26/17	900	900	743
Exam/Training (EXMTR) - Count: 1			50	40	0
Austin Auto Show Training	03/24/17	03/24/17	50	40	0
Film/Photo (FLMPH) - Count: 2			30	60	0
Red Velvet Events	07/06/17	07/06/17	10	10	0
Fiona Media Company Filming	08/02/17	08/02/17	20	50	0
Food & Beverage (FB) - Count: 4			3,375	2,576	0
Dell Children's Gala 2017	01/25/17	01/29/17	1,100	920	0
2017 TTIA TX Tourism Unity Dinner	02/14/17	02/16/17	900	876	0
2017 Friends of Boy Scouting Luncheon	03/01/17	03/01/17	375	480	0
2017 TCSLEA Fundraiser	09/16/17	09/16/17	1,000	300	0
Meeting/Workshop/Seminar (MWSSM) - Count: 11			9,065	7,718	109
2017 Ambit Energy Simulcast	01/13/17	01/15/17	3,000	1,800	0
CMTA Downtown Station Stakeholder Workshop	01/18/17	01/18/17	35	35	0
SXSW Volunteer Call	01/22/17	01/22/17	2,000	2,000	0
Compass Community Council Meeting	01/23/17	01/24/17	400	606	109
SXSW Volunteer Call	02/11/17	02/11/17	2,000	2,000	0
Texas ACS 2017 Meeting	02/23/17	02/25/17	300	400	0
One Day University with the Austin American Statesman	04/01/17	04/02/17	325	300	0
eHealthcare Solutions, LLC	05/04/17	05/05/17	5	5	0
2017 MDE Latino Seminar	05/13/17	05/13/17	300	146	0
2017 MDE Latino Seminar	06/10/17	06/10/17	300	126	0
One Day University with the Austin American Statesman	09/22/17	09/23/17	400	300	0

Other (OTHER) - Count: 1			2,500	2,000	0
American Red Cross of Central Texas	09/01/17	09/15/17	2,500	2,000	
Social (SOC) - Count: 3			1,560	1,440	0
2017 Westlake High School Prom	05/12/17	05/14/17	700	600	0
2017 Art Bra Austin	06/02/17	06/04/17	800	800	0
Freeman AV 2017 Employee Recognition	08/24/17	08/24/17	60	40	
Sporting Event (SPORT) - Count: 3			20,700	10,000	294
2017 Tour of Texas Warm Up	12/29/16	01/01/17	2,700	2,000	294
CHEERSPORT Austin Grand Championship	03/31/17	04/02/17	3,000	3,000	0
2017 Naturally Fit Games	06/02/17	06/03/17	15,000	5,000	0
Trade Show (TRADE) - Count: 3			3,200	4,081	3,176
2017 Southwest Showcase	01/24/17	01/26/17	500	720	144
SHI Corp. Kickoff 2017 Vendor Show	02/01/17	02/03/17	1,200	1,702	1,800
2017 The Viva Fresh Produce Expo	04/21/17	04/22/17	1,500	1,659	1,232

FY 17-18 ACC Definite Events

Description (Post as)	In Date	Out Date	Forecasted Attendance	Estimated Final Attendance	Actual Total Room Nights
Grand Total - Count: 102			536,367	555,013	203,073
COA (COA) - Count: 6			1,370	1,166	0
2017 National Coming Out Day Celebration	10/11/17	10/11/17	250	250	0
City Manager Candidate Town Hall Meeting	12/12/17	12/12/17	200	60	0
2017 Employee Awards & Recognition Holiday Event	12/15/17	12/15/17	240	270	0
Master Class for Veterans and the Military Community	04/14/18	04/14/18	150	100	0
Brush Square Master Plan Planning Partners Meeting #1	05/16/18	05/16/18	30	32	0
2018 EPA Region 6 CMOM Workshop	08/20/18	08/21/18	500	454	0
Concert/Performance (CNCRT) - Count: 1			4,000	2,000	0
Presence 2018	06/19/18	06/24/18	4,000	2,000	
Conference (CONF) - Count: 13			23,100	20,593	3,799
Quanta: Utility Perspective 2017	10/07/17	10/10/17	200	191	459
2017 The Texas Conference for Women	10/31/17	11/02/17	7,000	7,500	0
2017 Texas Assessment November Conference	11/04/17	11/08/17	1,600	2,175	1,955
2017 InnoTech Austin	11/15/17	11/16/17	1,500	1,215	0
2018 TRS/ERS Conference	02/01/18	02/02/18	1,500	1,150	520
2018 Fair Housing Summit	04/01/18	04/05/18	1,500	500	108
2018 Central TX Infrastructure Design & Construction Symposium	05/01/18	05/02/18	600	421	0
Chase for Business Conference 2018	05/09/18	05/10/18	700	740	0
Digital Banking 2018	06/04/18	06/08/18	900	825	757
The Real Estate Wealth Expo	06/06/18	06/11/18	5,000	3,500	0
31st Annual Conference on Education Law for Principals	06/11/18	06/12/18	1,900	1,859	0
WoodWorks Wood Solution Fair	08/27/18	08/28/18	300	267	0
Game Leadership Summit	09/12/18	09/14/18	400	250	0
Consumer Show (CONSH) - Count: 12			102,200	96,836	282
2017 Wizard World Austin Comic Con	11/15/17	11/19/17	10,000	10,000	282
2017 Art From the Streets	12/01/17	12/04/17	1,700	1,800	0
2017 Jurassic Quest	12/14/17	12/18/17	10,000	14,851	0
2018 Austin Boat Show	01/16/18	01/22/18	15,000	7,000	0
2018 3M Half Marathon Expo	01/18/18	01/20/18	10,000	10,000	0
2018 TRVA Austin RV Expo	02/13/18	02/18/18	10,000	9,458	0
2018 Austin Auto Show	04/16/18	04/23/18	10,000	10,000	0
2018 UIL Robotics State Championship - FIRST Division	05/17/18	05/19/18	500	750	0
Life Sciences Women's Conference 2018	08/07/18	08/09/18	1,000	350	0
2018 Austin Fall Home & Garden Show	08/22/18	08/27/18	20,000	20,000	0
Minefaire	09/13/18	09/16/18	10,000	8,215	0
2018 Wizard World Austin Comic Con	09/20/18	09/23/18	4,000	4,412	0
Convention (CONV) - Count: 33			365,730	398,510	236,677
KeHE 2017 Natural Show	10/01/17	10/06/17	1,500	2,000	1,972
SpiceWorld Austin 2017	10/06/17	10/11/17	3,000	2,670	2,637
2017 AALAS National Meeting	10/13/17	10/19/17	4,800	4,136	8,174
2017 SWE Annual Conference	10/23/17	10/28/17	13,700	14,500	7,972
Texas Society of Architect's 78th Annual Convention & Design Expo	11/06/17	11/12/17	3,500	3,074	1,144
2017 STAFDA Annual Convention and Tradeshow	11/09/17	11/15/17	4,300	4,470	4,900
2017 The Running Event	11/25/17	12/02/17	1,700	2,629	2,296
Xerocon Austin 2017	12/04/17	12/06/17	80	80	671
2018 American Meteorological Society	01/04/18	01/12/18	3,700	4,198	7,996
2018 TASA Midwinter Conference	01/26/18	01/31/18	6,500	6,700	5,043
2018 TCEA Annual Convention	02/02/18	02/10/18	15,000	10,547	10,394
AAAS Annual Meeting	02/13/18	02/19/18	6,000	6,836	5,298
NDA 2018 Annual Convention & Expo	02/19/18	02/25/18	1,200	1,055	1,457
NTCA	02/22/18	03/01/18	2,500	2,268	5,902
2018 SXSW Conference and Festivals	03/02/18	03/19/18	150,000	200,310	53,681
2018 Distributors Conference	03/21/18	03/30/18	3,800	2,975	5,451
Work Human 2018	03/31/18	04/06/18	3,000	2,850	4,674
2018 Annual Spring Clinical Meeting	04/07/18	04/14/18	2,500	2,900	4,258
2018 Annual Clinical & Scientific Meeting	04/24/18	05/01/18	6,000	6,800	8,414
IMMUNOLOGY 2018	05/02/18	05/08/18	3,000	3,652	14,462
2018 TCEQ Environmental Trade Fair & Conference	05/11/18	05/16/18	6,000	4,900	2,353
2018 NI WEEK	05/16/18	05/25/18	6,000	4,754	5,487
DreamHack Austin 2018	05/26/18	06/04/18	27,000	36,000	1,079
SPIE Astronomical Telescopes and Instrumentation 2018	06/08/18	06/15/18	2,300	2,227	2,982
2018 TASSP Summer Workshop	06/11/18	06/15/18	2,850	2,253	3,302
2018 National Charter Schools Conference	06/15/18	06/20/18	4,800	4,502	4,281
2018 NASFAA National Conference	06/22/18	06/27/18	2,000	2,135	6,064
2018 General Convention of the Episcopal Church	06/27/18	07/15/18	10,000	7,500	21,716
ILA 2018 Conference & Exhibits	07/17/18	07/24/18	8,000	5,039	7,737
RTX Austin 2018	07/31/18	08/06/18	36,000	21,666	4,282
2018 KW Mega Camp	08/10/18	08/17/18	7,000	9,200	11,505
2018 World's Fair Hair Show	09/05/18	09/11/18	12,000	7,554	1,203
2018 TASA/TASB Convention	09/21/18	09/30/18	6,000	6,130	7,890
Convention w/o Exhibits (CNVWO) - Count: 4			5,150	5,260	9,558
Stryker National Sales Meeting 2018	01/14/18	01/21/18	1,250	1,360	3,216
2018 Old Navy FLC	04/15/18	04/21/18	1,400	1,400	3,272
2018 Title III Symposium	07/24/18	07/26/18	900	900	700

American Bar Association - Business Law Section - 2018 Section Annual Meeting	09/11/18	09/15/18	1,600	1,600	2,370
Exam/Training (EXMTR) - Count: 3			1,100	1,031	506
Compass Group Training and Development Leadership Accelerator Conference	11/13/17	11/16/17	50	45	103
2018 NCEES Exam	04/12/18	04/14/18	550	486	0
TRX Training Summit	05/02/18	05/07/18	500	500	403
Food & Beverage (FB) - Count: 4			2,775	2,354	640
Friends of Boy Scouting 2018 Luncheon	02/27/18	02/27/18	375	480	0
2018 TTIA Unity Dinner	03/20/18	03/22/18	900	824	0
digitalNow 2018	05/06/18	05/08/18	300	300	640
Capital City A&M Club Coach's Night	06/10/18	06/10/18	1,200	750	0
Meeting/Workshop/Seminar (MWSSM) - Count: 16			10,930	10,288	1,796
Context Summits Texas 2017	11/12/17	11/14/17	500	300	432
2017 MDE Latino Seminar	12/02/17	12/02/17	300	97	0
Cloud NativeCon North America 2017	12/03/17	12/08/17	4,000	4,200	990
VMware Meeting Room	12/07/17	12/08/17	15	15	0
Twistlock Private Meeting Space	12/07/17	12/07/17	15	15	0
NetApp Partner and Customer Space @ KubeCon	12/07/17	12/08/17	10	10	0
Tigera Meetings	12/07/17	12/08/17	10	10	0
2018 SXSW Volunteer Call	01/21/18	01/21/18	2,000	2,000	0
2018 SXSW Volunteer Call	01/27/18	01/27/18	1,800	2,000	0
Capital Metro Downtown Station Open House	02/21/18	02/21/18	65	50	0
2018 MDE Latino Seminar	04/14/18	04/14/18	300	126	0
2018 Big Communications Event	05/12/18	05/17/18	1,500	1,250	374
2018 MDE Latino Seminar	06/09/18	06/09/18	300	85	0
Capital Metropolitan Transportation Authority Contractor Pre-Proposal Meeting	09/11/18	09/11/18	40	35	0
Accor Global Sales Meeting	09/12/18	09/13/18	15	15	0
Capital Metro - City of Austin Joint Board and Council Work Session	09/14/18	09/14/18	60	80	0
Music/Film (MF) - Count: 2			602	1,121	0
Capital City Black Film Festival 2018	08/30/18	09/02/18	600	1,119	0
Sisterwolf Studio - Jon Hart Design Photo Shoot	09/12/18	09/12/18	2	2	0
Photo/Location Release (PHLR) - Count: 1			10	0	0
Lee Jeans Photo Shoot	02/03/18	02/03/18	10	0	0
Social (SOC) - Count: 2			1,800	1,280	0
2018 Dell Children's Gala	01/24/18	01/27/18	1,100	980	0
2018 Westlake High School Prom	05/19/18	05/20/18	700	300	0
Sporting Event (SPORT) - Count: 4			16,100	12,974	415
2017 Formula 1, United States Grand Prix Shuttle	10/19/17	10/22/17	5,000	5,000	0
2017 Texas Roller Derby	11/04/17	11/04/17	1,100	1,000	0
2017 Tour of Texas Warm Up	12/27/17	12/30/17	5,000	4,774	415
CHEERSPORT Austin Grand Championship	04/15/18	04/15/18	5,000	2,200	0
Trade Show (TRADE) - Count: 1			1,500	1,600	0
2018 Build Expo	01/23/18	01/25/18	1,500	1,600	0

From: Nathan Meyer
To: [Adler, Steve](#)
Subject: Follow up - AI Accelerator Summit
Date: Tuesday, February 19, 2019 12:55:44 PM

Hi Steve

I wanted to follow up about the [AI Accelerator Summit](#), taking place in the San Jose Convention Center, April 11-12, 2019.

You're invited to join over 500 leaders in AI hardware and infrastructure from **Google, Facebook, Amazon, LinkedIn, Paypal, Etsy, Visa, NASA, Yahoo** and many more, share success stories, experiences and challenges in the AI Hardware ecosystem.

See our full list of speakers <https://aiacceleratorsummit.com/speakers>

Some sessions I thought would be of particular interest to you, focus on:

- Building a Scalable AI Infrastructure Stack
- Architecting AI Systems: From Today to Quantum Computing
- The Landscape of the AI Hardware Industry
- The Role of AI accelerators in the data centre hardware ecosystem
- Eliminating performance and scalability bottlenecks
- AI Chip Design from the Data Center to the Edge
- Machine learning co-design between software and hardware

You'd certainly be in great company, let me know if you'd like to join us, or reserve your seat here <https://aiacceleratorsummit.com/register>

We hope to see you there

Best

Nathan Meyer
Sequel
+1 646 583 0733

Don't want to receive the updates [opt-out](#)

From: [Guhin, Ben](#)
To: [Majid, Sly](#)
Cc: [Wilhite, Marni](#)
Subject: Following up on policy efforts
Date: Thursday, May 16, 2019 12:05:24 PM

Hey Sly,

Following up from your meeting with Marni, here are items that we're ready to move forward with over the next few weeks:

New areas for citywide policy

We've [prioritized a set of policies](#) that cities need in the digital era. Below are the components that we can complete in the next couple of weeks. Let us know if the Mayor is interested in prioritizing any of these areas to send to council in June.

1. Digital Inclusion & Accessibility

- Working with the Office of Telecom & Regulatory Affairs and UT's LBJ School of Public Affairs, we've developed new policies around "accessibility" in the digital era. This includes an in-progress inventory of all city services to assess accessibility and operational efficiency.
- This presentation for the Community Technology & Telecommunication Commission introduces the approach: <http://austintx.swagit.com/play/02132019-1403/2/>

2. Artificial Intelligence

- Building on the work of the [NYC Automated Decision Systems Task Force](#)
- We presented on opportunities and risks of AI at SXSW this year, [deck here](#)

3. Privacy & Data Ethics

- The new [policy banning facial recognition policy](#) in SF is top-of-mind on this front, as well as policy for city staff and vendors around data use agreements

4. Pilots & Procurement

- We've established a new intake process for vendors that approach us with zero-dollar pilots for "Smart City" technology projects. The approach allows us to evaluate privacy, security, and ethics and ensure solid KPIs are in place for evaluating the outcomes across our community.

Smart Cities Prototyping & Policy Lab

We're ready to meet with the Mayor and City Manager on priority areas for a regional Policy Lab led by a coalition of government, academia, and community organizations. This is similar to [The Policy Lab](#) that we launched last week in Rhode Island, and also addresses [recent challenges](#) to the NYC approach around AI policy

- ACM Rey Arellano gave us the green light to draft a potential scope and assemble an initial advisory board
- Policy landscape and draft strategy here:
<https://docs.google.com/document/d/1ielfQziwkgYU5AhK6OMXSLSYkoXoQhOWdE77ybT1oJw/edit?usp=sharing>

Workshop on the Technologies to Know for 2020

We're working on a workshop for City of Austin executive staff and can facilitate something similar at USCM. If there's a particular area that the Mayor is interested in for USCM, we can prioritize putting that together:

- Two-hour workshop for executives on high-level concepts, recent developments, case studies, risks, and policy implications
- Also available as a website and printed materials to make it more shareable
- Technology areas:
 - Artificial Intelligence, Machine Learning, and Algorithmic Decision-making
 - Data Science, Data Ethics, and Open Science Principles

- Privacy, Data Sharing, and Data Use Agreements
- Digital Literacy, Accessibility, and Inclusion
- Procurement, Pilots, and Public Private Partnerships

We'll both be in town next week to meet about moving these forward.

Thanks for your help!

Best,
Ben

--

Ben Guhin
Head of Design & Technology Policy
(512) 829-7625
ben.guhin@austintexas.gov

From: [Bretzhafer, Kathleen \(K.G.\)](#)
To: [Majid, Sir; Jones, Jeffrey \(J.R.\); Wheatley, Brett \(B.A.\)](#)
Cc: [Indefatiga, Doreen \(D.\)](#); [Scobie, Suzanne](#)
Subject: [Ford/Speak Cognition - City of Austin re: SXSW visibility](#)
Attachments: [Connect ATX - SpeakCognitionFord 1AMay.pdf](#)

Sly,

Thank you for your time this afternoon. The Ford + Spark Cognition teams look forward to speaking with you about our partnership. We'd like to explore how the city can be a partner in this initiative and how SXSW could function as a platform for us to promote our work. Additional information attached here.

Looking forward to the conversation.

Kathleen

-- Do not delete or change any of the following text. --

Join Meeting -<<https://gc0f1.safelinks.protection.outlook.com/?url=https%3A%2F%2Fond.webex.com%2Fond%2Fj.php%3FMTID%3Daa74bc1c2b320954548c219c47759189100&data=02%7C01%7C%5b.Majid%40austinex.gov%7C%20892adc3974033684c0b6da26aa79%7C5c5e198fabab4b5b1d8be460bf6a7f%7C0%7C1%7C%36936257873129626&data=06AUTWIntGMCUP;P%34Tdxv4ZOOEHSd;5dqe75du7%3D&reserved=0>>

Meeting number (access code): 717 550 112

Join by phone
+1 313 248 3668 - us%2B13132483668~q1*717550112%2B237011* - FordNet 248 3668 / Toll
+1 488 628 3668 - us%2B14886283668~q1*717550112%2B237011* - US Toll Free Number
Global call-in numbers -<<https://gc0f1.safelinks.protection.outlook.com/?url=https%3A%2F%2Fond.webex.com%2Fond%2Fj.php%3FserviceType%3DMC%20ED%3D787726192%26ollFree%3D1&data=02%7C01%7C%5b.Majid%40austinex.gov%7C%20892adc3974033684c0b6da26aa79%7C5c5e198fabab4b5b1d8be460bf6a7f%7C0%7C1%7C%36936257873139639&data=3DF0f6kzwakP;K63OWSG01B0a%2B6xRmdTLaGrV%80%3D&reserved=0>>
Toll-free calling restrictions -<<https://gc0f1.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.webex.com%2Fweb%2Fhelp/Restrictions.pdf&data=02%7C01%7C%5b.Majid%40austinex.gov%7C%20892adc3974033684c0b6da26aa79%7C5c5e198fabab4b5b1d8be460bf6a7f%7C0%7C1%7C%36936257873149641&data=Hufw2zLDL%2F%3F%4&KMccNqpoWMeYq59g1B0931Zu%3D&reserved=0>>

Join from a video system or application
Dial **[redacted]** or **[redacted]**
Use **[redacted]** or **[redacted]**

If you are a host, go here -<<https://gc0f1.safelinks.protection.outlook.com/?url=https%3A%2F%2Fond.webex.com%2Fond%2Fj.php%3FMTID%3Daa528776390fcb2c043563c30bc12a36&data=02%7C01%7C%5b.Majid%40austinex.gov%7C%20892adc3974033684c0b6da26aa79%7C5c5e198fabab4b5b1d8be460bf6a7f%7C0%7C1%7C%36936257873159655&data=QKcAq4cNKMmJtr40cSGRY%2FGAS9TDYFuvOrqqw42gM%3D&reserved=0>> to view host information.

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For additional help with WebEx, Ford users can click on the Digital Worker link: WebEx Support -<<https://gc0f1.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.digitalworks.ford.com%2FSitePages%2FContentItem.aspx%3FitemID%3D779&data=02%7C01%7C%5b.Majid%40austinex.gov%7C%20892adc3974033684c0b6da26aa79%7C5c5e198fabab4b5b1d8be460bf6a7f%7C0%7C1%7C%3693625787314967&data=uaApbN5ufP8EDes7%2FGiddBPpq;YAB0BdsYUto4B2U%3D&reserved=0>>

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TJCMC4

From: [Cortez, John Michael](#)
To: [Mayor Adler](#)
Cc: [Varghese, Lesley](#)
Bcc: [Cortez, John Michael](#)
Subject: FW: [External] Re:
Date: Thursday, March 14, 2019 9:26:00 PM
Attachments: [HBS Case Study on Columbus Partnership Retreat Speaker Publication Janpdf](#)

From: Ross Friedman [mailto: [REDACTED]]
Sent: Thursday, March 14, 2019 9:56 AM
To: Adler, Steve <Steve.Adler@austintexas.gov>
Subject: Fwd: [External] Re:

Steve,

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Last week, I had dinner with Les Wexner. I mentioned our conversation about Columbus, and how you knew all about the Partnership. Mr Wexner was impressed (and excited) and sent along a Harvard Case Study on the Partnership the following day. He said that representatives from cities all over the world have come to Columbus to learn more about the Partnership and economic development.

Thought I would share with you.

Best,

Ross

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From: **Larsen, Donna** < [REDACTED] >
Date: Thu, Mar 7, 2019 at 11:36 AM
Subject: RE: [External] Re:
To: Ross Friedman < [REDACTED] >
Cc: Mitchell, Maureen < [REDACTED] >

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My successor is Maureen Mitchell – she will be the point of contact for Les after April 5th.

I have copied her on this email.

In the meantime, if there is anything you need or I can assist with just let me know.

Many thanks.

Best regards,

Donna

From: Ross Friedman [mailto: [REDACTED]]
Sent: Wednesday, March 6, 2019 6:18 PM
To: Larsen, Donna < [REDACTED]>
Subject: [External] Re:

Hi Donna,

Hope all is great. Thank you for reaching out!
You can scan it... no need to mail.

Best,

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On Wed, Mar 6, 2019 at 1:45 PM Larsen, Donna < [REDACTED]> wrote:

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I will need your mailing address if you wish to receive it by mail.
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From: [Cortez, John Michael](#)
To: [Mayor Adler](#)
Cc: [Varghese, Lesley](#)
Subject: FW: [External] Re:
Date: Thursday, March 14, 2019 9:26:58 PM
Attachments: [HBS Case Study on Columbus Partnership_Retreat Speaker Publication Janpdf](#)

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From: [Shack, Barbara](#)
To: [Mayor Adler](#); [Varghese, Lesley](#)
Cc: [Majid, Sly](#)
Subject: FW: At the recommendation of Brett Hurt, Invitation to Dialog 2020
Date: Thursday, May 9, 2019 4:52:00 PM

Don't have the Council Schedule yet for next year.

From: Candy Huff <[REDACTED]>
Sent: Thursday, May 9, 2019 11:04 AM
To: Contact <[REDACTED]>
Cc: Laura <[REDACTED]>
Subject: At the recommendation of Brett Hurt, Invitation to Dialog 2020

Dear Steve -

You are invited to Dialog 2020, a two-day discussion between global leaders varied in experience, philosophy, and expertise. Brett Hurt thought you would make a fantastic addition to the conversation.

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We welcome your participation and please don't hesitate to reach out with any questions about the gathering.

Kind regards,
Candy

Details for Dialog 2020:

When: April 2-4, 2020

Where: The Ritz-Carlton, Dove Mountain, Marana, Arizona

Register: www.dialogretreat.com

Use Password: ChangeTheWorld

Promotional Code: Your registration is complimentary. Enter promotional code:

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David Wallerstein - Chief eXploration Officer, Tencent. [Palo Alto]

CANDY HUFF

Director, Operations, Programming & Partnerships

[REDACTED] | +1 (312) 459-7777

DIALOG

From: [Shack, Barbara](#)
To: [Mayor Adler](#); [Varghese, Lesley](#)
Cc: [Majid, Sly](#)
Subject: FW: At the recommendation of Brett Hurt, Invitation to Dialog 2020
Date: Thursday, May 9, 2019 4:53:03 PM

Don't have the Council Schedule yet for next year.

From: Candy Huff <[REDACTED]>
Sent: Thursday, May 9, 2019 11:04 AM
To: Contact <[REDACTED]>
Cc: Laura <[REDACTED]>
Subject: At the recommendation of Brett Hurt, Invitation to Dialog 2020

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DIALOG

From: [Shack, Barbara](#)
To: [Mayor Adler](#); [Varghese, Lesley](#)
Subject: FW: ATI 30th Anniversary Event and Communication
Date: Thursday, April 4, 2019 11:05:09 AM
Attachments: [ATI UT Comm Draft-April 1.docx](#)
Importance: High

Yes/no

From: Jacobson, Mitchell J <[REDACTED]>
Sent: Wednesday, April 3, 2019 12:06 AM
To: Shack, Barbara <Barbara.Shack@austintexas.gov>
Cc: West, Sandra L <[REDACTED]>
Subject: ATI 30th Anniversary Event and Communication
Importance: High

Barbara – as promised, I am emailing you in April to see if we could get our ATI event on the Mayors Calendar for May 20, 5:30-8pm at the AT&T Center. We'd love for him to stay for the entire event but understand they he may not be able. UT Austin President Greg Fenves will be present (not for the entire evening) and will have a short speaking part, as well as other luminaries in the Austin Startup and Entrepreneurial World.

We are working with UT Austin Communications group to develop the attached communication piece and we'd love to be able to attribute the second paragraph below to Mayor Adler. Steve attended our ATI 2016 Graduation event (much smaller than the one we are producing for May 20) and he gave the below quote at that event. We've just update the time frame. Thank you for considering Barbara. Mitch

"We firmly believe that some of the world's most pressing problems require a deep tech solution. We are working with innovators that are solving problems around capturing carbon efficiently and economically, developing a clean sustainable water supply, new drugs for cancer treatment, recycling plastics and other waste to build a circular economy, and so much more", said Mitch Jacobson, Director of the Austin Technology Incubator.

"For over three decades, the City of Austin has been a strong supporter of the Austin Technology Incubator. We continue to believe in the vision and have benefited from the contribution and significant economic impact ATI has made on the City of Austin and the State of Texas," said Mayor Steve Adler.

From: [Shack, Barbara](#)
To: [Mayor Adler](#); [Varghese, Lesley](#)
Subject: FW: ATI 30th Anniversary Event and Communication
Date: Thursday, April 4, 2019 11:05:08 AM
Attachments: [ATI UT Comm Draft-April 1.docx](#)
Importance: High

Yes/no

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From: [Shack, Barbara](#)
To: [Mayor Adler](#); [Varghese, Lesley](#)
Subject: FW: ATI 30th Anniversary Event and Communication
Date: Thursday, April 4, 2019 11:03:00 AM
Attachments: [ATI UT Comm Draft-April 1.docx](#)
Importance: High

Yes/no

From: Jacobson, Mitchell J <[REDACTED]>
Sent: Wednesday, April 3, 2019 12:06 AM
To: Shack, Barbara <Barbara.Shack@austintexas.gov>
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From: [Shack, Barbara](#)
To: [Fisher, Ashley](#)
Subject: FW: Backgrounder and talking points for Mayor Adler - ATI May 20th event
Date: Saturday, May 18, 2019 5:12:40 PM
Attachments: [ATI 30th Anniversary Brief for Mayor Adler.docx](#)

Thank you!

Barbara Shack
Assistant to Mayor Steve Adler
City of Austin
512.413.0222 cell
Barbara.shack@austintexas.gov

From: Jacobson, Mitchell J [mailto: [REDACTED]]
Sent: Saturday, May 18, 2019 3:30 PM
To: Shack, Barbara <Barbara.Shack@austintexas.gov>
Cc: West, Sandra L < [REDACTED]>
Subject: Backgrounder and talking points for Mayor Adler - ATI May 20th event

Barbara – attached is some background information and speaking points (**highlighted in YELLOW**) for Mayor Adler’s remarks at our ATI event on May 20th.

Please let us know if there is anything he will need for Monday and we will see him somewhat before 7:30pm at the Zlotnik Family Ballroom at the AT&T Center on the UT Austin campus.

Mitch

Mitch Jacobson
Executive Director, Austin Technology incubator
Executive Director, UT Blackstone LaunchPad
University of Texas at Austin
512-750-6047

[REDACTED]
<http://www.ati.utexas.edu/>
<https://ugs.utexas.edu/blackstone-launchpad>

From: [Shack, Barbara](#)
To: [Fisher, Ashley](#)
Subject: FW: Backgrounder and talking points for Mayor Adler - ATI May 20th event
Date: Saturday, May 18, 2019 5:13:00 PM
Attachments: [ATI 30th Anniversary Brief for Mayor Adler.docx](#)

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From: [Majid, Sly](#)
To: [David Burns](#) [REDACTED]
Subject: FW: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
Date: Tuesday, February 26, 2019 9:45:00 PM

Any ideas which mayors would be good for this panel?

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto:[REDACTED]]
Sent: Tuesday, February 26, 2019 10:55 AM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Cc: Brian Lang <[REDACTED]>
Subject: Fwd: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

Looks like Mayor Stoney is out but Mayor Suarez is on board to do this session.

Any recommendations for a Mayor for the 11 AM session?

Communities As Health Equity Innovation Hubs **Saturday, March 9 @11 AM, JW Marriott**

Where you live oftentimes determines how well and long you live. The solutions that can add years to an individual's life start in the community. Dive into what makes a community healthy and learn about some of the best practices, programs, and case studies that are succeeding in revitalizing community health. Learn from communities that are doing the best job of improving their citizens' health through strategic partnerships, expanded public health assessments and various education programs.

Garth Graham Aetna Foundation (Moderator)
Brian Kelly U.S. News & World Report
Caya Lewis HHS (to be confirmed)

Eddie González-Novoa
ENERGIZING HEALTH | Co-founder
[REDACTED] | [Linkedin](#) | [@egnova](#)
Health. Justice. Innovation | N Y C | AUSTIN

----- Forwarded message -----

From: **Anderson, Maggie A. - Mayor's Office** <Maggie.anderson@richmondgov.com>
Date: Mon, Feb 25, 2019 at 5:26 PM
Subject: RE: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
To: eddie <[REDACTED]> Harrison, Laura M. - Mayor's Office
<Laura.Harrison@richmondgov.com>
Cc: Sly Majid <Sly.Majid@austintexas.gov>

Hi Eddie,

Apologies for my delayed response – we have had a lot of scheduling changes to work through lately.

Unfortunately, Mayor Stoney is no longer traveling to Austin for SXSW as he is needed in Richmond during that time.

I appreciate your understanding.

Best,
Maggie

From: eddie [mailto: [REDACTED]]
Sent: Friday, February 22, 2019 9:11 AM
To: Harrison, Laura M. - Mayor's Office <Laura.Harrison@richmondgov.com>; Anderson, Maggie A. - Mayor's Office <Maggie.anderson@richmondgov.com>
Cc: Sly Majid <Sly.Majid@austintexas.gov>
Subject: Re: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

My apologies. I meant *Mayor Stoney in the email below.

Eddie

Eddie González-Novoa
ENERGIZING HEALTH | Principal
Health Innovation for all

[REDACTED] | [Linkedin](#) | [@egnova](#)
NYC | AUSTIN

----- Original message -----

From: Eddie Gonzalez-Novoa < [REDACTED] >
Date: 2/21/19 2:59 PM (GMT-05:00)
To: laura.harrison@richmondgov.com, Maggie.anderson@richmondgov.com
Cc: Sly Majid <Sly.Majid@austintexas.gov>
Subject: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

Dear Laura and Maggie,

Sly Majid recommended that I reach out you about having Mayor Suarez speak one of our panel discussions to highlight some of the initiatives in Richmond. We're hosting a summit on health equity and tech innovations with support from the Robert Wood Johnson & Aetna Foundations and in partnership with four leading health organizations (learn more at imagine.health).

We thought he would be a perfect fit for this panel:

Big Data and Innovations for Marginalized Groups
Saturday, March 9 @3:30 PM, JW Marriott

One thing is for sure - big data is all the rage. Panelists will discuss open data, including the 2020 census data, and review visualization tools that may both increase federal funding for marginalized communities and gauge the social impact of undercounting. This reveal empowers community-based organizations, civic leaders, philanthropy, venture and startups to work together to use big data to fuel innovations for healthier communities.

Mona Saddiqui, HHS (to be confirmed)
Jeff Reichman January Advisors
Kim Wilson Texas Health Initiative

I understand he arrives that morning but I may have another panel at 11 AM with the Aetna Foundation if he's interested.

I can also jump on a call and give you more context and details.

Eddie
917.371.5531

Eddie González-Novoa
ENERGIZING HEALTH | Co-founder
[REDACTED] | [Linkedin](#) | [@egnova](#)
Health. Justice. Innovation | N Y C | AUSTIN

From: [Shack, Barbara](#)
To: [Mayor Adler](#); [Varghese, Lesley](#)
Subject: FW: OGP Global Summit - Ottawa, Canada
Date: Thursday, April 18, 2019 11:23:00 AM
Attachments: [Draft Agenda - For internal use.pdf](#)
[Austin.pdf](#)

Which Council Member do you suggest?

From: O'Connor, Kerry <kerry.oconnor@austintexas.gov>
Sent: Wednesday, April 17, 2019 2:41 PM
To: Shack, Barbara <Barbara.Shack@austintexas.gov>
Cc: Romero, Sabine <Sabine.Romero@austintexas.gov>
Subject: Re: OGP Global Summit - Ottawa, Canada

Hi Barbara -

OGP is asking us to confirm the Austin delegation to the summit in Ottawa May 29-31. The U.S. Department of State is interested in having an Austin representative on the national delegation.

Do you have any idea whether the Mayor might want to go or extend the invitation to another Council member?

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- Making Public Procurement 10 Times Better: The Long & Winding Road to Systemic Impact and Great Services to Citizens
- Participatory Budgeting Beyond Box Ticking: Inclusive and Meaningful Participatory Budgeting in an Age of Inequality

2. Participation - More Trust / Better Decisions

- Making Open Government Work at the Local Level through Strategic Intergovernmental Collaboration: Pilots, Practices, and Prospects
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- Expanding the Use of Citizen Assemblies and Panels at the National, Regional, and Local Levels

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Best regards,
Kerry

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To: Shack, Barbara
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From: Patrick Kazyak <[REDACTED]>
Sent: Friday, March 22, 2019 11:03 AM
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Best,
Patrick Kazyak

--

Patrick Kazyak
Pronouns: he/they [[what is this?](#)]
Program Associate, OGP Local Program
Open Government Partnership Support Unit

[REDACTED]
+1 586 553 4755

skype: kazyakpa

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From: [Shack, Barbara](#)
To: [Mayor Adler](#); [Varghese, Lesley](#)
Subject: FW: OGP Global Summit - Ottawa, Canada
Date: Thursday, April 18, 2019 11:24:46 AM
Attachments: [Draft Agenda - For internal use.pdf](#)
[Austin.pdf](#)

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From: [Varghese, Lesley](#)
To: [Colligan, David](#)
Subject: FW: Opportunity Zone Strategies and Implmentation
Date: Wednesday, January 2, 2019 10:12:00 AM
Attachments: [image001.png](#)
[Pt1 Pimlico Race Course Study Phase Two Final Report.pdf](#)

From: Cole, William H. [mailto: [REDACTED]]
Sent: Wednesday, January 02, 2019 9:10 AM
To: 'Leslie Fritzsche' <LFritzsche@cityofsacramento.org>; Garza, Delia <Delia.Garza@austintexas.gov>; Varghese, Lesley <Lesley.Varghese@austintexas.gov>; Carlton Brown < [REDACTED] > Taylor, Paul E. <P.Taylor@baltimorecity.gov>; Eric Friedlander <Eric.Friedlander@louisvilleky.gov>; Gloria Fuqua <Gloria.Fuqua@louisvilleky.gov>; Scott Love <Scott.Love@louisvilleky.gov>; Theresa Zawacki <Theresa.Zawacki@louisvilleky.gov>; Anne Havard <anne.havard@nashville.gov>; Ashford Hughes <ashford.hughes@nashville.gov>; Audra Ladd <audra.ladd@nashville.gov>; Patrick Combs <Patrick.combs@nashville.gov>; Albert Santana <albert.santana@phoenix.gov>; Kweillin Waller <kweillin.waller@phoenix.gov>; Lori Collins <Lori.Collins@phoenix.gov>; Lynda Dodd <lynda.dodd@phoenix.gov>; Sandra Hoffman <sandra.hoffman@phoenix.gov>
Cc: Jess Zimbabwe < [REDACTED] > Gideon Berger < [REDACTED] > Carlos Delgado < [REDACTED] >
Subject: RE: Opportunity Zone Strategies and Implmentation

Baltimore now has a dedicated Opportunity Zone Coordinator that works for me at the Baltimore Development Corporation. I actually got some private foundation funding to pay for the position for the first year, but am fully prepared to fund it moving forward. The Mayor wanted a dedicated focus, so we've done just that.

Our coordinator, Ben Seigel, is from the Obama administration and, most recently, was the executive director of Hopkins' 21st Century Cities Initiative. Ben was the director of the "Baltimore Federal Team" which guided the federal response out of the White House after the Freddie Gray unrest. I'm obviously thrilled that he agreed to take this on as his rolodex and connections have been incredibly helpful.

Baltimore City has 42 OZ's which make up more than 25% of the entire state of Maryland's OZ's. For those that remember our project, all of Park Heights was included as well.

We've launched a website (<http://baltimoredevelopment.com/opportunity-zones>) and are working on some events. Ben has already started doing investor tours with some of the big funds and has also had a few smaller community meetings to help educate folks on what OZ's really are.

Later this week, we should also be announcing our first big OZ investment in Baltimore (>\$10 million).

The Governor will be having a press conference tomorrow in Baltimore to announce his additional incentives to those looking to make OZ investments and then we will be jointly hosting several events in the coming months to promote those incentives. I have to say, I've been exceptionally pleased with the state's response to OZ's as they have also hired a dedicated OZ person and will be launching a very useful website tomorrow.

One last thing, the Park Heights/Pimlico project has gotten some legs. The Maryland Stadium Authority report was released last month and I've attached it here. For those that came to Baltimore, please take a look. The Baltimore Sun then followed with a great editorial which is linked here:

<https://www.baltimoresun.com/news/opinion/editorial/bs-ed-1214-pimlico-20181213-story.html>

I hope all is well!

Bill

William H. Cole
President & CEO
Baltimore Development Corporation
36 S. Charles St. - Suite 2100
Baltimore, MD 21201
ph: (410) 837-9305
fax: (410) 837-6363
email: [REDACTED]

From: Leslie Fritzsche [<mailto:LFritzsche@cityofsacramento.org>]

Sent: Friday, December 28, 2018 1:16 PM

To: Delia Garza; Lesley Varghese; Carlton Brown; Williams, Kristina; Taylor, Paul E.; Cole, William H.; Eric Friedlander; Gloria Fuqua; Scott Love; Theresa Zawacki; Anne Havard; Ashford Hughes; Audra Ladd; Patrick Combs; Albert Santana; Kweillin Waller; Lori Collins; Lynda Dodd; Sandra Hoffman

Cc: Jess Zimbabwe; Gideon Berger; Carlos Delgado

Subject: Opportunity Zone Strategies and Implmentation

Good morning all and happy holidays! I hope you are all enjoying time off and will be bringing in the New Year with style. I wanted to reach out to my cohorts and ask what each of your jurisdictions is doing to foster the use of the Opportunity Zone incentives. I am sure you are doing great things and would love to tap your expertise and we here in Sacramento are designing our approach to this important incentive.

If your time allows, please send me any information you have put together on your strategy for Opportunity Zones.

Thank you all and happy new year!

Sincerely,

Leslie Fritzsche

From: Carlos Delgado <[REDACTED]>
Sent: Friday, October 19, 2018 12:38 PM
To: Delia Garza <delia.garza@austintexas.gov>; Lesley Varghese <lesley.varghese@austintexas.gov>; Sylnovia Holt-Rabb <sylnovia.holt-rabb@austintexas.gov>; Miller, Joy <joy.miller@austintexas.gov>; Clark, Janine <Janine.Clark@austintexas.gov>; Darrene Hackler <[REDACTED]> <[REDACTED]> Jennifer Gress <JGress@cityofsacramento.org>; Leslie Fritzsche <L.Fritzsche@cityofsacramento.org>; Melissa Anguiano <MAnguiano@cityofsacramento.org>; Carlton Brown <[REDACTED]> Kristina William <[REDACTED]> Paul Taylor <P.Taylor@baltimorecity.gov> <P.Taylor@baltimorecity.gov>; William Cole <[REDACTED]> Eric Friedlander <Eric.Friedlander@louisvilleky.gov>; Gloria Fuqua <Gloria.Fuqua@louisvilleky.gov>; Scott Love <Scott.Love@louisvilleky.gov>; Theresa Zawacki <Theresa.Zawacki@louisvilleky.gov>; Anne Havard <anne.havard@nashville.gov>; Ashford Hughes <ashford.hughes@nashville.gov>; Audra Ladd <audra.ladd@nashville.gov>; Patrick Combs <Patrick.combs@nashville.gov>; Albert Santana <albert.santana@phoenix.gov>; Kweillin Waller <kweillin.waller@phoenix.gov>; Lori Collins <Lori.Collins@phoenix.gov>; Lynda Dodd <lynda.dodd@phoenix.gov>; Sandra Hoffman <sandra.hoffman@phoenix.gov>
Cc: Jess Zimbabwe <[REDACTED]> Gideon Berger <[REDACTED]>
Subject: Resources - Reports & Webinar

Hi all,

Hope you are doing great. I wanted to share few resources (1 link, 6 reports and a webinar on Financing conversions to employee ownership) that you might find it interesting.

LINK:

Washington D.C. Inclusive Innovation Fund: I met with DC Program Manager and it is quite interesting model Let me know if you want to get connected to them.
The DC Inclusive Innovation Fund is a new program that will invest in and support early stage District businesses led by underrepresented entrepreneurs, including people of color, women, and LGBTQ people and individuals with disabilities.
<https://dmped.dc.gov/release/about-inclusive-innovation-fund>

REPORTS

The reports below are saved under our 2018 reports dropbox folder (September - October subfolder) https://www.dropbox.com/sh/cerzfgrn0lspnv6/AABsR0l3qaN-yx_6JRjYn8tAa?dl=0

- **Workforce of the Future: Strategies to Manage Change (Center for State & Local Government Excellence):**
Human resources (HR) leaders are shifting from a transactional to a strategic approach to support local and state governments in adapting to changing workforce demographics and

the increased competition for talent. State and local governments are modernizing their operations, revamping their hiring practices, and developing a brand that appeals to a more diverse pool of applicants. These leaders apply creativity to build a more robust pipeline for hard-to-fill positions and to offer a wide range of learning opportunities. Having an engaged workforce that is motivated to gain skills and knowledge is essential to an organization's success and well-being.

- **Achieving Latino Mobility (The Aspen Institute):**

Securing Latino economic mobility requires the work and attention of multiple stakeholders, such as those who participated in the America's Future Summit. Latinos, African Americans, and other underrepresented populations must come together through networks, coalitions, and informal collaborations to explore and understand each other and work together to promote solutions that improve employment, increase wages, and strengthen prosperity. Although the action steps presented here are focused on lifting up the Latino community, building partnerships across a broad spectrum is the foundation for many of these ideas. Through collaboration, communities of color can support one another and work together to advance the economic mobility and well-being of both black and brown communities across race, ethnicity, gender, and sector.

- **Gig and Independent Work in the Washington Region's Economy (Ellen Harpel – Business Development Advisors)**

The gig economy and independent work arrangements receive much national attention, but their role in regional economies is not well understood. This report describes national level research on the evolving ways work is performed and present several measures of gig and independent work in the Washington region. Gig and independent work does not just refer to Uber drivers and other online platform workers, nor does it only mean the full-time self-employed. Gig and independent work includes a variety of full-time and part-time activities for earning income outside of an employer-employee relationship. It is often temporary or project-based, is mostly self-directed, and offers freedom and flexibility but also insecurity and unpredictability. Gig and independent work encompasses many types of people working in a variety of ways for different purposes.

- **Opportunity Zones are Knocking: Will Baltimore be prepared? (21st Century Cities Initiative)**

The Tax Cuts and Jobs Act of 2017 established a new, federal tax incentive for Opportunity Zones intended to spur investment in low-income communities. For cities like Baltimore, Opportunity Zones have the potential to be a valuable resource for inclusive growth. This white paper provides an overview and update of the Opportunity Zones program and current efforts underway in Baltimore, as well as recommendations for how the city can take full advantage of the program.

- **Promoting Inclusive Communities: How Cities Can Utilize Local Housing Policy to Combat Economic Segregation (21st Century Cities Initiative)**

Increasing neighborhood income inequality is a driving force behind challenges facing low-income communities, including elevated rates of crime, failing schools, and poor health outcomes. These problems – whether real or perceived – frequently lead middle-class and

affluent families to move out of central cities, further exacerbating neighborhood income disparities. The result is a pattern of economic segregation that plagues cities and isolates low-income residents, leaving them with limited access to the quality schools, safe streets, and other basic services that are preconditions to the economic stability and mobility commonplace in wealthier communities. While local policymakers have limited ability to counter national and international trends that drive inequality, they do have a great deal of control over a primary driver of economic segregation – the development and distribution of housing. In cities across the country, local officials are leveraging housing resources to slow or reverse widening disparities. This brief reviews the rapid rise of neighborhood income inequality in the U.S. and discusses some of the housing policies and programs that municipal leaders are using to combat it.

- **Seven principles for public engagement in science and innovation policymaking (Nesta Inclusive Innovation Team)**

What are the greatest challenges facing the world today? The UK government, in its industrial strategy, focuses on mobility, clean growth, ageing and growing the machine learning and data-driven economy. Research and innovation in these areas will affect all of our lives and yet the people involved in designing, funding and regulating these technologies come from remarkably similar backgrounds. Here are just two statistics: only 15 per cent of scientists come from working class backgrounds; and in the US, children from the top 1 per cent of richest families (by income) are ten times as likely to have filed for

WEBINAR (Financing conversions to employee ownership):

Presentation Materials

- [Session description](#)
- [Slides](#)
- [Recording](#)

More information about the case studies mentioned

- [Rock City Roasters](#)
- [Island Employee Cooperative](#)
- [Ewing Controls](#)
- [A Yard and a Half Landscaping](#)

If you are in DC soon let me know. Would love to catch up.

Carlos E. Delgado

Equitable Economic Development, Rose Center
National League of Cities
202-626-3026
202-626-3000 ext 3026
@carluchidelgado



Register Today for City Summit!

Dream big for the future of cities. See you in LA!



From: [Clark, Janine](#)
To: [Krause, Cheyenne](#)
Cc: [Moriarty, William - BC](#); [Varghese, Lesley](#)
Subject: FW: Request for your Assistance In hosting 3 Chinese Delegates
Date: Thursday, February 7, 2019 6:24:00 PM
Attachments: [RESUME-LI SONG.docx](#)
[RESUME-LYU DONGXU.docx](#)
[RESUME-YU XINGTAO.docx](#)
[image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[Proposed Detailed Training Schedule-Jinan Training Program March 17-June 14\[7880\].docx](#)

Hi Cheyenne,

Our Waste Water Commissioner has 3 interns from ICMA he is trying to connect with a few City Departments. Can you help Bill get in touch with the right person in Public Works?

Kind regards,
Janine Clark
Policy Aide
Office of Mayor Steve Adler
(512) 978-2216

From: Moriarty, William - BC
Sent: Thursday, February 07, 2019 6:04 PM
To: Varghese, Lesley <Lesley.Varghese@austintexas.gov>; Clark, Janine <Janine.Clark@austintexas.gov>
Subject: FW: Request for your Assistance In hosting 3 Chinese Delegates

Janine

Thank you for taking the time to speak with me on the phone. If you read the attached email chain, ICMA is asking me to place three delegates from China within the City of Austin for approximately 2 months beginning in mid March (next month). The delegates are interested in Urban Planning. If you review their resumes you will see that they have considerable experience.

I have had one conversation with Daryl Slusher of Austin Water, and he said he would check with Greg Mazzarous. I am further hopeful of speaking with Lucia of the Sustainability office. There would be no cost to City.

Can you help me to get an introduction to the Public Works Director?

I can be reached at this email or my cell 512-422-3731.

Sent from [Mail](#) for Windows 10

From: William Moriarty <[REDACTED]>
Sent: Thursday, February 7, 2019 5:52:15 PM
To: Moriarty, William - BC
Subject: FW: Request for your Assistance In hosting 3 Chinese Delegates

Sent from [Mail](#) for Windows 10

From: [Daniet Moges](#)

Sent: Wednesday, February 6, 2019 9:15 AM

To: [William Moriarty](#)

Cc: [REDACTED]

Subject: RE: Request for your Assistance In hosting 3 Chinese Delegates

Dear William,

Below are my responses to your questions.

1. where do interns live ? I presume I do not need to worry about that? [Yes you do not have to worry about the lodging. ICMA will work on their logging.](#)
2. What are the language skills of the interns. [They are all proficient in English.](#)
3. What is their educational status. In other words how far along are they in school? [They are all Urban Planning professionals, please see the attached resumes.](#)

Please let me know if you have any questions or need additional information.

Best,
Daniet

Daniet Moges

Program Manager
Global Program Management

202 962 3527 Office
[Daniet.moges](#) Skype



[icma.org](#)



From: William Moriarty <[REDACTED]>

Sent: Tuesday, February 5, 2019 6:46 PM

To: Daniet Moges <[REDACTED]>

Cc: [REDACTED]

Subject: Re: Request for your Assistance In hosting 3 Chinese Delegates

A few questions.

1. where do interns live ? I presume I do not need to worry about that?
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Sent from my iPad

On Feb 5, 2019, at 3:44 PM, Daniet Moges <[REDACTED]> wrote:

Dear William,

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Best,
Daniet

Daniet Moges

Program Manager
Global Program Management

202 962 3527 Office
[Daniet.moges](#) Skype

<image001.png>

icma.org

[<image002.png>](#) [<image003.png>](#) [<image004.png>](#) [<image005.png>](#) [<image006.png>](#)

From: William Moriarty <[REDACTED]>
Sent: Tuesday, February 5, 2019 4:32 PM
To: Daniet Moges <[REDACTED]>
Cc: [REDACTED]
Subject: Re: Request for your Assistance In hosting 3 Chinese Delegates

I will work on this.

Sent from my iPhone

On Feb 5, 2019, at 2:46 PM, Daniet Moges <[REDACTED]> wrote:

Dear William,

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Per the program, the delegates will be in Austin for 90 days from March 18th to

May 12th, and will be in Decatur, IL for 30 days from May 12th to June 13th. The training program will focus on the following key topic areas:

1. Classic examples of American urban design.
2. Urban renewal in U.S.
3. The U.S urban planning regulatory system
4. Smart city in U.S and trends on smart cities development.
5. Big data application in urban plan and urban management
6. Livable City: Experience in Planning, Construction and Renewal of Green Municipal Facilities
7. Intelligent Transportation Construction and Urban Transportation Improvement (Methods and Case studies)

Attached is the initial proposed draft training schedule for your reference. All the departments listed are ideas and not final. I am seeking your guidance in revising the training schedule based on which departments are available and willing to host these delegates. Please let me know if you are willing and able to assist in hosting the delegates at your earliest convenience.

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<image001.png>

icma.org

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<Proposed Detailed Training Schedule-Jinan Training Program_March 17-
June 14.docx>

William Moriarty
Boards and Commissions

Scheduled Meeting Disclosure Information: Written disclosure is required by visitors when attending a scheduled meeting with a City Official regarding a municipal question for compensation on behalf of another person. Anyone scheduling or accepting a meeting invitation with a City Official must either acknowledge that the disclosure requirement does not apply or respond to the following survey: <https://www.surveymonkey.com/r/BCVisitorLog>

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From: [Clark, Janine](#)
To: [Krause, Cheyenne](#)
Cc: [Moriarty, William - BC](#); [Varghese, Lesley](#)
Subject: FW: Request for your Assistance In hosting 3 Chinese Delegates
Date: Thursday, February 7, 2019 6:24:37 PM
Attachments: [RESUME-LI SONG.docx](#)
[RESUME-LYU DONGXU.docx](#)
[RESUME-YU XINGTAO.docx](#)
[image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[Proposed Detailed Training Schedule-Jinan Training Program March 17-June 14\[7880\].docx](#)

Hi Cheyenne,

Our Waste Water Commissioner has 3 interns from ICMA he is trying to connect with a few City Departments. Can you help Bill get in touch with the right person in Public Works?

Kind regards,
Janine Clark
Policy Aide
Office of Mayor Steve Adler
(512) 978-2216

From: Moriarty, William - BC
Sent: Thursday, February 07, 2019 6:04 PM
To: Varghese, Lesley <Lesley.Varghese@austintexas.gov>; Clark, Janine <Janine.Clark@austintexas.gov>
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Sent from [Mail](#) for Windows 10

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[icma.org](#)



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icma.org

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From: [Shack, Barbara](#)
To: [Mayor Adler](#)
Subject: FW: stile under 40 copy.docx
Date: Wednesday, January 9, 2019 2:56:15 PM
Attachments: [Meme Styles.pdf](#)
[stile under 40 copy.docx](#)

From: Shack, Barbara
Sent: Thursday, December 20, 2018 4:15 PM
To: 'Meme Styles' <[REDACTED]>
Subject: RE: stile under 40 copy.docx

And #2

Thank you!

Barbara

Barbara Shack
Assistant to Mayor Steve Adler
City of Austin
512.413.0222 cell
Barbara.shack@austintexas.gov

From: Meme Styles <[REDACTED]>
Sent: Thursday, December 20, 2018 3:28 PM
To: Mayor Adler <Mayor.Adler@austintexas.gov>
Cc: Shack, Barbara <Barbara.Shack@austintexas.gov>; Varghese, Lesley <Lesley.Varghese@austintexas.gov>
Subject: Re: stile under 40 copy.docx

Thanks Again!

Barbara- This should be addressed to the 40 Under 40 selection committee.

On Thu, Dec 20, 2018 at 2:21 PM Mayor Adler <Mayor.Adler@austintexas.gov> wrote:

Barbara (512-978-2100): Please contact Meme and find out how to address this letter and then get her a signed copy so she can submit it...

--



Meme Styles

MEASURE
President & Founder

p: 512-792-8549 a: 2921 E 17th St. #1 Building D
w: www.measureaustin.org e: [REDACTED]

Numbers You Can Trust

[Get your own signature](#)

From: [Shack, Barbara](#)
To: [Mayor Adler](#)
Subject: FW: stile under 40 copy.docx
Date: Wednesday, January 9, 2019 2:54:00 PM
Attachments: [Meme Styles.pdf](#)
[stile under 40 copy.docx](#)

From: Shack, Barbara
Sent: Thursday, December 20, 2018 4:15 PM
To: 'Meme Styles' <[REDACTED]>
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Meme Styles

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President & Founder

p: 512-792-8549 a: 2921 E 17th St. #1 Building D
w: www.measureaustin.org e: [REDACTED]

Numbers You Can Trust

[Get your own signature](#)

From: [Clark, Janine](#)
To: margaretjustus@att.net
Cc: [Varghese, Lesley](#); [Shack, Barbara](#)
Subject: FW: Summer Internship
Date: Wednesday, April 24, 2019 12:16:03 PM
Attachments: [AMR CV.pdf](#)
[190122 Gender & AI.pdf](#)

Hi Margaret,

Analisa is interested in a summer internship. I let her know that I would forward her application materials to you. I have not spoken with her about the nature of work you'd like an intern to do, just simply offered to put her in touch with you. I am happy to help start a conversation with her if you'd like.

Let me know if I can be of further assistance.

Kind regards,

Janine Clark

Policy Aide

Office of Austin Mayor Steve Adler

301 W 2nd St, Austin, TX 78701

(512) 978-2216 | Janine.clark@austintexas.gov

MayorAdler.com

From: Analisa M Ruiz <analisa.ruiz@utexas.edu>

Sent: Wednesday, April 17, 2019 10:01 AM

To: Clark, Janine <Janine.Clark@austintexas.gov>

Subject: Re: Summer Internship

Janine,

Thanks for getting back to me! Attached are my CV and a writing sample. This particular piece was featured by C Minds, the organization I currently work at in Mexico City. I have included the link [here](#) if you would like to view it online. If there's anything else I can do let me know.

-Analisa

On Tue, Apr 16, 2019 at 5:38 PM Clark, Janine <Janine.Clark@austintexas.gov> wrote:

Hi Analisa,


Thanks so much for your interest! Can you please provide us with your resume and a sample of your writing?

Kind regards,

Janine Clark

Policy Aide
Office of Austin Mayor Steve Adler
301 W 2nd St, Austin, TX 78701
(512) 978-2216 | Janine.clark@austintexas.gov
MayorAdler.com

-----Original Message-----

From: Analisa M Ruiz [mailto:
Sent: Thursday, April 11, 2019 4:56 PM
To: Adler, Steve <Steve.Adler@austintexas.gov>
Subject: Summer Internship

Good afternoon,

My name is Analisa, I am a rising senior at the University of Texas studying economics and urban studies. I am emailing about any possible internships or part-time job positions with the Mayor's Office in Austin for the summer or fall. I would be happy to send along my CV and any other information necessary. Hope you have a good day!

-Analisa

From: [Clark, Janine](#)
To: [REDACTED]
Cc: [Varghese, Lesley](#); [Shack, Barbara](#)
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(512) 978-2216 | Janine.clark@austintexas.gov

MayorAdler.com

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(512) 978-2216 | Janine.clark@austintexas.gov

MayorAdler.com

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From: Ross Friedman
To: [Adler, Steve](#)
Subject: Fwd: [External] Re:
Date: Thursday, March 14, 2019 9:56:56 AM
Attachments: [HBS Case Study on Columbus Partnership_Retreat Speaker Publication_Janpdf](#)

Steve,

This is Ross Friedman, we had dinner a few weeks back at Bob's Steakhouse with your wife, Doug Ulman, Eugene Sepulveda, and a few others.

Last week, I had dinner with Les Wexner. I mentioned our conversation about Columbus, and how you knew all about the Partnership. Mr Wexner was impressed (and excited) and sent along a Harvard Case Study on the Partnership the following day. He said that representatives from cities all over the world have come to Columbus to learn more about the Partnership and economic development.

Thought I would share with you.

Best,

Ross

----- Forwarded message -----

From: **Larsen, Donna** <[REDACTED]>
Date: Thu, Mar 7, 2019 at 11:36 AM
Subject: RE: [External] Re:
To: Ross Friedman <[REDACTED]>
Cc: Mitchell, Maureen <[REDACTED]>

Hi Ross,

Thank you for getting back to me so quickly.

I have attached the HBS study.

I wanted to let you know I will be retiring on April 5th.

My successor is Maureen Mitchell – she will be the point of contact for Les after April 5th.

I have copied her on this email.

In the meantime, if there is anything you need or I can assist with just let me know.

Many thanks.

Best regards,

Donna

From: Ross Friedman [mailto: [REDACTED]]
Sent: Wednesday, March 6, 2019 6:18 PM
To: Larsen, Donna < [REDACTED]>
Subject: [External] Re:

Hi Donna,

Hope all is great. Thank you for reaching out!

You can scan it... no need to mail.

Best,

Ross

On Wed, Mar 6, 2019 at 1:45 PM Larsen, Donna < [REDACTED]> wrote:

Hi Ross,

It's Donna Larsen here -- Les Wexner's Senior Executive Assistant.

Hope you are doing well.

Les asked me to send you a copy of the HBS Case Study on the Columbus Partnership.

I can send this via mail – or I can scan it to you.

Please let me know your preference.

I will need your mailing address if you wish to receive it by mail.

Many thanks and I look forward to hearing from you.

Best regards,

Donna



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From: [Smith, Casey](#)
To: [Shack, Barbara](#); [Varghese, Lesley](#)
Cc: [Kurtenbach, David](#)
Subject: Fwd: A Letter to Mayor of Austin
Date: Saturday, March 2, 2019 8:50:50 AM
Attachments: [A Letter to Mayor of Austin\(1\).pdf](#)

See attached letter

All the best,
Casey Smith
Strategic Planning Manager &
International Program Manager
Economic Development Department
City of Austin
+1 (512)974-6416
www.atxbound.us
www.austintexas.gov/GBE

From: wz830117 <wz830117@163.com>
Sent: Wednesday, February 20, 2019 2:01 AM
To: Smith, Casey
Subject: A Letter to Mayor of Austin

Dear Casey,

This is Fay from Foreign Affairs Office of Shenyang Municipal Government, China. Please allow me to refer the attached letter to you. As the friendly relation between Austin and Shenyang, we would like to give our best wishes to you and Mayor Steve Adler, and steadily strengthen our cooperation in the new year. We would appreciate if you can give this letter to Mayor Steve Adler at the same time. Thanks for your help.

Best Regards,

Fay

American Affairs Department
Foreign Affairs Office
Shenyang Municipal Government

Tel:+86 23768270

Mob:+86 13998360682

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To: [Shack, Barbara](#); [Varghese, Lesley](#)
Cc: [Kurtenbach, David](#)
Subject: Fwd: A Letter to Mayor of Austin
Date: Saturday, March 2, 2019 8:50:51 AM
Attachments: [A Letter to Mayor of Austin\(1\).pdf](#)

See attached letter

All the best,
Casey Smith
Strategic Planning Manager &
International Program Manager
Economic Development Department
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Foreign Affairs Office
Shenyang Municipal Government

Tel:+86 23768270

Mob:+86 13998360682

From: [Mayor Adler](#)
To: [Adler Sarah](#); [REDACTED] [Land Susan](#)
Cc: [\(Adler\) Diane Land](#)
Bcc: [REDACTED]
Subject: Fwd: At the recommendation of Brett Hurt, Invitation to Dialog 2020
Date: Friday, May 10, 2019 1:15:27 AM

Know any of the attendees?

Sent from my iPhone

Begin forwarded message:

From: "Shack, Barbara" <Barbara.Shack@austintexas.gov>
Date: May 9, 2019 at 4:53:01 PM CDT
To: Mayor Adler <Mayor.Adler@austintexas.gov>, "Varghese, Lesley" <Lesley.Varghese@austintexas.gov>
Cc: "Majid, Sly" <Sly.Majid@austintexas.gov>
Subject: FW: At the recommendation of Brett Hurt, Invitation to Dialog 2020

Don't have the Council Schedule yet for next year.

From: Candy Huff <[REDACTED]>
Sent: Thursday, May 9, 2019 11:04 AM
To: Contact <[REDACTED]>
Cc: Laura <[REDACTED]>
Subject: At the recommendation of Brett Hurt, Invitation to Dialog 2020

Dear Steve -

You are invited to Dialog 2020, a two-day discussion between global leaders varied in experience, philosophy, and expertise. Brett Hurt thought you would make a fantastic addition to the conversation.

Dialog was founded in 2006 by Auren Hoffman and Peter Thiel to bring together global leaders with contrasting experiences, perspectives and value systems to engage in participatory, off-the-record, structured conversations on societal issues. There are no panels or speeches at Dialog. You will participate in a series of moderated discussions designed around your interests.

We welcome your participation and please don't hesitate to reach out with any questions about the gathering.

Kind regards,
Candy

Details for Dialog 2020:

When: April 2-4, 2020

Where: The Ritz-Carlton, Dove Mountain, Marana, Arizona

Register: www.dialogretreat.com

Use Password: ChangeTheWorld

Promotional Code: Your registration is complimentary. Enter promotional code: **SpecialDialoger**

Note: This invitation is only for Steve Adler and is not transferable.

Partial List of Confirmed Participants - Dialog 2020

Anima Anandkumar - Director, Machine Learning Research, NVIDIA.
Bren Professor, Computing & Mathematical Sciences Department,
Caltech. [Pasadena, CA]

Enke Bashllari - Managing Director, Arkitekt Ventures. [New York]

Peter Brown - CEO, Renaissance Technologies. [Washington, D.C.]

Martin Chavez - Partner, Goldman Sachs [New York]

Sara Clemens - Chief Operating Officer, Twitch. [San Francisco]

Tyler Cowen - Holbert L. Harris Professor of Economics & General
Director, Mercatus Center, George Mason University. [Washington D.C.]

Daniel Diermeier - Provost, University of Chicago. [Chicago]

R.P Eddy - Chief Business Officer, Zume. Chairman, Ergo. [Greenwich /
New York]

Jorge Elorza - Mayor, City of Providence. [Providence, RI]

Lisa Gevelber - VP, Global Marketing, Google. [San Francisco]

Kerry Healey - President, Babson College. Fmr. Lieutenant Governor,
State of Massachusetts. [Wellesley, MA]

Brian Hendrickson - Director, U.S. Southern Command, U.S.
Department of Defense. [San Diego]

Auren Hoffman - CEO, SafeGraph. Founder, LiveRamp (NYSE: RAMP).
Chairman, Dialog. [San Francisco]

Bob Jain - CIO, Millennium Management. [New York]

Gaurav Kapadia - Founder & CEO, XN. [New York]

Neal Katyal - Supreme Court Practice Leader, Hogan Lovells, LLP.
[Washington, D.C.]

Cary Kochman - Co-Head, Global M&A Group & Head, Chicago Office,
Citigroup. [Chicago]

Chris Larsen - Co-Founder, Executive Chairman & Fmr. CEO, Ripple.
[San Francisco]

Andrew Kortina - Co-Founder, Fin. [Oakland, CA]

Isaac Lee - Founder, Exile Content Studio. [Los Angeles]

Lori Lesser - Partner & Head of IP, Simpson Thacher & Bartlett LLP.
[New York]

Jon Levin - Dean, Graduate School of Business, Stanford University.
[San Francisco]

David Millstone - Co-CEO, Standard Industries. [New York]
Johnnie Moore - Founder & CEO, The Kairos Company. [Los Angeles]
Michelle Rempel - Parliamentarian, Parliament of Canada. [Ottawa]
John Rendon - President & CEO, The Rendon Group. [Washington, D.C.]
Valerie Rockefeller - Board Chair, Rockefeller Brothers Fund. [New York]
Reshma Shetty - Founder, Ginkgo Bioworks, Inc. [Boston]
Tod Sacerdoti - CEO, Pipedream Inc. General Partner, Flex Capital. [San Francisco]
Jackie Reses - Head, Square Capital, Square. [San Francisco]
Sean Reyes - Attorney General, State of Utah. [Salt Lake City]
Charles Songhurst - Founder, Songhurst Family Office. [Seattle]
Carsten Stendevad - Senior Advisor to CEO & OpCo Member, Bridgewater Associates. [Westport, CT]
Tim Urban - Writer & Illustrator, Wait But Why. [New York]
David Wallerstein - Chief eXploration Officer, Tencent. [Palo Alto]

CANDY HUFF

Director, Operations, Programming & Partnerships

[REDACTED] | +1 (312) 459-7777

DIALOG

From: Eddie Gonzalez-Novoa
To: schedule.mayor@richmondgov.com
Cc: [Majid, Sly](#)
Subject: Fwd: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
Date: Friday, February 22, 2019 3:06:38 PM

Dear Ms. Jefferson,

Sly Majid recommended that I reach out you about having Mayor Stoney speak one of our panel discussions to highlight some of the initiatives in Richmond. We're hosting a summit on health equity and tech innovations with support from the Robert Wood Johnson & Aetna Foundations and in partnership with four leading health organizations (learn more at [imagine.health](#)).

We thought he would be a perfect fit for this panel:

Big Data and Innovations for Marginalized Groups
Saturday, March 9 @3:30 PM, JW Marriott

One thing is for sure - big data is all the rage. Panelists will discuss open data, including the 2020 census data, and review visualization tools that may both increase federal funding for marginalized communities and gauge the social impact of undercounting. This reveal empowers community-based organizations, civic leaders, philanthropy, venture and startups to work together to use big data to fuel innovations for healthier communities.

Mona Saddiqui, HHS
Jeff Reichman January Advisors
Kim Wilson Texas Health Initiative

I understand he arrives that morning but I may have another panel at 11 AM with the Aetna Foundation if he's interested.

I can also jump on a call and give you more context and details.

Eddie
917.371.5531

Eddie González-Novoa
ENERGIZING HEALTH | Co-founder
[REDACTED] | [Linkedin](#) | [@egnova](#)
Health. Justice. Innovation | N Y C | AUSTIN

From: Eddie Gonzalez-Novoa
To: [Majid, Sly](#)
Cc: [Brian Lang](#)
Subject: Fwd: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
Date: Tuesday, February 26, 2019 10:56:27 AM

Looks like Mayor Stoney is out but Mayor Suarez is on board to do this session.

Any recommendations for a Mayor for the 11 AM session?

Communities As Health Equity Innovation Hubs

Saturday, March 9 @11 AM, JW Marriott

Where you live oftentimes determines how well and long you live. The solutions that can add years to an individual's life start in the community. Dive into what makes a community healthy and learn about some of the best practices, programs, and case studies that are succeeding in revitalizing community health. Learn from communities that are doing the best job of improving their citizens' health through strategic partnerships, expanded public health assessments and various education programs.

Garth Graham Aetna Foundation (Moderator)
Brian Kelly U.S. News & World Report
Caya Lewis HHS (to be confirmed)

Eddie González-Novoa
ENERGIZING HEALTH | Co-founder
[REDACTED] | [Linkedin](#) | [@egnova](#)
Health. Justice. Innovation | N Y C | AUSTIN

----- Forwarded message -----

From: **Anderson, Maggie A. - Mayor's Office** <Maggie.anderson@richmondgov.com>
Date: Mon, Feb 25, 2019 at 5:26 PM
Subject: RE: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
To: eddie <[REDACTED]> Harrison, Laura M. - Mayor's Office
<Laura.Harrison@richmondgov.com>
Cc: Sly Majid <Sly.Majid@austintexas.gov>

Hi Eddie,

Apologies for my delayed response – we have had a lot of scheduling changes to work through lately.

Unfortunately, Mayor Stoney is no longer traveling to Austin for SXSW as he is needed in Richmond during that time.

I appreciate your understanding.

Best,

Maggie

From: eddie [mailto: [REDACTED]]
Sent: Friday, February 22, 2019 9:11 AM
To: Harrison, Laura M. - Mayor's Office <Laura.Harrison@richmondgov.com>; Anderson, Maggie A. - Mayor's Office <Maggie.anderson@richmondgov.com>
Cc: Sly Majid <Sly.Majid@austintexas.gov>
Subject: Re: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

My apologies. I meant *Mayor Stoney in the email below.

Eddie

Eddie González-Novoa

ENERGIZING HEALTH | Principal

Health Innovation for all

[REDACTED] | [Linkedin](#) | [@egnova](#)

N Y C | AUSTIN

----- Original message -----

From: Eddie Gonzalez-Novoa <[REDACTED]>

Date: 2/21/19 2:59 PM (GMT-05:00)

To: laura.harrison@richmondgov.com, Maggie.anderson@richmondgov.com

Cc: Sly Majid <Sly.Majid@austintexas.gov>

Subject: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

Dear Laura and Maggie,

Sly Majid recommended that I reach out you about having Mayor Suarez speak one of our panel discussions to highlight some of the initiatives in Richmond. We're hosting a summit on health equity and tech innovations with support from the Robert Wood Johnson & Aetna Foundations and in partnership with four leading health organizations (learn more at imagine.health).

We thought he would be a perfect fit for this panel:

Big Data and Innovations for Marginalized Groups

Saturday, March 9 @3:30 PM, JW Marriott

One thing is for sure - big data is all the rage. Panelists will discuss open data, including the 2020 census data, and review visualization tools that may both increase federal funding for marginalized communities and gauge the social impact of undercounting. This reveal empowers community-based organizations, civic leaders, philanthropy, venture and startups to work together to use big data to fuel innovations for healthier communities.

Mona Saddiqui, HHS (to be confirmed)

Jeff Reichman January Advisors

Kim Wilson Texas Health Initiative

I understand he arrives that morning but I may have another panel at 11 AM with the Aetna Foundation if he's interested.

I can also jump on a call and give you more context and details.

Eddie

917.371.5531

Eddie González-Novoa

ENERGIZING HEALTH | Co-founder



| [LinkedIn](#) | [@egnova](#)

Health. Justice. Innovation | N Y C | AUSTIN

From: [Mayor Adler](#)
To: [Clark, Janine](#)
Subject: Fwd: stile under 40 copy.docx
Date: Wednesday, January 9, 2019 2:58:41 PM
Attachments: [Meme Styles.pdf](#)
[stile under 40 copy.docx](#)

Begin forwarded message:

From: "Shack, Barbara" <Barbara.Shack@austintexas.gov>
Subject: FW: stile under 40 copy.docx
Date: January 9, 2019 at 2:54:36 PM CST
To: Mayor Adler <Mayor.Adler@austintexas.gov>

From: Shack, Barbara
Sent: Thursday, December 20, 2018 4:15 PM
To: 'Meme Styles' <[REDACTED]>
Subject: RE: stile under 40 copy.docx

And #2

Thank you!

Barbara

Barbara Shack
Assistant to Mayor Steve Adler
City of Austin
[512.413.0222](tel:512.413.0222) cell
Barbara.shack@austintexas.gov

From: Meme Styles <[REDACTED]>
Sent: Thursday, December 20, 2018 3:28 PM
To: Mayor Adler <Mayor.Adler@austintexas.gov>
Cc: Shack, Barbara <Barbara.Shack@austintexas.gov>; Varghese, Lesley <Lesley.Varghese@austintexas.gov>
Subject: Re: stile under 40 copy.docx

Thanks Again!

Barbara- This should be addressed to the 40 Under 40 selection committee.

On Thu, Dec 20, 2018 at 2:21 PM Mayor Adler <Mayor.Adler@austintexas.gov> wrote:

Barbara (512-978-2100): Please contact Meme and find out how to address this letter and then get he a signed copy so she can submit it...



Meme Styles

MEASURE

President & Founder

p: 512-792-8549 a: 2921 E 17th St. #1 Building D

w: www.measureaustin.org e: [REDACTED]

Numbers You Can Trust

[Get your own signature](#)

From: [Mayor Adler](#)
To: [Clark, Janine](#)
Subject: Fwd: stile under 40 copy.docx
Date: Wednesday, January 9, 2019 2:58:29 PM
Attachments: [Meme Styles.pdf](#)
[stile under 40 copy.docx](#)

Begin forwarded message:

From: "Shack, Barbara" <Barbara.Shack@austintexas.gov>
Subject: FW: stile under 40 copy.docx
Date: January 9, 2019 at 2:54:36 PM CST
To: Mayor Adler <Mayor.Adler@austintexas.gov>

From: Shack, Barbara
Sent: Thursday, December 20, 2018 4:15 PM
To: 'Meme Styles' <[REDACTED]>
Subject: RE: stile under 40 copy.docx

And #2

Thank you!

Barbara

Barbara Shack
Assistant to Mayor Steve Adler
City of Austin
[512.413.0222](tel:512.413.0222) cell
Barbara.shack@austintexas.gov

From: Meme Styles <[REDACTED]>
Sent: Thursday, December 20, 2018 3:28 PM
To: Mayor Adler <Mayor.Adler@austintexas.gov>
Cc: Shack, Barbara <Barbara.Shack@austintexas.gov>; Varghese, Lesley <Lesley.Varghese@austintexas.gov>
Subject: Re: stile under 40 copy.docx

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Barbara- This should be addressed to the 40 Under 40 selection committee.

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Barbara (512-978-2100): Please contact Meme and find out how to address this letter and then get her a signed copy so she can submit it...



Meme Styles

MEASURE

President & Founder

p: 512-792-8549 a: 2921 E 17th St. #1 Building D

w: www.measureaustin.org e: [REDACTED]

Numbers You Can Trust

[Get your own signature](#)

From: Schwarz, Jeremy
To: [Majid, Sly](#)
Subject: Fwd: URGENT: Mayor Suarez at SXSW
Date: Monday, March 4, 2019 5:59:25 PM
Attachments: [image001.png](#)

Could you confirm the below? I know we are confirmed to join the panel on American Cities.

Please let me know as soon as possible.

Respectfully,
J.

Jeremy Schwarz
Chief of Staff
Mayor of Miami
3500 Pan American Drive
Miami, Florida 33133
305.250.5302

From: Brian Lang <[REDACTED]>
Sent: Monday, March 4, 2019 5:57 PM
To: Schwarz, Jeremy
Cc: Majid, Sly; Jeff Reichman; Cruz, Brandon; Eddie Gonzalez-Novoa
Subject: URGENT: Mayor Suarez at SXSW

CAUTION: This is an email from an external source. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Jeremy,

Sid Madrid in Mayor Adler's office shared your email and phone with me and I just left a voice mail.

Last week Brandon Cruz exchanged email with my colleague Eddie Gonzalez Novoa and confirmed Mayor Suarez was available to be on the panel "[Big Data and Innovations for Marginalized Groups](#)" at SXSW on Saturday, Mar 9 at 3:30 PM.

This is one of our biggest SXSW sessions and his moderated by Mona Siddiqui, Chief Data

Officer for HHS. During the session, we will reveal a new census data tool gifted to the SXSW Mayor's conference that uncovers massive federal dollars for cities from the 2020 census data (see table below my signature file).

We would like to confirm Mayor Suarez for this session, as we will also be doing a national press release about the tool and how it will help cities.

Would you be kind and give me a call, as we are just days away from SXSW and need to get Mayor Suarez his speaker's agreement?

My cell is 281-415-9779

Kind regards,

Brian Lang

281-345-8022

<http://www.linkedin.com/in/bjlang>

Here is a table of the cities represented at SXSW, and the projected loss in a couple of scenarios.

The 1% undercount numbers mirror what happened in 2010, and are based on funding from 5 federal healthcare programs including Medicaid and CHIP.

The "all low response residents" column is a doomsday scenario, but worth including due to the political climate.

Please let me know if you have questions as you develop messaging. Estimates of Federal dollars lost comes from George Washington University: <https://bit.ly/2pJmgkr> — estimates for California not available.

City Name	Low Response Score (%)	# of Residents Not Responding to Initial Census Form	1% of Population	Federal Dollars Lost Per Capita	Federal Dollars Lost in 1% Undercount (over 10 years)	Federal Dollars Lost if all Low Response Residents Are Not Counted (over 10 years)
Albuquerque	22	140,744	6,436	\$1,121	\$72,150,250	\$1,577,743,614
Atlanta	25.4	146,420	5,788	\$708	\$40,982,155	\$1,036,650,081
Austin	23.1	258,125	11,178	\$1,161	\$129,773,097	\$2,996,833,119
Columbia	23.6	58,112	2,598	\$809	\$21,017,254	\$470,128,960
Dallas	24.8	400,491	16,187	\$1,161	\$187,930,838	\$4,649,701,729
Dayton	22.4	51,396	2,291	\$1,206	\$27,624,033	\$619,841,356

Findlay	15.8	8,786	556	\$1,206	\$6,703,551	\$105,954,408
Louisville	22.3	72,765	3,259	\$929	\$30,280,198	\$675,987,352
Madison	19.2	59,986	3,174	\$1,338	\$42,465,845	\$802,607,783
Mesa	20.6	120,184	5,827	\$887	\$51,682,031	\$1,066,034,989
Miami	27.9	142,386	5,101	\$946	\$48,258,393	\$1,346,970,605
Orlando	25.8	127,113	4,925	\$946	\$46,588,797	\$1,202,492,017
Plano	15.9	55,607	3,499	\$1,161	\$40,627,570	\$645,598,686
Reno	21	59,975	2,860	\$628	\$17,958,288	\$376,642,887
Rochester Hills	12.8	16,870	1,313	\$954	\$12,530,695	\$160,939,447
Santa Fe	21.8	22,607	1,037	\$1,121	\$11,629,366	\$253,421,342
South Bend	21.9	32,108	1,464	\$929	\$13,596,472	\$298,285,076
Tacoma	21	54,668	2,609	\$39	\$1,017,627	\$21,320,609
West Sacramento	22.2	15,936	718	NA	NA	NA
Long Beach	24.6	138,915	5,675	NA	NA	NA

Jeff Reichman

[January Advisors](#)

[LinkedIn](#) . [@fileunderjeff](#)

On Mon, Mar 4, 2019 at 4:16 PM Christine Rashman <[REDACTED]> wrote:

Fantastic – thank you! We can certainly do that. How much time do you need to review?

Jeff, send along the additional info so we can jump in and get going with the release – thank so much!

Christine

Christine Rashman

Account Supervisor

Pierpont Communications

281-433-5067 (c)

[REDACTED]



www.piercom.com

www.twitter.com/pierpontcom

www.facebook.com/PierpontCommunications

www.linkedin.com/company/pierpont-communications

Public Relations | Public Affairs | Marketing

From: Majid, Sly <Sly.Majid@austintexas.gov>

Sent: Monday, March 04, 2019 4:15 PM

To: Brian Lang <[REDACTED]>

Cc: Jeff Reichman <[REDACTED]> Christine Rashman <[REDACTED]> Eddie Gonzalez-Novoa <[REDACTED]>

Subject: RE: Miami mayor and census tool

If you guys can draft something for me to review, I can approval for you to use it with Mayor Adler's attribution.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Brian Lang [[mailto:\[REDACTED\]](mailto:[REDACTED])]

Sent: Monday, March 04, 2019 4:13 PM

To: Majid, Sly <Sly.Majid@austintexas.gov>

Cc: Jeff Reichman <[REDACTED]> Christine Rashman <[REDACTED]> Eddie Gonzalez-Novoa <[REDACTED]>

Subject: Re: Miami mayor and census tool

Sly,

In a perfect world I'd like a quote from you, Mayor Adler, or someone who is a big shot about how tools like this are important to help us better fund and innovate for marginalized groups and the underserved communities.

Then help us distribute an embargoed version of the release to the mayors so they will consider attending the session.

Kind regards,

Brian Lang

281-345-8022

<http://www.linkedin.com/in/bjlang>

On Mon, Mar 4, 2019 at 3:15 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Here's the phone number for their Chief of Staff. Give Jeremy Schwarz a call to help expedite the speaker agreement.

305.250.5302

Anything specific I can do for PR? I'll add Jeff's session to a listing of panels we are promoting for the mayors to attend.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Brian Lang [mailto: [REDACTED]]

Sent: Monday, March 04, 2019 11:59 AM

To: Majid, Sly <Sly.Majid@austintexas.gov>

Cc: Jeff Reichman < [REDACTED] > Christine Rashman < [REDACTED] >
Eddie Gonzalez-Novoa < [REDACTED] >

Subject: Miami mayor and census tool

Sly - any help you can give us to get the Miami mayor to sign his speaker agreement for Jeff's session?

Also, we will be releasing a press release and would love your help with PR, where appropriate.

Anything we can provide you to help promote attendance at Jeff's 3:30 session on Sat session?

Kind regards,

Brian Lang
281-345-8022

<http://www.linkedin.com/in/bjlang>

From: [REDACTED]
To: [Kurtenbach, David](#)
Cc: [Shack, Barbara](#)
Subject: Hospitality Program I Marseille I June 20th-21st, 2019
Date: Friday, April 26, 2019 10:32:39 AM
Attachments: [Aix-Marseille University AMU Presentation.pdf](#)
[Inauguration of the City of innovation and Knowledge Aix-Marseille.pdf](#)

Hi David,

Following our meeting on Monday and the dynamic with the City of Marseille, we would be pleased to welcome you in Marseille on June 20th and 21st, 2019 for an ecosystem discovery and introduction to local opportunities.

Please find below the program **on June 20th and 21st, 2019** we could suggest to you with the City of Marseille.

- - - - -

A welcome, introduction, meeting, and visit with:

- **City of Marseille** with the Mayor and the Deputy Mayor

- **Regional Chamber of Commerce, French South Region business interaction**

Introduction and opportunities with enterprises and collectivities

- **Aix-Marseille University (AMU)** with the President of University and an Official Representative

Please find in attachment the AMU presentation.

- **The Camp Aix-Marseille** : Smart City Accelerator - French Tech Aix-Marseille

<https://thecamp.fr/about>

- **Aix-Marseille City of Innovation and Knowledge** - Launched on March 13th, 2019

With Aix-Marseille University, Air-Marseille Provence Promotion, L'Occitane Groupe, CMA CGM

Start-ups and Innovation ecosystem

Official presentation in English (I should receive it soon)

Please find in attachment the information concerning the inauguration on March 13th, 2019.

- **Euromediterranea District - Business area of Marseille**

<https://en.wikipedia.org/wiki/Euroméditerranée>

- **Enterprises and start-ups**

Introduction, meeting and visit

- **Hospitals in Marseille**

*Paoli Calmette

Biological, Socio Medical Science, Technological Platforms, Translational Medicine, Clinical Trials, Research

& Development

Example: Technological platforms

<http://www.institutpaolicalmettes.fr/en/research/technologicalplatforms/biobank/>

*Timone

<http://fr.ap-hm.fr/presentation-ap-hm-anglais>

Research

<http://excellence.ap-hm.fr/en/research>

Teaching

<http://excellence.ap-hm.fr/en/teaching>

High Tech

- Data Centers Implementation

Introduction, meeting and visit

- Fashion, Art & Design discovery

- Cultural visit for inspiration on next projects

- - - - -

You will be also welcome on **June 20th, 2019** to a high-tech conference with CEOs of French Companies leaders.

We will also invite you on **June 23rd, 2019** at the F1 French Grand Prix at Le Castellet.

- - - - -

Please let me know if you could attend in June.

At your disposal for any precision.

Best regards,

Ingrid

Ingrid Korcz

Founder & CEO

La French Connexion

Paris (FR) - Austin (TX)

E-mail: [REDACTED]

Mobile (FR): +33 6 80 66 53 02

Mobile (TX): +1 512 761 0003

Website: www.lafrenchconnexion.com

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From: Beard, Jamie C
To: [Shack, Barbara](#); [Majid, Sly](#)
Subject: Invitation for Mayor Adler to Speak at Fortune 500 Executive Event in February
Date: Wednesday, January 2, 2019 4:18:39 PM
Attachments: [RILA Sustainability Committee Visit Itinerary.pdf](#)

Greetings Barbara and Sly,

I am working with Natalie Betts and Maddie Morgan in the Circular Economy program to facilitate the City's involvement and collaboration on an event that Bob Metcalfe and I are planning in February at UT. On February 11 and 12, 80 fortune 500 executives working in sustainability will be visiting the UT campus. This is the result of UT winning a bid to host the annual sustainability meeting of the Retail Industry Leadership Association (RILA). On the afternoon of the 11th, we will bus the group downtown to the Capital Factory for some engagement with the downtown startup ecosystem, the city, and the chamber. Participating executives lead programs at entities like Walmart, Target, Home Depot, BestBuy, Coke, Whole Foods X 80.

I wanted to extend an invitation to Mayor Adler to address the group to Austin when they arrive at the Capital Factory at ~1:30 on the 11th. He could welcome the group at the beginning, or wrap up at the end of a variety of speakers from the City and entrepreneurial ecosystem. I've attached the draft agenda here (it is evolving as speakers and times are confirmed), with a note in the slot where the Mayor could make remarks if he is so inclined. The goal of the meetings on the 11th is to lay the foundation for broader engagement, more partnerships and increased collaboration between UT, the City and industry in sustainability, entrepreneurship and innovation.

Please let me know your thoughts on Mayor Adler's potential interest in the event. If you have any questions, just let me know. Appreciate you both, and happy new year!

Jamie

Jamie C. Beard, Esq.
Assistant Director
Blackstone LaunchPad
The University of Texas at Austin
(512) 471-9470
FAC 101D

From: Beard, Jamie C
To: [Shack, Barbara](#); [Majid, Sly](#)
Subject: Invitation for Mayor Adler to Speak at Fortune 500 Executive Event in February
Date: Wednesday, January 2, 2019 4:18:39 PM
Attachments: [RILA Sustainability Committee Visit Itinerary.pdf](#)

Greetings Barbara and Sly,

I am working with Natalie Betts and Maddie Morgan in the Circular Economy program to facilitate the City's involvement and collaboration on an event that Bob Metcalfe and I are planning in February at UT. On February 11 and 12, 80 fortune 500 executives working in sustainability will be visiting the UT campus. This is the result of UT winning a bid to host the annual sustainability meeting of the Retail Industry Leadership Association (RILA). On the afternoon of the 11th, we will bus the group downtown to the Capital Factory for some engagement with the downtown startup ecosystem, the city, and the chamber. Participating executives lead programs at entities like Walmart, Target, Home Depot, BestBuy, Coke, Whole Foods X 80.

I wanted to extend an invitation to Mayor Adler to address the group to Austin when they arrive at the Capital Factory at ~1:30 on the 11th. He could welcome the group at the beginning, or wrap up at the end of a variety of speakers from the City and entrepreneurial ecosystem. I've attached the draft agenda here (it is evolving as speakers and times are confirmed), with a note in the slot where the Mayor could make remarks if he is so inclined. The goal of the meetings on the 11th is to lay the foundation for broader engagement, more partnerships and increased collaboration between UT, the City and industry in sustainability, entrepreneurship and innovation.

Please let me know your thoughts on Mayor Adler's potential interest in the event. If you have any questions, just let me know. Appreciate you both, and happy new year!

Jamie

Jamie C. Beard, Esq.
Assistant Director
Blackstone LaunchPad
The University of Texas at Austin
(512) 471-9470
FAC 101D

From: Jason Novek
To: [Adler, Steve](#)
Cc: [REDACTED]
Subject: It's illegal for Texas residents to own lab glassware?!? (war on cities)
Date: Friday, April 19, 2019 11:41:53 AM

This message is from Jason Novek. [REDACTED]

Mr. Mayor (can I call you Mr. Mayor?),

I'm one of the Austin's many tech entrepreneurs, I am the technical founder and former CTO of OwnLocal which, up through 2016, employed over 100 Austinites. I've lived (and voted) here since 2011.

I'm sending this as an additional data point regarding the state legislature's "war on cities" that you mentioned in your State of the City address. There's another facet to this, the legislature's "war on entrepreneurs".

In recent years, I've started developing an interest in gourmet mushroom cultivation, namely the oyster mushroom which is a delicious, environmentally friendly, high-protein alternative to meat.

Currently, these mushrooms are expensive, usually over \$10 per lb. As I've gotten deeper into this hobby, I've realized that this could easily become a high-value crop in the US. I've started playing with technology to monitor and understand the growing conditions of these little guys.

I've talked to a few local mushroom farmers and it's clear that the methods currently used are not as efficient as they could be; in particular, by monitoring and controlling growth conditions using affordable sensors and machine learning, the amount of time from spore inoculation to first fruits could be decreased dramatically, allowing farmers to complete more growth cycles per year.

Before taking this idea any further, I'd like to extend my literacy on the topic by taking free courses on organic chemistry and mycobiology online. I had intended to do the lab component of these courses at home with simple glass organic chemistry labware that can be purchased on Amazon and owned legally in 49 states in the US. Can you guess which state makes it illegal?

Labware can be registered (although I can't really figure out how or how much it costs) with the Texas DPS, but I'm uncomfortable with doing that for exactly the same reasons that many gun owners are uncomfortable with registering firearms.

I suspect the intent of these limitations is the war on drugs, but I tend to think that methamphetamine cooks are not prevented from working because they do not have a volumetric flask or distillation condenser. Further, they are already committing crimes, I doubt they have qualms about obtaining labware from out of state. Perhaps we shouldn't have let the legislature binge "Breaking Bad"?

To be honest, if this idea appears to have legs, it may be enough for me to (reluctantly) leave Austin. I've had pressure from colleagues for years to move elsewhere and I'm certain that

Colorado, for example, would love to have my business.

This isn't some sort of ultimatum, I realize that there's not much you can do. It's just another anecdote to add to the pile.

I don't wish to be part of the fray on this topic -- dammit, Jim, I'm an entrepreneur, not a politician -- but if it's useful you can use parts of my story in your fight to protect the interests of your city if you keep me anonymous.

All the best. I guess I'll vote for you again. :-P

Jason Novek

No district found for the address provided.

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To: [Adler, Steve](#)
Cc: [REDACTED]
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Date: Friday, April 19, 2019 11:41:53 AM

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All the best. I guess I'll vote for you again. :-P

Jason Novek

No district found for the address provided.

From: Molly Malone
To: [Adler, Steve](#)
Subject: Learn about the NYC Secure app (built in partnership with Zimperium)
Date: Thursday, January 3, 2019 10:01:18 AM

Good Morning,

I'd like to invite you to a webinar that we're hosting on Jan. 16 (Wednesday) about the free mobile app that New York City has released, in partnership with Zimperium, to help protect its residences' mobile devices and digital lives. The is the first city-funded app to provide mobile threat protection for personal use and is part of a pioneering cybersecurity initiative aimed at protecting residences online. Here are the webinar details:

Title: An In-Depth Look at the NYC Secure App

Date & Time: Jan. 16, 2019 from 10:00-10:30am CST

[Register Now](#)

If you can't attend the live event, register and we'll send you the recording.

I hope you're able to join us!

All the Best,
Molly

Molly Malone
410-353-2974
Zimperium, Inc.
4055 Valley View
Dallas, TX 75244
www.zimperium.com

Why Zimperium?

The Zimperium platform leverages a patented, award-winning machine learning-based engine, z9, to protect mobile data, apps and sessions against device compromises, network attacks and malicious apps. To date, z9 has detected 100% of zero-day mobile exploits without requiring an update or suffering from the delays and limitations of cloud-based detection—something no other mobile security provider can claim.

At any time you may [opt out](#) of receiving future emails from Zimperium. 

From: [Powers, Catie](#)
To: [Council Executive Assistants](#); [Mayor and Council Staff DL](#)
Cc: [CMO Employees DL](#); [Morgan, Anne](#); [Hart, Elaine](#); [Canally, Greg](#); [Van Eenoo, Ed](#); [Goodall, Jannette](#); [Rios, Myrna](#); [Reeves, Keith](#); [Mendonsa, Aaron](#); [Thomas, Deborah](#); [Ledel, Christopher](#); [Grauzer, Thomas](#); [Fisher, Alex](#); [Rodriguez, Joseph](#); [Powers, Catie](#); [Media](#); [Brady, Erika](#); ["OCC, Postings"](#)
Subject: May 23, 2019 Council Q&A Report - Final
Date: Thursday, May 23, 2019 8:45:18 AM
Attachments: [May 23, 2019 Q&A Report.pdf](#)



Austin City Council Q&A Report - Final

Attached are staff responses to the May 23, 2019 Council Q&A. Thank you.

Catie Powers
Council Agenda Process Manager
City Manager's Office
(512) 974-2991

From: Eddie Gonzalez-Novoa
To: laura.harrison@richmondgov.com; Maggie.anderson@richmondgov.com
Cc: [Majid, Sly](#)
Subject: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
Date: Thursday, February 21, 2019 1:59:30 PM

Dear Laura and Maggie,

Sly Majid recommended that I reach out you about having Mayor Suarez speak one of our panel discussions to highlight some of the initiatives in Richmond. We're hosting a summit on health equity and tech innovations with support from the Robert Wood Johnson & Aetna Foundations and in partnership with four leading health organizations (learn more at [imagine.health](#)).

We thought he would be a perfect fit for this panel:

Big Data and Innovations for Marginalized Groups
Saturday, March 9 @3:30 PM, JW Marriott

One thing is for sure - big data is all the rage. Panelists will discuss open data, including the 2020 census data, and review visualization tools that may both increase federal funding for marginalized communities and gauge the social impact of undercounting. This reveal empowers community-based organizations, civic leaders, philanthropy, venture and startups to work together to use big data to fuel innovations for healthier communities.

Mona Saddiqui, HHS (to be confirmed)
Jeff Reichman January Advisors
Kim Wilson Texas Health Initiative

I understand he arrives that morning but I may have another panel at 11 AM with the Aetna Foundation if he's interested.

I can also jump on a call and give you more context and details.

Eddie
917.371.5531

Eddie González-Novoa
ENERGIZING HEALTH | Co-founder
[REDACTED] | [Linkedin](#) | [@egnova](#)
Health. Justice. Innovation | N Y C | AUSTIN

From: Brian Lang
To: [Majid, Sly](#)
Cc: [Jeff Reichman](#)
Subject: Mayor Turner
Date: Friday, January 11, 2019 2:06:56 PM

Sly - I just talked to Jeff and he's pretty sure as long as there's not a schedule conflict he can get Silvester Turner to the big data session.

Any thoughts?

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

From: Brian Lang
To: [Jeff Reichman](#)
Cc: [Majid, Sly](#)
Subject: Monday at 2, and session description
Date: Saturday, January 19, 2019 7:07:19 PM

Guys - I'll send an invite for Monday at 2:00

Jeff - below is the proposed session for Saturday, March 9 in the early afternoon for your session with Mayor Turner, should you be able to secure him.

Big Data and Innovations for Marginalized Groups

One thing is for sure - big data is all the rage. Panelists will discuss open data, including the 2020 census data, and review visualization tools that may both increase federal funding for marginalized communities and gage the social impact of undercounting. This reveal empowers community-based organizations, civic leaders, philanthropy, venture and startups to work together to use big data to fuel innovations for healthier communities.

Jeff Reichman, January Advisors
Sylvester Turner, Houston Mayor
Andy Slavitt, [Town Hall Ventures](#) (more on [Andy from Wikipedia](#))
Kadija Ferrymanm, [Data&Society](#)

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

On Wed, Jan 16, 2019 at 3:45 PM Jeff Reichman <[REDACTED]> wrote:
Yep, anytime after 12p on Monday.

Jeff Reichman
[January Advisors](#)
[LinkedIn](#) - [@fileunderjeff](#)

On Wed, Jan 16, 2019 at 3:37 PM Brian Lang <[REDACTED]> wrote:
Absolutely. I have things to get to Jeff in the meantime for the census data visualization tool.

How about 11 or anytime after? I know it's a holiday, but I am working.

Jeff - does that work for you?

Kind regards,

Brian Lang
281-345-8022

<http://www.linkedin.com/in/bjlang>

On Wed, Jan 16, 2019 at 3:05 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Brian,

Can we try for Monday? This week has been especially busy for me.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Brian Lang [mailto:]

Sent: Tuesday, January 15, 2019 7:53 PM

To: Majid, Sly <Sly.Majid@austintexas.gov>; Jeff Reichman < >

Subject: Can we set up another call or two?

Sly - we are going to get started on the census tool, and I also want to follow up on the three mayors we would like to place in our programming.

Do you have time Thurs or Friday for a call?

Kind regards,

Brian Lang
281-345-8022

<http://www.linkedin.com/in/bjlang>

From: Merissa Hutchinson
To: [Shack, Barbara](#)
Subject: Oracle Global Startup Ecosystem Showcase Event - Tuesday, April 16
Date: Wednesday, April 10, 2019 4:05:55 PM
Attachments: [Oracle Startup One-Pager.pdf](#)
[Oracle Startup Lookbook.pdf](#)

Barbara,

We are pleased to host Mayor Adler at Oracle's first Austin Global Startup Ecosystem Showcase event at our Austin Campus - 2300 Cloud Way, Austin, Texas - on Tuesday, April 16 at 2pm.

As discussed, we anticipate about 75-100 people in attendance which will include Oracle executives and customers, as well as invited guests from the Austin startup and investor community. This event will showcase six startups who will share their journey and experience working with [Oracle's Global Startup Ecosystem](#) Austin program for the past six months. JD Weinstein, Head of Oracle's Austin Global Startup Program, will emcee the event and introduce the Mayor.

Our speaker lineup includes Capital Factory CEO Josh Baer and Oracle Startup Ecosystem Vice President Jason Williamson. It is our hope the Mayor can join us at 2pm by welcoming attendees to this inaugural event and giving brief remarks. The tentative speaker lineup following the Mayor will be Josh Baer, CEO, Capital Factory; Oracle Vice President Jason Williamson, and Angelica Erazo, Oracle Diversity and Inclusion.

We expect the startup showcase pitches to begin around 2:20-2:30pm, followed by a networking event at 3:30pm. The event concludes with closing remarks at 5:15pm. Covered parking is available onsite. You can find a copy of the invitation linked [here](#).

As mentioned, media are invited to attend. I am happy to connect Oracle's Corporate Relations point of contact who will be onsite, with the appropriate person on your media relations/communications staff in advance of the event.

Attached as background are one-pagers on the Oracle Global Startup Ecosystem program and the 'Startup Lookbook' - an overview of the startups who will be featured during the program.

We are excited to host the Mayor at this event and please do not hesitate to reach out if I can provide further information. My contact information is below and my mobile number is the best way to reach me between now and April 16.

Regards, Merissa

ORACLE

Merissa Khachigian | Senior Director, State Government Affairs

Phone: +16505061077 Mobile: +16503023261
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

Merissa Khachigian | Senior Director, State Government Affairs
Phone: +16505061077 Mobile: +16503023261
Oracle Government Affairs
500 Oracle Parkway | Redwood City, CA 94065

From: [Clark, Janine](#)
To: [Orr, Erika](#)
Subject: PIR 18429 attached
Date: Wednesday, January 16, 2019 1:49:00 PM
Attachments: [Mayor's Calendar 2018 for PIR Redacted.pdf](#)

Attached per our discussion.

Thank you,
Janine Clark
Policy Aide
Office of Mayor Steve Adler
(512) 978-2216

From: [Clark, Janine](#)
To: [Varghese, Lesley](#)
Subject: PIR sign-off needed 2018 calendar
Date: Friday, January 11, 2019 3:41:36 PM
Attachments: [Mayor's Calendar 2018 for PIR Redacted.pdf](#)

Hi Lesley,

Audrey McGlinchy at KUT is requesting the Mayor's calendar for 2018. Attached are the results. Please sign off on submittal. I've redacted Barbara's own calendar appointments that were in the pdf and are not responsive. I need to submit this by COB Monday, January 14th.

Janine

From: [Clark, Janine](#)
To: [Varghese, Lesley](#)
Subject: PIR sign-off needed 2018 calendar
Date: Friday, January 11, 2019 3:40:00 PM
Attachments: [Mayor's Calendar 2018 for PIR Redacted.pdf](#)

Hi Lesley,

Audrey McGlinchy at KUT is requesting the Mayor's calendar for 2018. Attached are the results. Please sign off on submittal. I've redacted Barbara's own calendar appointments that were in the pdf and are not responsive. I need to submit this by COB Monday, January 14th.

Janine

From: Banks, LaChaun
To: daniel.gilman@pittsburghpa.gov; danielsk@ci.newark.nj.us; David.Edinger@denvergov.org; emily.passini@nashville.gov; gia.vitali@minneapolismn.gov; Jeff.Bennett; jim.reed@sanjoseca.gov; joni.wickham@kcmo.org; kfrivas@cityofsacramento.org; maari.porter@phila.gov; maria.fuhrmann@memphistn.gov; Mark.Taylor@longbeach.gov; mattie.parker@fortworthtexas.gov; Michael.Fong@seattle.gov; miguel.sangalang@lacity.org; npollock@providenceri.com; Majid.Sly; steve.hill@okc.gov; Tomas.Talamante@dc.gov; vana.hammond@dallascityhall.com; zepedaox@elpasotexas.gov; afaucett@sandiego.gov; Bruce.Williams2@baltimorecity.gov; conways@stlouis-mo.gov; David.Sweeney; marvalette.hunter@houstontx.gov; Matthew.Klein; sNosakhare@oaklandnet.com; trey.jacobson@sanantonio.gov; vmccall@city.cleveland.oh.us; wileya@detroitmi.gov
Cc: Julie.Bosland; Matt.Baer; Cmar.WyattDalton; Scot.Spencer; Alanna.McCargo; Hillenbrand.Katherine
Subject: PMI Follow Up - Homeownership
Date: Monday, April 1, 2019 1:40:53 PM
Attachments: [pmi_McCargo032219_FinalP.pptx](#)
[Homeownership Key Takeaways.docx](#)
[2019.02.20_Next50 Housing brief_finalized.pdf](#)
[Stable Homes-Stable Schools fact sheet 1.11.19.pdf](#)
[Stable Home Stable Schools.docx](#)

Hello everyone,

Attached is the ***presentation from Alanna McCargo*** at the Urban Institute regarding pathways to homeownership.

On page 24 of the Next50 Housing Brief (attached) are the **Early-Warning Indicators of Neighborhood Displacement** and Prevention Strategies that many of you asked about.

Attached are the **key takeaways**.

Scot sent a resource of a link to [Healthy Neighborhoods](#).

Lastly, Gia from Minneapolis sent over information for their **Stable Homes, Stable Schools**, which is a program that provides resources for families that face the threat of losing their home. Resources attached.

Thanks,
LaChaun

LaChaun Banks

Ash Center for Democratic Governance and Innovation
Harvard Kennedy School

<https://ash.harvard.edu/>

Phone: 617-495-3552



HARVARDKennedy School

ASH CENTER
for Democratic Governance
and Innovation

From: Stephanie Gates
To: [Ramos, Nicolas](#)
Subject: print outs
Date: Thursday, March 7, 2019 2:04:32 PM
Attachments: [Digital Inclusion Resources.docx](#)
[Ethical OS Toolkit leaders short.pdf](#)

digital inclusion: 90 copies

ethical OS: 25 copies double sided, collated, stapled.

From: [Majid, Sly](#)
To: [Ramos, Nicolas](#)
Cc: [REDACTED] [Neiger, Lincoln](#)
Subject: Printing &
Date: Friday, March 8, 2019 3:01:00 PM
Attachments: [How to Lead Design Thinking When People Aren't Familiar with It.pdf](#)

Nicolas,

Can you print 20 copies of this (only pages 1-10) and bring it to the Hilton today?

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: [Majid, Sly](#)
To: [Ramos, Nicolas](#)
Cc: [REDACTED] [Neiger, Lincoln](#)
Subject: Printing &
Date: Friday, March 8, 2019 3:02:03 PM
Attachments: [How to Lead Design Thinking When People Aren't Familiar with It.pdf](#)

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Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa
To: [Majid, Sly](#)
Cc: [Brian Lang](#)
Subject: Re: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps
Date: Wednesday, February 20, 2019 11:52:23 AM
Attachments: [image001.png](#)
[Outlook-1487876352.png](#)

P.S. These are the two sessions we're looking at:

Communities As Health Equity Innovation Hubs **Saturday, March 9 @11 AM, JW Marriott**

Where you live oftentimes determines how well and long you live. The solutions that can add years to an individual's life start in the community. Dive into what makes a community healthy and learn about some of the best practices, programs, and case studies that are succeeding in revitalizing community health. Learn from communities that are doing the best job of improving their citizens' health through strategic partnerships, expanded public health assessments and various education programs.

Garth Graham Aetna Foundation (Moderator)
Brian Kelly U.S. News & World Report
Caya Lewis HHS

Big Data and Innovations for Marginalized Groups **Saturday, March 9 @11 AM, JW Marriott**

One thing is for sure - big data is all the rage. Panelists will discuss open data, including the 2020 census data, and review visualization tools that may both increase federal funding for marginalized communities and gauge the social impact of undercounting. This reveal empowers community-based organizations, civic leaders, philanthropy, venture and startups to work together to use big data to fuel innovations for healthier communities.

Mona Saddiqui, HHS (to be confirmed)
Jeff Reichman January Advisors
Kim Wilson Texas Health Initiative

Eddie González-Novoa
ENERGIZING HEALTH | Co-founder
[REDACTED] | [Linkedin](#) | [@egnova](#)
Health. Justice. Innovation | N Y C | AUSTIN

On Wed, Feb 20, 2019 at 12:01 PM Eddie Gonzalez-Novoa <[REDACTED]>
wrote:

Since Buddy's out and Sylvester Turner hasn't confirmed yet, can we reach out to Levar Stoney (Richmond) and Francis Suarez (Miami)?

Eddie González-Novoa
ENERGIZING HEALTH | Co-founder
[REDACTED] | [Linkedin](#) | [@egnova](#)
Health. Justice. Innovation | N Y C | AUSTIN

----- Forwarded message -----

From: Kyle A Shephard <Kyle.Shephard@cityoforlando.net>

Date: Wed, Feb 20, 2019 at 10:00 AM

Subject: Re: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

To: Eddie Gonzalez-Novoa <[REDACTED]>

Cc: Majid, Sly <Sly.Majid@austintexas.gov>

Hi Eddie,

It was a pleasure speaking to you on Friday. I just learned this morning that Mayor Dyer will not be able to attend SxSW this year. He's really enjoyed this trip the past couple years, but this year events at home are keeping him in Orlando. I'm very sorry, but wish you luck with the conference and the panel.

Thanks,

Kyle

Kyle Shephard

Director of Intergovernmental Relations

Office of Mayor Buddy Dyer

City of Orlando

400 S. Orange Ave., 3rd Floor

Orlando, Florida 32801

Office (407) 246-3475

Mobile (407) 579-5952

[@citybeautiful](#)

[instagram.com/thecitybeautiful](https://www.instagram.com/thecitybeautiful)



From: Eddie Gonzalez-Novoa <[REDACTED]>

Sent: Friday, February 15, 2019 3:15 PM

To: Kyle A Shephard

Cc: Majid, Sly

Subject: Re: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

ATTENTION: This email came from an external source. Do not open attachments or click on links from unknown senders or unexpected emails.

Sorry we weren't able to connect yesterday. Are you free later this afternoon (before 4:30 EST)? I'm at 917.371.5531.

Eddie González-Novoa

ENERGIZING HEALTH | Co-founder
[REDACTED] | [LinkedIn](#) | [@egnova](#)
Health. Justice. Innovation | NYC | AUSTIN

On Tue, Feb 12, 2019 at 9:37 PM Kyle A Shephard <Kyle.Shephard@cityoforlando.net> wrote:

Hey Eddie,

Yes, Thursday will work well, especially in the afternoon. What about 3:00 p.m. eastern?

Kyle Shephard

Director of Intergovernmental Relations
Office of Mayor Buddy Dyer
City of Orlando
400 S. Orange Ave., 3rd Floor
Orlando, Florida 32801

Office (407) 246-3475
Mobile (407) 579-5952

[@citybeautiful](#)
[instagram.com/thecitybeautiful](https://www.instagram.com/thecitybeautiful)



From: Eddie Gonzalez-Novoa <[REDACTED]>
Sent: Tuesday, February 12, 2019 7:47 PM
To: Majid, Sly
Cc: Kyle A Shephard
Subject: Re: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

ATTENTION: This email came from an external source. Do not open attachments or click on links from unknown senders or unexpected emails.

Thanks so much for the introduction, Sly.

Great to meet you, Kyle. Are you free tomorrow or Thursday for a call? I'd love to give you some more information about the panel.

Eddie

917.371.5531

On Tue, Feb 12, 2019 at 1:34 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:
Kyle,

I wanted to follow up on this speaking opportunity for Mayor Dyer. I've included Eddie Gonzalez-Novoa with Energizing Health who's helping coordinate the panel to answer any questions. Let me know if you have any questions or want to talk to the organizers directly.

Thanks!

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Majid, Sly
Sent: Friday, February 08, 2019 10:37 AM
To: 'Kyle A Shephard' <Kyle.Shephard@cityoforlando.net>
Subject: RE: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

Kyle,

I wanted to follow up on this speaking opportunity for Mayor Dyer. Let me know if you have any questions or want to talk to the organizers directly.

Thanks!

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Majid, Sly
Sent: Wednesday, February 06, 2019 8:26 AM
To: 'Kyle A Shephard' <Kyle.Shephard@cityoforlando.net>
Subject: RE: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

Kyle,

Have you been able to review this speaking opportunity for Mayor Dyer?

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Majid, Sly
Sent: Thursday, January 31, 2019 5:03 PM

To: 'Kyle A Shephard' <Kyle.Shephard@cityoforlando.net>

Subject: RE: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

Kyle,

Here is the panel I talked about today. Let me know if Mayor Dyer is interested in participating and I can connect you to the organizer.

Communities As Health Equity Innovation Hubs

Where you live oftentimes determines how well and long you live. The solutions that can add years to an individual's life start in the community. Dive into what makes a community healthy and learn about some of the best practices, programs, and case studies that are succeeding in revitalizing community health. Learn from communities that are doing the best job of improving their citizens' health through strategic partnerships, expanded public health assessments and various education programs.

Saturday, March 9th at 11:00am to 12:00pm

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701

512 978 2137 | f 512 978 2120

From: Kyle A Shephard [<mailto:Kyle.Shephard@cityoforlando.net>]

Sent: Thursday, January 31, 2019 2:42 PM

To: Majid, Sly <Sly.Majid@austintexas.gov>

Subject: Re: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

Sure, will do

Kyle Shephard

Director of Intergovernmental Relations

Office of Mayor Buddy Dyer

City of Orlando

400 S. Orange Ave., 3rd Floor

Orlando, Florida 32801

Office (407) 246-3475

Mobile (407) 579-5952

[@citybeautiful](#)

[instagram.com/thecitybeautiful](https://www.instagram.com/thecitybeautiful)



From: Majid, Sly <Sly.Majid@austintexas.gov>
Sent: Thursday, January 31, 2019 3:25 PM
To: Kyle A Shephard
Subject: RE: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

ATTENTION: This email came from an external source. Do not open attachments or click on links from unknown senders or unexpected emails.

Sure. You want to call my office line below?

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Kyle A Shephard [<mailto:Kyle.Shephard@cityoforlando.net>]
Sent: Thursday, January 31, 2019 1:40 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: Re: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

Sure, what about 4 eastern, 3 central?

Kyle Shephard

Director of Intergovernmental Relations
Office of Mayor Buddy Dyer
City of Orlando
400 S. Orange Ave., 3rd Floor
Orlando, Florida 32801

Office (407) 246-3475
Mobile (407) 579-5952

[@citybeautiful](#)
[instagram.com/thecitybeautiful](https://www.instagram.com/thecitybeautiful)



From: Majid, Sly <Sly.Majid@austintexas.gov>
Sent: Thursday, January 31, 2019 2:06 PM
To: Kyle A Shephard
Subject: RE: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

ATTENTION: This email came from an external source. Do not open attachments or click on links from unknown senders or unexpected emails.

Kyle are you free later today?

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701

512 978 2137 | f 512 978 2120

From: Kyle A Shephard [<mailto:Kyle.Shephard@cityoforlando.net>]

Sent: Wednesday, January 30, 2019 4:13 PM

To: Majid, Sly <Sly.Majid@austintexas.gov>

Subject: Re: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

Sly,

Also, do you have time for a quick chat tomorrow? As Kathy Devault mentioned, I'm still new to this position and I'd like to understand how I can maximize Mayor Dyer's participation in this event. For one thing, I know that he's presented in years past, and I'm curious to know whether you are currently planning to ask him to do so again, or if you'd be interested in me pitching an idea or two to you.

Chat soon,

Kyle

Kyle Shephard

Director of Intergovernmental Relations

Office of Mayor Buddy Dyer

City of Orlando

400 S. Orange Ave., 3rd Floor

Orlando, Florida 32801

Office (407) 246-3475

Mobile (407) 579-5952

[@citybeautiful](#)

[instagram.com/thecitybeautiful](https://www.instagram.com/thecitybeautiful)



From: Majid, Sly <Sly.Majid@austintexas.gov>

Sent: Wednesday, January 30, 2019 1:28 PM

To: Kyle A Shephard

Subject: RE: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

ATTENTION: This email came from an external source. Do not open attachments or click on links from unknown senders or unexpected emails.

Kyle,

A quick update – the Hilton requires a three night minimum hence why the Hilton Garden Inn was the closest option available to you. If the Mayors plans change then we can move him into the other hotel.

Let me know if you need anything else.

All the best.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701

512 978 2137 | f 512 978 2120

From: Kyle A Shephard [<mailto:Kyle.Shephard@cityoforlando.net>]

Sent: Friday, January 18, 2019 2:13 PM

To: Majid, Sly <Sly.Majid@austintexas.gov>

Subject: Re: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

Hi Sly,

Thanks for your help. I think we're all registered now and have our rooms booked as well at the nearby Hilton Garden. Like last year, if rooms open up in the main Hilton, please let us know. Otherwise, we look forward to seeing you in March.

Kyle Shephard

Director of Intergovernmental Relations

Office of Mayor Buddy Dyer

City of Orlando

400 S. Orange Ave., 3rd Floor

Orlando, Florida 32801

Office (407) 246-3475

Mobile (407) 509-4086

[@citybeautiful](#)

[instagram.com/thecitybeautiful](https://www.instagram.com/thecitybeautiful)



From: Majid, Sly <Sly.Majid@austintexas.gov>

Sent: Monday, January 14, 2019 10:02 AM

To: Kathy K Devault

Cc: Melanie McCallum; David Burns ([REDACTED]) Kyle A Shephard

Subject: Re: Civic I/O: The Mayors Summit at SXSW March 7-10 - Registration Next Steps

ATTENTION: This email came from an external source. Do not open attachments or click on links from unknown senders or unexpected emails.

Will do. Expect the emails today or tomorrow. Thanks!

Sly Majid
Chief Service Officer
City of Austin

On Jan 14, 2019, at 8:37 AM, Kathy K Devault
<kathleen.devault@cityoforlando.net> wrote:

Go ahead and send the Mayor's and Susie's to me and I'll help Kyle get them registered. For some reason I think Mayor Dyer's SxSw login information is tied to my email or my account so I'll help get it squared away.

Thank you!

Kathy DeVault, Director of Strategic Partnerships
Office of Orlando Mayor Buddy Dyer
City of Orlando
400 South Orange Avenue, 3rd Floor
Orlando, Florida 32801

p: 407 246 3109

f: 407 246 2848

cityoforlando.net

kathleen.devault@cityoforlando.net

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From: Clem Bezold
To: [David Burns](#)
Cc: [Majid, Sly](#)
Subject: RE: Discussion on the Future of Cities at the United States Conference of Mayors
Date: Thursday, January 17, 2019 10:00:40 AM
Attachments: [IAF_Human_Services_2035_FNL_WEB.pdf](#)

OK - will do on the forms - here are the Human Services 2035 Scenarios - I'll bring copies to the meeting.

Clem

Clement Bezold, Ph.D.
Chairman & Senior Futurist



2311 Mill Road • Suite 100
Alexandria, Virginia • 22314 • USA
P: 703.684.5880
www.altfutures.org • Explore. Aspire. Create. Evolve.

From: David Burns [mailto: [REDACTED]]
Sent: Thursday, January 17, 2019 10:53 AM
To: Clem Bezold <cbezold@altfutures.org>
Cc: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: Re: Discussion on the Future of Cities at the United States Conference of Mayors

Hi Clem --

Thank you so much for agreeing to participate. Go ahead and fill out this form and we'll get you all set up:

https://secure.usmayors.org/registration/winter19/speakerguestregform_launch.asp

Guest code is: DB87875
Registration type is Speaker

Thank you! Let me know if you have any other questions.

David

On Wed, Jan 16, 2019 at 10:45 PM David Burns < [REDACTED] > wrote:

Let's do (202) 794-7374. Sly in Austin will try and call in too.

Thanks!

David

On Wed, Jan 16, 2019 at 10:43 PM Clem Bezold < [REDACTED] > wrote:

great - I'll call you -- at. 202-861-6765?

Clem

From: David Burns [mailto: [REDACTED]]
Sent: Wednesday, January 16, 2019 10:33 PM
To: Clem Bezold < [REDACTED]>
Cc: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: Re: Discussion on the Future of Cities at the United States Conference of Mayors

Sounds good. Can you do 10:30 ET tomorrow?

On Wed, Jan 16, 2019 at 10:26 PM Clem Bezold < [REDACTED]> wrote:

Hi David,
I've got some questions - let's talk tomorrow morning - anytime from 9:30 to 12:30 - what works for you?
Clem

From: David Burns [mailto: [REDACTED]]
Sent: Wednesday, January 16, 2019 2:23 PM
To: Clem Bezold < [REDACTED]>
Cc: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: Discussion on the Future of Cities at the United States Conference of Mayors

Hi Clem --

My name is David Burns and I work on Technology and Innovation issues for the United States Conference of Mayors, the official nonpartisan organization of cities with a population of 30,000 and larger. Our Winter Meeting is next week in Washington, D.C. and I'm working with our Chair, Austin Mayor Steve Adler on developing the speaking program for a breakout session he is chairing. I'm including Sly Majid on this email who is the Mayor's lead staffer that I am working with.

We work a lot with Jake Dunagan on some mayors projects at South by Southwest each year and he recommended that we reach out to you about possibly participating in our discussion next week on Thursday, January 24 at 9:15 a.m.

Mayor Adler wants to have a futurist talk with mayors attending the Technology and Innovation Task Force meeting about envisioning what the future of infrastructure and our cities could look like. The idea is that someone could help set the tone for the discussion and challenge the mayors in attendance to look at our world over the next 10-20 years.

Could you let us know if you would be interested and available to participate? If not, is there someone we should reach out to that you'd recommend? Let us know and we can

discuss next steps.

Thanks for you so much. We really appreciate it. Please let me know if you have any questions.

David

--

David W. Burns
Director of Technology and Innovation | United States Conference of Mayors
ph. 202-861-6765 | m. 202-215-3800 | [REDACTED] | usmayors.org
Twitter: [@davidwburns](https://twitter.com/davidwburns) | Facebook: facebook.com/davidwburns

--

David W. Burns
Director of Technology and Innovation | United States Conference of Mayors
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--

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--

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ph. 202-861-6765 | m. 202-215-3800 | [REDACTED] | usmayors.org
Twitter: [@davidwburns](https://twitter.com/davidwburns) | Facebook: facebook.com/davidwburns

From: [Majid, Sly](#)
To: [Gallardo De Campbell, Claudia J.](#)
Subject: RE: EDU badge
Date: Wednesday, March 6, 2019 10:49:00 AM

Correct.

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Gallardo De Campbell, Claudia J. [mailto:cgcampbell@cabq.gov]
Sent: Wednesday, March 06, 2019 10:49 AM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: RE: EDU badge

Thank you!

Mayor will be speaking on a panel (Big Data and Innovations for Marginalized Groups). I understand from the agreement that he gets upgraded to a Platinum pass. Is that correct?

Have a safe day, - Claudia

CLAUDIA GALLARDO DE CAMPBELL
Scheduler to the Mayor | Mayor's Office
O: 505-768-3337
C: 505-859-5945
cgcampbell@cabq.gov
cabq.gov



From: Majid, Sly [mailto:Sly.Majid@austintexas.gov]
Sent: Wednesday, March 06, 2019 9:46 AM
To: Gallardo De Campbell, Claudia J. <cgcampbell@cabq.gov>
Subject: RE: EDU badge

Claudia,

I confirmed that the SXSW badges that they have already registered for will grant them access to SXSW edu so no need for additional badge requests.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Gallardo De Campbell, Claudia J. [<mailto:cgcampbell@cabq.gov>]
Sent: Tuesday, March 05, 2019 3:27 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: EDU badge

How do I request? Thx, - Claudia

CLAUDIA GALLARDO DE CAMPBELL
Scheduler to the Mayor | Mayor's Office
O: 505-768-3337
C: 505-859-5945
cgcampbell@cabq.gov
cabq.gov



=====
This message has been analyzed by Deep Discovery Email Inspector.

From: Gallardo De Campbell, Claudia J.
To: [Majid, Sly](#)
Subject: RE: EDU badge
Date: Wednesday, March 6, 2019 10:49:20 AM

Thank you!

Mayor will be speaking on a panel (Big Data and Innovations for Marginalized Groups). I understand from the agreement that he gets upgraded to a Platinum pass. Is that correct?

Have a safe day, - Claudia

CLAUDIA GALLARDO DE CAMPBELL

Scheduler to the Mayor | Mayor's Office

O: 505-768-3337

C: 505-859-5945

cgcampbell@cabq.gov

cabq.gov



From: Majid, Sly [<mailto:Sly.Majid@austintexas.gov>]
Sent: Wednesday, March 06, 2019 9:46 AM
To: Gallardo De Campbell, Claudia J. <cgcampbell@cabq.gov>
Subject: RE: EDU badge

Claudia,

I confirmed that the SXSW badges that they have already registered for will grant them access to SXSW edu so no need for additional badge requests.

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Gallardo De Campbell, Claudia J. [<mailto:cgcampbell@cabq.gov>]
Sent: Tuesday, March 05, 2019 3:27 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: EDU badge

How do I request? Thx, - Claudia

CLAUDIA GALLARDO DE CAMPBELL

Scheduler to the Mayor | Mayor's Office

O: 505-768-3337

C: 505-859-5945

cgcampbell@cabq.gov

cabq.gov



=====
This message has been analyzed by Deep Discovery Email Inspector.

From: [Guhin, Ben](#)
To: [Majid, Sly](#)
Cc: [Wilhite, Marni](#)
Subject: Re: Following up on policy efforts
Date: Tuesday, May 28, 2019 2:02:05 PM

Hey Sly,

The meeting with Christopher went well! Also had a good chat with Jake last week about including IFTF in our approach. Any preferences from the Mayor on areas to focus on?

Would love to follow up – just sent an invite for 9:30 on Thursday if that works!

Best,
Ben

From: "Guhin, Ben" <Ben.Guhin@austintexas.gov>
Date: Thursday, May 16, 2019 at 12:05 PM
To: "Majid, Sly" <Sly.Majid@austintexas.gov>
Cc: "Wilhite, Marni" <Marni.Wilhite@austintexas.gov>
Subject: Following up on policy efforts

Hey Sly,

Following up from your meeting with Marni, here are items that we're ready to move forward with over the next few weeks:

New areas for citywide policy

We've [prioritized a set of policies](#) that cities need in the digital era. Below are the components that we can complete in the next couple of weeks. Let us know if the Mayor is interested in prioritizing any of these areas to send to council in June.

1. Digital Inclusion & Accessibility

- Working with the Office of Telecom & Regulatory Affairs and UT's LBJ School of Public Affairs, we've developed new policies around "accessibility" in the digital era. This includes an in-progress inventory of all city services to assess accessibility and operational efficiency.
- This presentation for the Community Technology & Telecommunication Commission introduces the approach: <http://austintx.swagit.com/play/02132019-1403/2/>

2. Artificial Intelligence

- Building on the work of the [NYC Automated Decision Systems Task Force](#)
- We presented on opportunities and risks of AI at SXSW this year, [deck here](#)

3. Privacy & Data Ethics

- The new [policy banning facial recognition policy](#) in SF is top-of-mind on this front, as well as policy for city staff and vendors around data use agreements

4. Pilots & Procurement

- We've established a new intake process for vendors that approach us with zero-dollar pilots for "Smart City" technology projects. The approach allows us to evaluate privacy, security, and ethics and ensure solid KPIs are in place for evaluating the outcomes across our community.

We're ready to meet with the Mayor and City Manager on priority areas for a regional Policy Lab led by a coalition of government, academia, and community organizations. This is similar to [The Policy Lab](#) that we launched last week in Rhode Island, and also addresses [recent challenges](#) to the NYC approach around AI policy

- ACM Rey Arellano gave us the green light to draft a potential scope and assemble an initial advisory board
- Policy landscape and draft strategy here:
<https://docs.google.com/document/d/1ielfQziwkgYU5AhK6OMXSLSYkoXoQhOWdE77ybT1oJw/edit?usp=sharing>

Workshop on the Technologies to Know for 2020

We're working on a workshop for City of Austin executive staff and can facilitate something similar at USCM. If there's a particular area that the Mayor is interested in for USCM, we can prioritize putting that together:

- Two-hour workshop for executives on high-level concepts, recent developments, case studies, risks, and policy implications
- Also available as a website and printed materials to make it more shareable
- Technology areas:
 - Artificial Intelligence, Machine Learning, and Algorithmic Decision-making
 - Data Science, Data Ethics, and Open Science Principles
 - Privacy, Data Sharing, and Data Use Agreements
 - Digital Literacy, Accessibility, and Inclusion
 - Procurement, Pilots, and Public Private Partnerships

We'll both be in town next week to meet about moving these forward.

Thanks for your help!

Best,
Ben

--

Ben Guhin
Head of Design & Technology Policy
(512) 829-7625
ben.guhin@austintexas.gov

From: [Majid, Sly](#)
To: [David Burns](#)
Subject: RE: FW: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
Date: Tuesday, February 26, 2019 10:11:00 PM

I was thinking Tubbs too... I'll make that rec and see what they think.

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: David Burns [mailto: [REDACTED]]
Sent: Tuesday, February 26, 2019 10:04 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: Re: FW: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

Hmmm... kinda tricky to be honest since most mayors don't run health departments, but maybe Tim Keller (Albuquerque) or Michael Tubbs... I think they'd both connect with this issue the best.

David

On Tue, Feb 26, 2019 at 10:45 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Any ideas which mayors would be good for this panel?

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto: [REDACTED]]
Sent: Tuesday, February 26, 2019 10:55 AM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Cc: Brian Lang < [REDACTED]>
Subject: Fwd: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

Looks like Mayor Stoney is out but Mayor Suarez is on board to do this session.

Any recommendations for a Mayor for the 11 AM session?

Communities As Health Equity Innovation Hubs Saturday, March 9 @11 AM, JW Marriott

Where you live oftentimes determines how well and long you live. The solutions that can add years to an individual's life start in the community. Dive into what makes a community healthy and learn about some of the best practices, programs, and case studies that are succeeding in revitalizing community health. Learn from communities that are doing the best job of improving their citizens' health through strategic partnerships, expanded public

health assessments and various education programs.

Garth Graham Aetna Foundation (Moderator)
Brian Kelly U.S. News & World Report
Caya Lewis HHS (to be confirmed)

Eddie González-Novoa
ENERGIZING HEALTH | Co-founder
[REDACTED] | [LinkedIn](#) | [@egnova](#)
Health. Justice. Innovation | N Y C | AUSTIN

----- Forwarded message -----

From: **Anderson, Maggie A. - Mayor's Office** <Maggie.anderson@richmondgov.com>
Date: Mon, Feb 25, 2019 at 5:26 PM
Subject: RE: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
To: eddie <[REDACTED]> Harrison, Laura M. - Mayor's Office
<Laura.Harrison@richmondgov.com>
Cc: Sly Majid <Sly.Majid@austintexas.gov>

Hi Eddie,

Apologies for my delayed response – we have had a lot of scheduling changes to work through lately.

Unfortunately, Mayor Stoney is no longer traveling to Austin for SXSW as he is needed in Richmond during that time.

I appreciate your understanding.

Best,
Maggie

From: eddie [mailto:[REDACTED]]
Sent: Friday, February 22, 2019 9:11 AM
To: Harrison, Laura M. - Mayor's Office <Laura.Harrison@richmondgov.com>; Anderson, Maggie A. - Mayor's Office <Maggie.anderson@richmondgov.com>
Cc: Sly Majid <Sly.Majid@austintexas.gov>
Subject: Re: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

My apologies. I meant *Mayor Stoney in the email below.

Eddie

Eddie González-Novoa
ENERGIZING HEALTH | Principal

NYC | AUSTIN | [LinkedIn](#) | [@egnova](#)

----- Original message -----

From: Eddie Gonzalez-Novoa <[REDACTED]>
Date: 2/21/19 2:59 PM (GMT-05:00)
To: laura.harrison@richmondgov.com, Maggie.anderson@richmondgov.com
Cc: Sly Majid <Sly.Majid@austintexas.gov>
Subject: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

Dear Laura and Maggie,

Sly Majid recommended that I reach out you about having Mayor Suarez speak one of our panel discussions to highlight some of the initiatives in Richmond. We're hosting a summit on health equity and tech innovations with support from the Robert Wood Johnson & Aetna Foundations and in partnership with four leading health organizations (learn more at imagine.health).

We thought he would be a perfect fit for this panel:

Big Data and Innovations for Marginalized Groups
Saturday, March 9 @3:30 PM, JW Marriott

One thing is for sure - big data is all the rage. Panelists will discuss open data, including the 2020 census data, and review visualization tools that may both increase federal funding for marginalized communities and gauge the social impact of undercounting. This reveal empowers community-based organizations, civic leaders, philanthropy, venture and startups to work together to use big data to fuel innovations for healthier communities.

Mona Saddiqui, HHS (to be confirmed)
Jeff Reichman January Advisors
Kim Wilson Texas Health Initiative

I understand he arrives that morning but I may have another panel at 11 AM with the Aetna Foundation if he's interested.

I can also jump on a call and give you more context and details.

Eddie
917.371.5531

Eddie González-Novoa
ENERGIZING HEALTH | Co-founder
[REDACTED] | [LinkedIn](#) | [@egnova](#)
Health. Justice. Innovation | NYC | AUSTIN

--

David W. Burns

Director of Technology and Innovation | United States Conference of Mayors

ph. 202-861-6765 | m. 202-215-3800 | [REDACTED] | usmayors.org

Twitter: [@davidwburns](https://twitter.com/davidwburns) | Facebook: facebook.com/davidwburns

From: David Burns
To: [Majid, Sly](#)
Subject: Re: FW: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
Date: Tuesday, February 26, 2019 10:04:01 PM

Hmmm... kinda tricky to be honest since most mayors don't run health departments, but maybe Tim Keller (Albuquerque) or Michael Tubbs... I think they'd both connect with this issue the best.

David

On Tue, Feb 26, 2019 at 10:45 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Any ideas which mayors would be good for this panel?

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto: [REDACTED]]
Sent: Tuesday, February 26, 2019 10:55 AM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Cc: Brian Lang < [REDACTED]>
Subject: Fwd: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

Looks like Mayor Stoney is out but Mayor Suarez is on board to do this session.

Any recommendations for a Mayor for the 11 AM session?

Communities As Health Equity Innovation Hubs

Saturday, March 9 @11 AM, JW Marriott

Where you live oftentimes determines how well and long you live. The solutions that can add years to an individual's life start in the community. Dive into what makes a community healthy and learn about some of the best practices, programs, and case studies that are succeeding in revitalizing community health. Learn from communities that are doing the best job of improving their citizens' health through strategic partnerships, expanded public

health assessments and various education programs.

Garth Graham Aetna Foundation (Moderator)

Brian Kelly U.S. News & World Report

Caya Lewis HHS (to be confirmed)

Eddie González-Novoa

ENERGIZING HEALTH | Co-founder



| [Linkedin](#) | [@egnova](#)

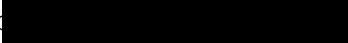
Health. Justice. Innovation | N Y C | AUSTIN

----- Forwarded message -----

From: **Anderson, Maggie A. - Mayor's Office** <Maggie.anderson@richmondgov.com>

Date: Mon, Feb 25, 2019 at 5:26 PM

Subject: RE: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

To: eddie < Harrison, Laura M. - Mayor's Office
<Laura.Harrison@richmondgov.com>

Cc: Sly Majid <Sly.Majid@austintexas.gov>

Hi Eddie,

Apologies for my delayed response – we have had a lot of scheduling changes to work through lately.

Unfortunately, Mayor Stoney is no longer traveling to Austin for SXSW as he is needed in Richmond during that time.

I appreciate your understanding.

Best,

Maggie

From: eddie [mailto: [REDACTED]]
Sent: Friday, February 22, 2019 9:11 AM
To: Harrison, Laura M. - Mayor's Office <Laura.Harrison@richmondgov.com>; Anderson, Maggie A. - Mayor's Office <Maggie.anderson@richmondgov.com>
Cc: Sly Majid <Sly.Majid@austintexas.gov>
Subject: Re: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

My apologies. I meant *Mayor Stoney in the email below.

Eddie

Eddie González-Novoa

ENERGIZING HEALTH | Principal

Health Innovation for all

[REDACTED] | [Linkedin](#) | [@egnova](#)

NYC | AUSTIN

----- Original message -----

From: Eddie Gonzalez-Novoa <[REDACTED]>
Date: 2/21/19 2:59 PM (GMT-05:00)
To: laura.harrison@richmondgov.com, Maggie.anderson@richmondgov.com
Cc: Sly Majid <Sly.Majid@austintexas.gov>
Subject: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

Dear Laura and Maggie,

Sly Majid recommended that I reach out you about having Mayor Suarez speak one of our panel discussions to highlight some of the initiatives in Richmond. We're hosting a summit on health equity and tech innovations with support from the Robert Wood Johnson & Aetna Foundations and in partnership with four leading health organizations (learn more at [imagine.health](https://www.imagine.health)).

We thought he would be a perfect fit for this panel:

Big Data and Innovations for Marginalized Groups

Saturday, March 9 @3:30 PM, JW Marriott

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Mona Saddiqui, HHS (to be confirmed)

Jeff Reichman January Advisors

Kim Wilson Texas Health Initiative

I understand he arrives that morning but I may have another panel at 11 AM with the Aetna Foundation if he's interested.

I can also jump on a call and give you more context and details.

Eddie

917.371.5531

Eddie González-Novoa

ENERGIZING HEALTH | Co-founder

 | [Linkedin](#) | [@egnova](#)

Health. Justice. Innovation | NYC | AUSTIN

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David W. Burns

Director of Technology and Innovation | United States Conference of Mayors

ph. 202-861-6765 | m. 202-215-3800 |  | usmayors.org

Twitter: [@davidwburns](#) | Facebook: facebook.com/davidwburns

From: [Majid, Sly](#)
To: [David Burns](#)
Subject: RE: FW: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
Date: Tuesday, February 26, 2019 10:16:00 PM

Good call... I'll include Keller in the rec with Tubbs and see what they think.

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: David Burns [mailto: [REDACTED]]
Sent: Tuesday, February 26, 2019 10:14 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: Re: FW: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

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I was thinking Tubbs too... I'll make that rec and see what they think.

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: David Burns [mailto: [REDACTED]]
Sent: Tuesday, February 26, 2019 10:04 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: Re: FW: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

Hmmm... kinda tricky to be honest since most mayors don't run health departments, but maybe Tim Keller (Albuquerque) or Michael Tubbs... I think they'd both connect with this issue the best.

David

On Tue, Feb 26, 2019 at 10:45 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Any ideas which mayors would be good for this panel?

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Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto: [REDACTED]]
Sent: Tuesday, February 26, 2019 10:55 AM
To: Majid, Sly <Sly.Majid@austintexas.gov>

Cc: Brian Lang <[REDACTED]>

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[REDACTED] | [LinkedIn](#) | [@egnova](#)

Health. Justice. Innovation | NYC | AUSTIN

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Date: Mon, Feb 25, 2019 at 5:26 PM

Subject: RE: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

To: eddie <[REDACTED]> Harrison, Laura M. - Mayor's Office

<Laura.Harrison@richmondgov.com>

Cc: Sly Majid <Sly.Majid@austintexas.gov>

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From: eddie [mailto: [REDACTED]]
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ENERGIZING HEALTH | Principal
Health Innovation for all

[REDACTED] | [Linkedin](#) | [@egnova](#)
NYC | AUSTIN

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From: Eddie Gonzalez-Novoa <[REDACTED]>
Date: 2/21/19 2:59 PM (GMT-05:00)
To: laura.harrison@richmondgov.com, Maggie.anderson@richmondgov.com
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ENERGIZING HEALTH | Co-founder
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Health. Justice. Innovation | NYC | AUSTIN

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David W. Burns
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ph. 202-861-6765 | m. 202-215-3800 | [REDACTED] | [usmayors.org](#)
Twitter: [@davidwburns](#) | Facebook: [facebook.com/davidwburns](#)

From: David Burns
To: [Majid, Sly](#)
Subject: Re: FW: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
Date: Tuesday, February 26, 2019 10:14:22 PM

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Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

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Health. Justice. Innovation | NYC | AUSTIN

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Cc: Sly Majid <Sly.Majid@austintexas.gov>

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Sent: Friday, February 22, 2019 9:11 AM
To: Harrison, Laura M. - Mayor's Office <Laura.Harrison@richmondgov.com>; Anderson, Maggie A. - Mayor's Office <Maggie.anderson@richmondgov.com>
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Health Innovation for all

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NYC | AUSTIN

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Date: 2/21/19 2:59 PM (GMT-05:00)

To: laura.harrison@richmondgov.com, Maggie.anderson@richmondgov.com

Cc: Sly Majid <Sly.Majid@austintexas.gov>

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From: [Clark, Janine](#)
To: [REDACTED]
Subject: RE: It's illegal for Texas residents to own lab glassware?!? (war on cities)
Date: Friday, April 19, 2019 4:29:00 PM

Dear Jason:

Thank you for writing to Mayor Adler and sharing your story with us. Certainly an interesting fact that I will pass along to the Mayor. We appreciate you sending us your thoughts and your support!

Sincerely,

Janine Clark

Policy Aide

Office of Austin Mayor Steve Adler

MayorAdler.com

From: Jason Novek <apache@austintexas.gov>
Sent: Friday, April 19, 2019 11:42 AM
To: Adler, Steve <Steve.Adler@austintexas.gov>
Cc: [REDACTED]
Subject: It's illegal for Texas residents to own lab glassware?!? (war on cities)

This message is from Jason Novek. [REDACTED]

Mr. Mayor (can I call you Mr. Mayor?),

I'm one of the Austin's many tech entrepreneurs, I am the technical founder and former CTO of OwnLocal which, up through 2016, employed over 100 Austinites. I've lived (and voted) here since 2011.

I'm sending this as an additional data point regarding the state legislature's "war on cities" that you mentioned in your State of the City address. There's another facet to this, the legislature's "war on entrepreneurs".

In recent years, I've started developing an interest in gourmet mushroom cultivation, namely the oyster mushroom which is a delicious, environmentally friendly, high-protein alternative to meat.

Currently, these mushrooms are expensive, usually over \$10 per lb. As I've gotten deeper into this hobby, I've realized that this could easily become a high-value crop in the US. I've started playing with technology to monitor and understand the growing conditions of these little guys.

I've talked to a few local mushroom farmers and it's clear that the methods currently used are not as efficient as they could be; in particular, by monitoring and controlling growth conditions using affordable sensors and machine learning, the amount of time from spore inoculation to first fruits could be decreased dramatically, allowing farmers to complete more growth cycles per year.

Before taking this idea any further, I'd like to extend my literacy on the topic by taking free courses on organic chemistry and mycobiology online. I had intended to do the lab component of these courses at home with simple glass organic chemistry labware that can be purchased on Amazon and owned legally in 49 states in the US. Can you guess which state makes it illegal?

Labware can be registered (although I can't really figure out how or how much it costs) with the Texas DPS, but I'm uncomfortable with doing that for exactly the same reasons that many gun owners are uncomfortable with registering firearms.

I suspect the intent of these limitations is the war on drugs, but I tend to think that methamphetamine cooks are not prevented from working because they do not have a volumetric flask or distillation condenser. Further, they are already committing crimes, I doubt they have qualms about obtaining labware from out of state. Perhaps we shouldn't have let the legislature binge "Breaking Bad"?

To be honest, if this idea appears to have legs, it may be enough for me to (reluctantly) leave Austin. I've had pressure from colleagues for years to move elsewhere and I'm certain that Colorado, for example, would love to have my business.

This isn't some sort of ultimatum, I realize that there's not much you can do. It's just another anecdote to add to the pile.

I don't wish to be part of the fray on this topic -- dammit, Jim, I'm an entrepreneur, not a politician -- but if it's useful you can use parts of my story in your fight to protect the interests of your city if you keep me anonymous.

All the best. I guess I'll vote for you again. :-P

Jason Novek

No district found for the address provided.

From: [Majid, Sly](#)
To: [Eddie Gonzalez-Novoa](#)
Cc: [Brian Lang](#); [Jeff Reichman](#)
Subject: RE: Mayor for the RWJF session
Date: Friday, February 1, 2019 10:43:00 AM

Wonderful!

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto: [REDACTED]]
Sent: Friday, February 01, 2019 8:53 AM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Cc: Brian Lang < [REDACTED] > Jeff Reichman < [REDACTED] >
Subject: Re: Mayor for the RWJF session

Actually. All panels at JW Marriott.

Eddie

On Thu, Jan 31, 2019 at 4:48 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

All panels at Coopers Bbq?

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto: [REDACTED]]
Sent: Thursday, January 31, 2019 3:38 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Cc: Brian Lang < [REDACTED] > Jeff Reichman < [REDACTED] >
Subject: Re: Mayor for the RWJF session

Excellent. Here you go:

Communities As Health Equity Innovation Hubs

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Communities As Health Equity Implementation Hubs

Nationwide there's a growing number of models that take a collaborative, holistic approach

to building just and healthy communities. From grass roots and public examples to nonprofit (Way to Wellville, National Collaborative for Health Equity's HOPE Initiative) and philanthropic (RWJF's Culture of Health, Aetna Foundation Healthiest Communities) ones, we can learn about how partnership, policy, open data and startup engagement can result in significant, sustainable impact.

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On Thu, Jan 31, 2019 at 4:17 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Can some send me the description for Communities As Health Equity Innovation Hubs? I think Orlando is about to be a firm YES.

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto: [REDACTED]]

Sent: Thursday, January 31, 2019 3:12 PM

To: Majid, Sly <Sly.Majid@austintexas.gov>

Cc: Brian Lang < [REDACTED] > Jeff Reichman < [REDACTED] >

Subject: Re: Mayor for the RWJF session

Exactly. Thanks

<i>Communities As Health Equity Innovation Hubs</i>	Saturday, March 9, 2019	11:00 AM	12:00 PM	Buddy	Dyer	City of Orlando, FL	<i>Backup: Mayor Stoney or Mayor Suarez</i>
<i>Communities As Health Equity Implementation Hubs</i>	Saturday, March 9, 2019	12:30 PM	1:30 PM	Tony	Martinez	City of Brownsville, TX	
<i>Big Data and Innovations for Marginalized Groups</i>	Saturday, March 9, 2019	3:30 PM	4:30 PM	Sylester	Turner	City of Houston, TX	

On Thu, Jan 31, 2019 at 3:25 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Just to clarify...

You'd like Mayor Tony Martinez for this panel?

Communities As Health Equity Implementation Hubs
SXSW 2019
Saturday, March 9, 12:30 PM
JW Marriott

And...

You'd like Mayor Buddy Dyer for this panel? Backups are Mayor Suarez and Mayor Stoney?

Communities as Innovation Hubs with US News and the President of the Aetna Foundation
Saturday the 9th at 11:00 on

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto: [REDACTED]]
Sent: Thursday, January 31, 2019 2:21 PM
To: Brian Lang < [REDACTED]>
Cc: Majid, Sly <Sly.Majid@austintexas.gov>; Jeff Reichman < [REDACTED]>
Subject: Re: Mayor for the RWJF session

Thanks for your help with this Sly. I think Mayor Martinez would be preferable.

If Mayor Dwyer is not available, I'd go with Mayor Stoney or Mayor Suarez for that session (Richmond and Miami are two of Aetna's Healthiest Cities).

Eddie

On Thu, Jan 31, 2019 at 2:28 PM Brian Lang < [REDACTED]> wrote:
Orlando is for the big opening session, Communities as Innovation Hubs with US News and the President of the Aetna Foundation at 11:00 on Saturday the 9th.

Copying Eddie on this to review the other Mayor options.

Jeff - how should we follow up with Mayor Turner?

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

On Thu, Jan 31, 2019 at 1:12 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Quick update on my end.

Mayor Fischer is officially out. I'm having a call with Orlando's team today. Which panel are you guys interested in having him on? I share with his team and get a quick response.

Mayor Suarez is interested depending on his flight schedule and Mayor Martinez is a 'YES'. Not sure if there is a preference between the two but Martinez can be locked in today if time is of the essence.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701

512 978 2137 | f 512 978 2120

From: Brian Lang [mailto: [REDACTED]]

Sent: Thursday, January 24, 2019 5:32 PM

To: Majid, Sly <Sly.Majid@austintexas.gov>

Cc: Jeff Reichman < [REDACTED]>

Subject: Mayor for the RWJF session

Sly,

Let's set up a call Tues or Wed next week if possible to check in and start closing the loops on things. Will you be available?

All the wheels are turning to get Mayor Sylvester to Austin. Jeff did all the setup and I talked to his office today. We should know shortly.

How have things gone with the Mayor of Orlando?

Since Mayor Fisher will not be coming, Alonzo at RWJF has suggested these three next:

- 1) Tony Martinez, Brownsville (TX)
- 2) Levar Stoney, Richmond
- 3) Francis Suarez, Miami

Here's the info for the ask. All speakers below are confirmed:

SXSW 2019

Saturday, March 9, 12:30 PM

JW Marriott

Communities As Health Equity Implementation Hubs

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Equity's HOPE Initiative) and philanthropic (RWJF's Culture of Health, Aetna Foundation Healthiest Communities) ones, we can learn about how partnership, policy, open data and startup engagement can result in significant, sustainable impact.

Alonzo Plough, Chief Science Officer, Robert Wood Johnson Foundation
Esther Dyson, Executive Director and Founder, Way to Wellville
Fred Trotter, CTO, Careset Systems

Kind regards,

Brian Lang
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From: Eddie Gonzalez-Novoa
To: [Majid, Sly](#)
Cc: [Brian Lang](#); [Jeff Reichman](#)
Subject: Re: Mayor for the RWJF session
Date: Friday, February 1, 2019 8:53:48 AM

Actually. All panels at JW Marriott.

Eddie

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Sly Majid | Chief Service Officer

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To: [Eddie Gonzalez-Novoa](#)
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From: Eddie Gonzalez-Novoa
To: [Majid, Sly](#)
Subject: Re: Mayor for the RWJF session
Date: Friday, February 1, 2019 8:53:18 AM

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To: [Eddie Gonzalez-Novoa](#)
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Subject: RE: Mayor for the RWJF session
Date: Thursday, January 31, 2019 3:48:00 PM

All panels at Coopers Bbq?

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281-345-8022

<http://www.linkedin.com/in/bjlang>

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Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701

512 978 2137 | f 512 978 2120

From: Brian Lang [mailto:[REDACTED]]

Sent: Thursday, January 24, 2019 5:32 PM

To: Majid, Sly <Sly.Majid@austintexas.gov>

Cc: Jeff Reichman <[REDACTED]>

Subject: Mayor for the RWJF session

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Saturday, March 9, 12:30 PM
JW Marriott

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From: Eddie Gonzalez-Novoa
To: [Majid, Sly](#)
Cc: [Brian Lang](#); [Jeff Reichman](#)
Subject: Re: Mayor for the RWJF session
Date: Thursday, January 31, 2019 3:38:46 PM

Excellent. Here you go:

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Date: Thursday, January 31, 2019 3:13:10 PM

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From: [Majid, Sly](#)
To: [Eddie Gonzalez-Novoa](#)
Cc: [Brian Lang](#); [Jeff Reichman](#)
Subject: RE: Mayor for the RWJF session
Date: Friday, February 1, 2019 1:51:00 PM

Mayor Martinez is confirmed for the Communities As Health Equity Implementation Hubs panel.

Can you guys work with his assistance Sandra Saenz [REDACTED] to get her all the relevant details?

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From: Eddie Gonzalez-Novoa [mailto:[REDACTED]]
Sent: Friday, February 01, 2019 8:53 AM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Cc: Brian Lang <[REDACTED]> Jeff Reichman <[REDACTED]>
Subject: Re: Mayor for the RWJF session

Actually. All panels at JW Marriott.

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Fred Trotter, CTO, Careset Systems

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

--

Eddie González-Novoa
[ENERGIZING HEALTH](#) | Principal
Health Innovation for all

 | [Linkedin](#) | [@egnova](#)
NYC | AUSTIN

--

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NYC | AUSTIN

From: Eddie Gonzalez-Novoa
To: [Majid, Sly](#)
Cc: [Brian Lang](#); [Jeff Reichman](#)
Subject: Re: Mayor for the RWJF session
Date: Monday, February 4, 2019 8:34:39 AM

Fantastic. Will do. We'll need to get a speakers agreement out to him so he can be included in the Session Guide.

Eddie

On Fri, Feb 1, 2019 at 2:51 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Mayor Martinez is confirmed for the Communities As Health Equity Implementation Hubs panel.

Can you guys work with his assistance Sandra Saenz sandra@mbymlaw.com to get her all the relevant details?

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto: [REDACTED]]
Sent: Friday, February 01, 2019 8:53 AM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Cc: Brian Lang < [REDACTED] > Jeff Reichman < [REDACTED] >
Subject: Re: Mayor for the RWJF session

Actually. All panels at JW Marriott.

Eddie

On Thu, Jan 31, 2019 at 4:48 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

All panels at Coopers Bbq?

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto: [REDACTED]]
Sent: Thursday, January 31, 2019 3:38 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Cc: Brian Lang < [REDACTED] > Jeff Reichman < [REDACTED] >
Subject: Re: Mayor for the RWJF session

Excellent. Here you go:

Communities As Health Equity Innovation Hubs

Where you live oftentimes determines how well and long you live. The solutions that can add years to an individual's life start in the community. Dive into what makes a community healthy and learn about some of the best practices, programs, and case studies that are succeeding in revitalizing community health. Learn from communities that are doing the best job of improving their citizens' health through strategic partnerships, expanded public health assessments and various education programs.

Communities As Health Equity Implementation Hubs

Nationwide there's a growing number of models that take a collaborative, holistic approach to building just and healthy communities. From grass roots and public examples to nonprofit (Way to Wellville, National Collaborative for Health Equity's HOPE Initiative) and philanthropic (RWJF's Culture of Health, Aetna Foundation Healthiest Communities) ones, we can learn about how partnership, policy, open data and startup engagement can result in significant, sustainable impact.

Big Data and Innovations for Marginalized Groups

One thing is for sure - big data is all the rage. Panelists will discuss open data, including the 2020 census data, and review visualization tools that may both increase federal funding for marginalized communities and gauge the social impact of undercounting. This reveal empowers community-based organizations, civic leaders, philanthropy, venture and startups to work together to use big data to fuel innovations for healthier communities.

On Thu, Jan 31, 2019 at 4:17 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

| Can some send me the description for Communities As Health Equity Innovation Hubs? I think

Orlando is about to be a firm YES.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto: [REDACTED]]

Sent: Thursday, January 31, 2019 3:12 PM

To: Majid, Sly <Sly.Majid@austintexas.gov>

Cc: Brian Lang < [REDACTED] > Jeff Reichman < [REDACTED] >

Subject: Re: Mayor for the RWJF session

Exactly. Thanks

<i>Communities As Health Equity Innovation Hubs</i>	Saturday, March 9, 2019	11:00 AM	12:00 PM	Buddy	Dyer	City of Orlando, FL	<i>Backup: Mayor Stoney or Mayor Suarez</i>
<i>Communities As Health Equity Implementation Hubs</i>	Saturday, March 9, 2019	12:30 PM	1:30 PM	Tony	Martinez	City of Brownsville, TX	
<i>Big Data and Innovations for Marginalized Groups</i>	Saturday, March 9, 2019	3:30 PM	4:30 PM	Sylester	Turner	City of Houston, TX	

On Thu, Jan 31, 2019 at 3:25 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Just to clarify...

You'd like Mayor Tony Martinez for this panel?

Communities As Health Equity Implementation Hubs
SXSW 2019
Saturday, March 9, 12:30 PM

JW Marriott

And...

You'd like Mayor Buddy Dyer for this panel? Backups are Mayor Suarez and Mayor Stoney?

Communities as Innovation Hubs with US News and the President of the Aetna Foundation

Saturday the 9th at 11:00 on

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto:[REDACTED]]

Sent: Thursday, January 31, 2019 2:21 PM

To: Brian Lang <[REDACTED]>

Cc: Majid, Sly <Sly.Majid@austintexas.gov>; Jeff Reichman <[REDACTED]>

Subject: Re: Mayor for the RWJF session

Thanks for your help with this Sly. I think Mayor Martinez would be preferable.

If Mayor Dwyer is not available, I'd go with Mayor Stoney or Mayor Suarez for that session (Richmond and Miami are two of Aetna's Healthiest Cities).

Eddie

On Thu, Jan 31, 2019 at 2:28 PM Brian Lang <[REDACTED]> wrote:

Orlando is for the big opening session, Communities as Innovation Hubs with US News and the President of the Aetna Foundation at 11:00 on Saturday the 9th.

Copying Eddie on this to review the other Mayor options.

Jeff - how should we follow up with Mayor Turner?

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

On Thu, Jan 31, 2019 at 1:12 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Quick update on my end.

Mayor Fischer is officially out. I'm having a call with Orlando's team today. Which panel are you guys interested in having him on? I share with his team and get a quick response.

Mayor Suarez is interested depending on his flight schedule and Mayor Martinez is a 'YES'. Not sure if there is a preference between the two but Martinez can be locked in today if time is of the essence.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Brian Lang [mailto:]
Sent: Thursday, January 24, 2019 5:32 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>

Cc: Jeff Reichman <[REDACTED]>
Subject: Mayor for the RWJF session

Sly,

Let's set up a call Tues or Wed next week if possible to check in and start closing the loops on things. Will you be available?

All the wheels are turning to get Mayor Sylvester to Austin. Jeff did all the setup and I talked to his office today. We should know shortly.

How have things gone with the Mayor of Orlando?

Since Mayor Fisher will not be coming, Alonzo at RWJF has suggested these three next:

- 1) Tony Martinez, Brownsville (TX)
- 2) Levar Stoney, Richmond
- 3) Francis Suarez, Miami

Here's the info for the ask. All speakers below are confirmed:

SXSW 2019
Saturday, March 9, 12:30 PM
JW Marriott

Communities As Health Equity Implementation Hubs

Nationwide there's a growing number of models that take a collaborative, holistic approach to building just and healthy communities. From grass roots and public examples to nonprofit (Way to Wellville, National Collaborative for Health Equity's HOPE Initiative) and philanthropic (RWJF's Culture of Health, Aetna Foundation Healthiest Communities) ones, we can learn about how partnership, policy, open data and startup engagement can result in significant, sustainable impact.

Alonzo Plough, Chief Science Officer, Robert Wood Johnson Foundation
Esther Dyson, Executive Director and Founder, Way to Wellville
Fred Trotter, CTO, Careset Systems

Kind regards,

Brian Lang
281-345-8022
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--

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Eddie González-Novoa

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Health Innovation for all

 | [Linkedin](#) | [@egnova](#)

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From: [Majid, Sly](#)
To: [Eddie Gonzalez-Novoa](#)
Subject: RE: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
Date: Thursday, February 21, 2019 2:00:00 PM

This is Mayor Stoney's staff. It says Mayor Suarez in the body of the email.

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto:████████████████████]
Sent: Thursday, February 21, 2019 1:59 PM
To: laura.harrison@richmondgov.com; Maggie.anderson@richmondgov.com
Cc: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

Dear Laura and Maggie,

Sly Majid recommended that I reach out you about having Mayor Suarez speak one of our panel discussions to highlight some of the initiatives in Richmond. We're hosting a summit on health equity and tech innovations with support from the Robert Wood Johnson & Aetna Foundations and in partnership with four leading health organizations (learn more at [imagine.health](#)).

We thought he would be a perfect fit for this panel:

Big Data and Innovations for Marginalized Groups
Saturday, March 9 @3:30 PM, JW Marriott

One thing is for sure - big data is all the rage. Panelists will discuss open data, including the 2020 census data, and review visualization tools that may both increase federal funding for marginalized communities and gauge the social impact of undercounting. This reveal empowers community-based organizations, civic leaders, philanthropy, venture and startups to work together to use big data to fuel innovations for healthier communities.

Mona Saddiqui, HHS (to be confirmed)
Jeff Reichman January Advisors

Kim Wilson Texas Health Initiative

I understand he arrives that morning but I may have another panel at 11 AM with the Aetna Foundation if he's interested.

I can also jump on a call and give you more context and details.

Eddie

917.371.5531

Eddie González-Nova

[ENERGIZING HEALTH](#) | Co-founder

 | [Linkedin](#) | [@egnova](#)

Health. Justice. Innovation | NYC | AUSTIN

From: [Majid, Sly](#)
To: [Eddie Gonzalez-Novoa](#)
Cc: [Brian Lang](#)
Subject: RE: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
Date: Tuesday, February 26, 2019 10:11:00 PM

I'd recommend Mayor Michael Tubbs of Stockton or Mayor Tim Keller of Albuquerque.

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [mailto: [REDACTED]]
Sent: Tuesday, February 26, 2019 10:55 AM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Cc: Brian Lang < [REDACTED]>
Subject: Fwd: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

Looks like Mayor Stoney is out but Mayor Suarez is on board to do this session.

Any recommendations for a Mayor for the 11 AM session?

Communities As Health Equity Innovation Hubs **Saturday, March 9 @11 AM, JW Marriott**

Where you live oftentimes determines how well and long you live. The solutions that can add years to an individual's life start in the community. Dive into what makes a community healthy and learn about some of the best practices, programs, and case studies that are succeeding in revitalizing community health. Learn from communities that are doing the best job of improving their citizens' health through strategic partnerships, expanded public health assessments and various education programs.

Garth Graham Aetna Foundation (Moderator)
Brian Kelly U.S. News & World Report
Caya Lewis HHS (to be confirmed)

Eddie González-Novoa
ENERGIZING HEALTH | Co-founder
[REDACTED] | [Linkedin](#) | [@egnova](#)
Health. Justice. Innovation | N Y C | AUSTIN

----- Forwarded message -----

From: Anderson, Maggie A. - Mayor's Office <Maggie.anderson@richmondgov.com>
Date: Mon, Feb 25, 2019 at 5:26 PM
Subject: RE: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
To: eddie < [REDACTED]> Harrison, Laura M. - Mayor's Office
<Laura.Harrison@richmondgov.com>
Cc: Sly Majid <Sly.Majid@austintexas.gov>

Hi Eddie,

Apologies for my delayed response – we have had a lot of scheduling changes to work through lately.

Unfortunately, Mayor Stoney is no longer traveling to Austin for SXSW as he is needed in Richmond during that time.

I appreciate your understanding.

Best,
Maggie

From: eddie [mailto: [REDACTED]]
Sent: Friday, February 22, 2019 9:11 AM
To: Harrison, Laura M. - Mayor's Office <Laura.Harrison@richmondgov.com>; Anderson, Maggie A. - Mayor's Office <Maggie.anderson@richmondgov.com>
Cc: Sly Majid <Sly.Majid@austintexas.gov>
Subject: Re: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

My apologies. I meant *Mayor Stoney in the email below.

Eddie

Eddie González-Novoa
ENERGIZING HEALTH | Principal
Health Innovation for all

[REDACTED] | [Linkedin](#) | [@egnovo](#)
NYC | AUSTIN

----- Original message -----

From: Eddie Gonzalez-Novoa < [REDACTED] >
Date: 2/21/19 2:59 PM (GMT-05:00)
To: laura.harrison@richmondgov.com, Maggie.anderson@richmondgov.com
Cc: Sly Majid <Sly.Majid@austintexas.gov>
Subject: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

Dear Laura and Maggie,

Sly Majid recommended that I reach out you about having Mayor Suarez speak one of our panel discussions to highlight some of the initiatives in Richmond. We're hosting a summit on health equity and tech innovations with support from the Robert Wood Johnson & Aetna Foundations and in partnership with four leading health organizations (learn more at imagine.health).

We thought he would be a perfect fit for this panel:

Big Data and Innovations for Marginalized Groups
Saturday, March 9 @3:30 PM, JW Marriott

One thing is for sure - big data is all the rage. Panelists will discuss open data, including the 2020 census data, and review visualization tools that may both increase federal funding for marginalized communities and gauge the social impact of undercounting. This reveal empowers community-based organizations, civic leaders, philanthropy, venture and startups to work together to use big data to fuel innovations for healthier communities.

Mona Saddiqui, HHS (to be confirmed)
Jeff Reichman January Advisors
Kim Wilson Texas Health Initiative

I understand he arrives that morning but I may have another panel at 11 AM with the Aetna Foundation if he's interested.

I can also jump on a call and give you more context and details.

Eddie
917.371.5531

Eddie González-Novoa
ENERGIZING HEALTH | Co-founder
[REDACTED] | [Linkedin](#) | [@egnova](#)
Health. Justice. Innovation | N Y C | AUSTIN

From: Anderson, Maggie A. - Mayor's Office
To: [eddie](#); [Harrison, Laura M. - Mayor's Office](#)
Cc: [Majid, Sly](#)
Subject: RE: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
Date: Monday, February 25, 2019 4:26:32 PM

Hi Eddie,

Apologies for my delayed response – we have had a lot of scheduling changes to work through lately.

Unfortunately, Mayor Stoney is no longer traveling to Austin for SXSW as he is needed in Richmond during that time.

I appreciate your understanding.

Best,
Maggie

From: eddie [mailto: [REDACTED]]
Sent: Friday, February 22, 2019 9:11 AM
To: Harrison, Laura M. - Mayor's Office <Laura.Harrison@richmondgov.com>; Anderson, Maggie A. - Mayor's Office <Maggie.anderson@richmondgov.com>
Cc: Sly Majid <Sly.Majid@austintexas.gov>
Subject: Re: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

My apologies. I meant *Mayor Stoney in the email below.

Eddie

Eddie González-Novoa
[ENERGIZING HEALTH](#) | Principal
Health Innovation for all

[REDACTED] | [Linkedin](#) | [@egnova](#)
N Y C | AUSTIN

----- Original message -----

From: Eddie Gonzalez-Novoa < [REDACTED] >
Date: 2/21/19 2:59 PM (GMT-05:00)
To: laura.harrison@richmondgov.com, Maggie.anderson@richmondgov.com
Cc: Sly Majid <Sly.Majid@austintexas.gov>
Subject: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

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Mona Saddiqui, HHS (to be confirmed)
Jeff Reichman January Advisors

Kim Wilson Texas Health Initiative

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Eddie
917.371.5531

Eddie González-Novoa
[ENERGIZING HEALTH](#) | Co-founder
[REDACTED] | [Linkedin](#) | [@egnova](#)
Health. Justice. Innovation | N Y C | AUSTIN

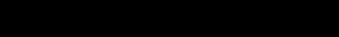
From: eddie
To: [Majid, Sly](#)
Subject: RE: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
Date: Thursday, February 21, 2019 2:16:42 PM

Ugh. Thanks for catching that. I'll correct that.

Eddie González-Novoa
[ENERGIZING HEALTH](#) | Principal
Health Innovation for all

 | [LinkedIn](#) | [@egnova](#)
NYC | AUSTIN


----- Original message -----

From: "Majid, Sly" <Sly.Majid@austintexas.gov>
Date: 2/21/19 3:00 PM (GMT-05:00)
To: Eddie Gonzalez-Novoa < >
Subject: RE: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

This is Mayor Stoney's staff. It says Mayor Suarez in the body of the email.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Eddie Gonzalez-Novoa [<mailto:>
Sent: Thursday, February 21, 2019 1:59 PM
To: laura.harrison@richmondgov.com; Maggie.anderson@richmondgov.com
Cc: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

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Mona Saddiqui, HHS (to be confirmed)

Jeff Reichman January Advisors

Kim Wilson Texas Health Initiative

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Eddie

917.371.5531

Eddie González-Novoa

ENERGIZING HEALTH | Co-founder



| [Linkedin](#) | [@egnova](#)

Health. Justice. Innovation | N Y C | AUSTIN

From: eddie
To: laura.harrison@richmondgov.com; Maggie.anderson@richmondgov.com
Cc: [Majid, Sly](#)
Subject: Re: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?
Date: Friday, February 22, 2019 8:11:06 AM


My apologies. I meant *Mayor Stoney in the email below.

Eddie

Eddie González-Novoa
ENERGIZING HEALTH | Principal
Health Innovation for all

 | [Linkedin](#) | [@egnova](#)
NYC | AUSTIN

----- Original message -----

From: Eddie Gonzalez-Novoa <>
Date: 2/21/19 2:59 PM (GMT-05:00)
To: laura.harrison@richmondgov.com, Maggie.anderson@richmondgov.com
Cc: Sly Majid <Sly.Majid@austintexas.gov>
Subject: Mayor Stoney to speak at Health Equity Innovation Summit @SXSW?

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Mona Saddiqui, HHS (to be confirmed)
Jeff Reichman January Advisors
Kim Wilson Texas Health Initiative

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Eddie
917.371.5531

Eddie González-Novoa
ENERGIZING HEALTH | Co-founder
[REDACTED] | [Linkedin](#) | [@egnova](#)
Health. Justice. Innovation | N Y C | AUSTIN

From: Grace Geng
To: [Smith, Casey](#); [Kurtenbach, David](#); [Wilson, Simone](#); [Block, Michael](#); [Varghese, Lesley](#)
Cc: [Tony Shan](#)
Subject: Re: Meeting with Alibaba
Date: Friday, May 10, 2019 9:42:49 AM
Attachments: [Alibaba-US Fact Sheet March 2019.pdf](#)
[Freshippo Introduction_0212.pdf](#)
[Alibaba US Seller Program.pdf](#)

Good morning y'all! Michael and I would like to share and speak to a few materials in our meeting later today to give you a most updated overview of Alibaba's businesses in the U.S. Attached you will find:

- 1) Alibaba Group Overview & Ecosystem slide,
- 2) Introduction of the Freshippo Supermarket ("Hema"), and
- 3) Alibaba B2B US Seller Program

Tony will join the meeting with us as well. Looking forward to catching up very soon!

Best regards,
Grace

On 5/9/19, 12:47 PM, "Smith, Casey" <Casey.Smith@austintexas.gov> wrote:

From: [Majid, Sly](#)
To: [Brian Lang](#)
Cc: [Jeff Reichman](#)
Subject: Re: Monday at 2, and session description
Date: Monday, January 21, 2019 2:06:32 PM

Last updated 1/14/2019

Francis Suarez, Miami
Robert Garcia, Long Beach
Victoria Woodards, Tacoma
Alan Webber, Santa Fe
Buddy Dyer, Orlando
Christopher Cabaldon, West Sacramento
John Giles, Mesa
Pete Buttigieg, South Bend
Keisha Lance Bottoms, Atlanta
Hillary Schieve, Reno
Greg Fischer, Louisville
Chris Koos, Normal (IL)
Mark Mitchell, Tempe
Levar Stoney, Richmond
Bryan Barnett, Rochester Hills
Tim Keller, Albuquerque
Nan Whaley, Dayton
Harry LaRosiliere, Plano (TX)
Mike Rawlings, Dallas
Steve Adler, Austin
Steven Benjamin, Columbia (SC)
Shane Bemis, Gresham, OR
Sharon Weston Broome, Baton Rouge
Daniel Horrigan, Akron
Tony Martinez, Brownsville (TX)
Betsy Price, Fort Worth

Awaiting Final Confirmation

Mike Duggan, Detroit
Catherine Pugh, Baltimore
Sam Liccardo, San Jose
Bill de Blasio, New York
Jorge Elorza, Providence
Muriel Bowser, Washington DC
Dee Margo, El Paso

Sly Majid
Chief Service Officer
City of Austin

On Jan 21, 2019, at 11:12 AM, Brian Lang <[REDACTED]> wrote:

Sat, March 9, JW Marriott, Salon 7, 3:30 and it will be taped.

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

On Sat, Jan 19, 2019 at 7:06 PM Brian Lang <[REDACTED]> wrote:
Guys - I'll send an invite for Monday at 2:00

Jeff - below is the proposed session for Saturday, March 9 in the early afternoon for your session with Mayor Turner, should you be able to secure him.

Big Data and Innovations for Marginalized Groups

One thing is for sure - big data is all the rage. Panelists will discuss open data, including the 2020 census data, and review visualization tools that may both increase federal funding for marginalized communities and gauge the social impact of undercounting. This reveal empowers community-based organizations, civic leaders, philanthropy, venture and startups to work together to use big data to fuel innovations for healthier communities.

Jeff Reichman, January Advisors
Sylvester Turner, Houston Mayor
Andy Slavitt, [Town Hall Ventures](#) (more on [Andy from Wikipedia](#))
Kadija Ferrymanm, [Data&Society](#)

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

On Wed, Jan 16, 2019 at 3:45 PM Jeff Reichman <[REDACTED]> wrote:

Yep, anytime after 12p on Monday.

Jeff Reichman
[January Advisors](#)
[LinkedIn](#) . [@fileunderjeff](#)

On Wed, Jan 16, 2019 at 3:37 PM Brian Lang <[REDACTED]> wrote:

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Jeff - does that work for you?

Kind regards,

Brian Lang
281-345-8022

<http://www.linkedin.com/in/bjlang>

On Wed, Jan 16, 2019 at 3:05 PM Majid, Sly
<Sly.Majid@austintexas.gov> wrote:

Brian,

Can we try for Monday? This week has been especially busy for me.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Brian Lang [mailto: [REDACTED]]
Sent: Tuesday, January 15, 2019 7:53 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>; Jeff Reichman
< [REDACTED]>
Subject: Can we set up another call or two?

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Do you have time Thurs or Friday for a call?

Kind regards,

Brian Lang
281-345-8022

<http://www.linkedin.com/in/bjlang>

From: Brian Lang
To: [Jeff Reichman](#)
Cc: [Majid, Sly](#)
Subject: Re: Monday at 2, and session description
Date: Monday, January 21, 2019 11:12:12 AM

Sat, March 9, JW Marriott, Salon 7, 3:30 and it will be taped.

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Brian Lang
281-345-8022
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Guys - I'll send an invite for Monday at 2:00

Jeff - below is the proposed session for Saturday, March 9 in the early afternoon for your session with Mayor Turner, should you be able to secure him.

Big Data and Innovations for Marginalized Groups

One thing is for sure - big data is all the rage. Panelists will discuss open data, including the 2020 census data, and review visualization tools that may both increase federal funding for marginalized communities and gage the social impact of undercounting. This reveal empowers community-based organizations, civic leaders, philanthropy, venture and startups to work together to use big data to fuel innovations for healthier communities.

Jeff Reichman, January Advisors
Sylvester Turner, Houston Mayor
Andy Slavitt, [Town Hall Ventures](#) (more on [Andy from Wikipedia](#))
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From: Jeff Reichman
To: [Majid, Sly](#)
Cc: [Brian Lang](#)
Subject: Re: Monday at 2, and session description
Date: Monday, January 21, 2019 2:07:52 PM

Thanks Sly!

Jeff Reichman
[January Advisors](#)
[LinkedIn](#) . [@fileunderjeff](#)

On Mon, Jan 21, 2019 at 2:06 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Last updated 1/14/2019

Francis Suarez, Miami
Robert Garcia, Long Beach
Victoria Woodards, Tacoma
Alan Webber, Santa Fe
Buddy Dyer, Orlando
Christopher Cabaldon, West Sacramento
John Giles, Mesa
Pete Buttigieg, South Bend
Keisha Lance Bottoms, Atlanta
Hillary Schieve, Reno
Greg Fischer, Louisville
Chris Koos, Normal (IL)
Mark Mitchell, Tempe
Levar Stoney, Richmond
Bryan Barnett, Rochester Hills
Tim Keller, Albuquerque
Nan Whaley, Dayton
Harry LaRosiliere, Plano (TX)
Mike Rawlings, Dallas
Steve Adler, Austin
Steven Benjamin, Columbia (SC)
Shane Bemis, Gresham, OR
Sharon Weston Broome, Baton Rouge
Daniel Horrigan, Akron
Tony Martinez, Brownsville (TX)
Betsy Price, Fort Worth

Awaiting Final Confirmation

Mike Duggan, Detroit
Catherine Pugh, Baltimore
Sam Liccardo, San Jose
Bill de Blasio, New York
Jorge Elorza, Providence
Muriel Bowser, Washington DC
Dee Margo, El Paso

Sly Majid

Chief Service Officer
City of Austin

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From: [Shack, Barbara](#)
To: [Clark, Janine](#)
Cc: [Varghese, Lesley](#)
Subject: RE: NEED calendar export for 2018
Date: Monday, January 7, 2019 3:34:46 PM
Attachments: [2018 for PIR.pdf](#)

there are a few places with red strike through. Those are mine and I would prefer they be blocked/removed.

Thank you!

Barbara

Barbara Shack
Assistant to Mayor Steve Adler
City of Austin
512.413.0222 cell
Barbara.shack@austintexas.gov

From: Clark, Janine <Janine.Clark@austintexas.gov>
Sent: Monday, January 7, 2019 12:58 PM
To: Shack, Barbara <Barbara.Shack@austintexas.gov>
Cc: Varghese, Lesley <Lesley.Varghese@austintexas.gov>
Subject: NEED calendar export for 2018

Hi Barbara,

Can you help export the Mayor's calendar for 2018 in response to the following PIR?

-
PIR 18429

Requester: Audrey McGlinchy

Request:

I'm requesting copies of the Mayor's calendar or schedule for the entirety of 2018.

Date range: 1/1/18-12-31/18

Due: 1/14/19

Thank you!

Janine Clark

Policy Aide

Office of Mayor Steve Adler

(512) 978-2216

From: [Shack, Barbara](#)
To: [Clark, Janine](#)
Cc: [Varghese, Lesley](#)
Subject: RE: NEED calendar export for 2018
Date: Monday, January 7, 2019 3:33:00 PM
Attachments: [2018 for PIR.pdf](#)

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From: [Shack, Barbara](#)
To: [Clark, Janine](#)
Cc: [Varghese, Lesley](#)
Subject: RE: NEED calendar export for 2018
Date: Monday, January 7, 2019 3:34:47 PM
Attachments: [2018 for PIR.pdf](#)

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(512) 978-2216

From: [O'Connor, Kerry](#)
To: [Shack, Barbara](#)
Cc: [Romero, Sabine](#)
Subject: Re: OGP Global Summit - Ottawa, Canada
Date: Wednesday, April 17, 2019 2:42:30 PM
Attachments: [Draft Agenda - For internal use.pdf](#)
[Austin.pdf](#)

Hi Barbara -

OGP is asking us to confirm the Austin delegation to the summit in Ottawa May 29-31. The U.S. Department of State is interested in having an Austin representative on the national delegation.

Do you have any idea whether the Mayor might want to go or extend the invitation to another Council member?

I've attached the agenda, which has not yet been published, but we have an advanced copy. Here are the summit themes and sample sessions that might interest the Mayor or other Council Members:

1. Impact - Better Governments / Better Outcomes

- Making Public Procurement 10 Times Better: The Long & Winding Road to Systemic Impact and Great Services to Citizens
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- How Ready Is Government for Artificial Intelligence?
- Machine Learning for Public Good: Exploring Opportunities, Minimizing Risks
- Artificial Intelligence and Policy Foresight: Lessons Learned and Future Directions

Best regards,
Kerry

From: O'Connor, Kerry
Sent: Friday, March 29, 2019 4:47 PM
To: Shack, Barbara
Cc: Romero, Sabine
Subject: Fw: OGP Global Summit - Ottawa, Canada

Hi Barbara -

Please see attached an invitation for the Mayor (or the Mayor's designee) to attend the Open Government Partnership Summit in Ottawa, Canada on May 29-31.

Best regards,
Kerry

Background on Austin's OGP Participation

Austin became an OGP participant in 2016 as part of OGP's local government pilot project and committed to 5 projects for 2017, including homelessness and the OGP-award-winning Equity Assessment Tool. In 2018, OGP made the local government pilot a permanent and invited Austin to continue our participation. We committed to 4 projects for summer 2019 - summer 2021, including sustainability in Dove Springs and including the homeless in Downtown Austin Community Court contracting.

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From: Patrick Kazyak <patrick.kazyak@opengovpartnership.org>

Sent: Friday, March 22, 2019 11:03 AM

To: O'Connor, Kerry; Romero, Sabine

Cc: Emilene Martinez

Subject: OGP Global Summit - Ottawa, Canada

Dear Kerry & Sabine,

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Additionally, you should have received instructions on Summit registration for your OGP Local government delegation.

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Best,

Patrick Kazyak

--

Patrick Kazyak

Pronouns: he/they [[what is this?](#)]

Program Associate, OGP Local Program

Open Government Partnership Support Unit

patrick.kazyak@opengovpartnership.org

+1 586 553 4755

skype: kazyakpa

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From: [Shack, Barbara](#)
To: [O'Connor, Kerry](#)
Cc: [Romero, Sabine](#)
Subject: RE: OGP Global Summit - Ottawa, Canada
Date: Thursday, April 18, 2019 11:23:00 AM

Kerry (and Sabine) -

Let me see what we can do and get back with you asap.

Thank you!

Barbara

Barbara Shack
Assistant to Mayor Steve Adler
City of Austin
512.413.0222 cell
Barbara.shack@austintexas.gov

From: O'Connor, Kerry <kerry.oconnor@austintexas.gov>
Sent: Wednesday, April 17, 2019 2:41 PM
To: Shack, Barbara <Barbara.Shack@austintexas.gov>
Cc: Romero, Sabine <Sabine.Romero@austintexas.gov>
Subject: Re: OGP Global Summit - Ottawa, Canada

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Best regards,
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From: O'Connor, Kerry
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To: Shack, Barbara
Cc: Romero, Sabine
Subject: Fw: OGP Global Summit - Ottawa, Canada

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From: Patrick Kazyak <patrick.kazyak@opengovpartnership.org>
Sent: Friday, March 22, 2019 11:03 AM
To: O'Connor, Kerry; Romero, Sabine
Cc: Emilene Martinez
Subject: OGP Global Summit - Ottawa, Canada

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From: [Romero, Sabine](#)
To: [Shack, Barbara](#); [O'Connor, Kerry](#)
Subject: Re: OGP Global Summit - Ottawa, Canada
Date: Friday, April 26, 2019 7:25:50 AM

Thank you, Barbara!

From: Shack, Barbara
Sent: Thursday, April 25, 2019 4:21 PM
To: O'Connor, Kerry
Cc: Romero, Sabine
Subject: RE: OGP Global Summit - Ottawa, Canada

Mayor Adler will not be able to attend. Please feel free to reach out to the Council!

Thank you!

Barbara

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Barbara.shack@austintexas.gov

From: O'Connor, Kerry <kerry.oconnor@austintexas.gov>
Sent: Tuesday, April 23, 2019 4:56 PM
To: Shack, Barbara <Barbara.Shack@austintexas.gov>
Cc: Romero, Sabine <Sabine.Romero@austintexas.gov>
Subject: Re: OGP Global Summit - Ottawa, Canada

Hi Barbara -

Just checking in to see if there is any feedback on the option of sending someone from Mayor or Council?

Thanks for your help!
Best regards
Kerry

From: Shack, Barbara
Sent: Thursday, April 18, 2019 11:23:51 AM
To: O'Connor, Kerry
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skype: kazyakpa

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From: [O'Connor, Kerry](#)
To: [Shack, Barbara](#)
Cc: [Romero, Sabine](#)
Subject: Re: OGP Global Summit - Ottawa, Canada
Date: Tuesday, April 23, 2019 4:55:44 PM

Hi Barbara -

Just checking in to see if there is any feedback on the option of sending someone from Mayor or Council?

Thanks for your help!
Best regards
Kerry

From: Shack, Barbara
Sent: Thursday, April 18, 2019 11:23:51 AM
To: O'Connor, Kerry
Cc: Romero, Sabine
Subject: RE: OGP Global Summit - Ottawa, Canada

Kerry (and Sabine) -

Let me see what we can do and get back with you asap.

Thank you!

Barbara

Barbara Shack
Assistant to Mayor Steve Adler
City of Austin
512.413.0222 cell
Barbara.shack@austintexas.gov

From: O'Connor, Kerry <kerry.oconnor@austintexas.gov>
Sent: Wednesday, April 17, 2019 2:41 PM
To: Shack, Barbara <Barbara.Shack@austintexas.gov>
Cc: Romero, Sabine <Sabine.Romero@austintexas.gov>
Subject: Re: OGP Global Summit - Ottawa, Canada

Hi Barbara -

OGP is asking us to confirm the Austin delegation to the summit in Ottawa May 29-31. The U.S. Department of State is interested in having an Austin representative on the national delegation.

Do you have any idea whether the Mayor might want to go or extend the invitation to another Council member?

I've attached the agenda, which has not yet been published, but we have an advanced copy. Here are the summit themes and sample sessions that might interest the Mayor or other Council Members:

1. Impact - Better Governments / Better Outcomes

- Making Public Procurement 10 Times Better: The Long & Winding Road to Systemic Impact and Great Services to Citizens
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2. Participation - More Trust / Better Decisions

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- Local Matters! Where Open Contracting Results Matter Most to People
- Expanding the Use of Citizen Assemblies and Panels at the National, Regional, and Local Levels

3. Inclusion - Equitable Societies / Diversity

- Empowering Socially Excluded People to Participate in Designing, Implementing, and Monitoring Policies
- Beyond Inclusion! From Inclusivity to Responsiveness in Public Procurement to Empower Woman, Youth, and Underrepresented Communities
- The Year of Justice: How OGP Can Advance Grassroots Justice Efforts to Foster Government Accountability
- What's Gender Got to Do with It? How Open Government Can Advance Gender Equality
- Reaching the People: OGP Local Approaches to Empowering Underrepresented Communities (Austin is on the panel)

4. Openness - Future Innovation

- Fostering the Accomplishment of the 2030 Agenda from the Bottom Up: Open Government as a Strategy to Achieve the Sustainable Development Goals at Local Level
- Bias In, Bias Out: Building Better Artificial Intelligence
- How Ready Is Government for Artificial Intelligence?
- Machine Learning for Public Good: Exploring Opportunities, Minimizing Risks
- Artificial Intelligence and Policy Foresight: Lessons Learned and Future Directions

Best regards,

Kerry

From: O'Connor, Kerry
Sent: Friday, March 29, 2019 4:47 PM
To: Shack, Barbara
Cc: Romero, Sabine
Subject: Fw: OGP Global Summit - Ottawa, Canada

Hi Barbara -

Please see attached an invitation for the Mayor (or the Mayor's designee) to attend the Open Government Partnership Summit in Ottawa, Canada on May 29-31.

Best regards,
Kerry

Background on Austin's OGP Participation

Austin became an OGP participant in 2016 as part of OGP's local government pilot project and committed to 5 projects for 2017, including homelessness and the OGP-award-winning Equity Assessment Tool. In 2018, OGP made the local government pilot a permanent and invited Austin to continue our participation. We committed to 4 projects for summer 2019 - summer 2021, including sustainability in Dove Springs and including the homeless in Downtown Austin Community Court contracting.

Resources

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Attendees

Summit attendees will include heads of state, local government leaders, government civil servants, community organizations, international foundations, researchers, academics, and journalists. Notably, this summit does not include private company sponsorships and strives to create a space free of corporate sales.

From: Patrick Kazyak <[REDACTED]>
Sent: Friday, March 22, 2019 11:03 AM
To: O'Connor, Kerry; Romero, Sabine
Cc: Emilene Martinez
Subject: OGP Global Summit - Ottawa, Canada

Dear Kerry & Sabine,

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Additionally, you should have received instructions on Summit registration for your OGP Local government delegation.

Please feel free to let me or Emilene Martinez (copied) know if you have any questions.

Best,
Patrick Kazyak

--

Patrick Kazyak

Pronouns: he/they [[what is this?](#)]

Program Associate, OGP Local Program

Open Government Partnership Support Unit

[REDACTED]

+1 586 553 4755

skype: kazyakpa

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From: [Shack, Barbara](#)
To: [O'Connor, Kerry](#)
Cc: [Romero, Sabine](#)
Subject: RE: OGP Global Summit - Ottawa, Canada
Date: Thursday, April 25, 2019 4:21:00 PM

Mayor Adler will not be able to attend. Please feel free to reach out to the Council!

Thank you!

Barbara

Barbara Shack
Assistant to Mayor Steve Adler
City of Austin
512.413.0222 cell
Barbara.shack@austintexas.gov

From: O'Connor, Kerry <kerry.oconnor@austintexas.gov>
Sent: Tuesday, April 23, 2019 4:56 PM
To: Shack, Barbara <Barbara.Shack@austintexas.gov>
Cc: Romero, Sabine <Sabine.Romero@austintexas.gov>
Subject: Re: OGP Global Summit - Ottawa, Canada

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Patrick Kazyak
Pronouns: he/they [[what is this?](#)]
Program Associate, OGP Local Program
Open Government Partnership Support Unit

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From: [Romero, Sabine](#)
To: [Shack, Barbara](#); [O'Connor, Kerry](#)
Subject: Re: OGP Global Summit - Ottawa, Canada
Date: Thursday, April 18, 2019 4:05:03 PM

Thank you!

From: Shack, Barbara
Sent: Thursday, April 18, 2019 11:23 AM
To: O'Connor, Kerry
Cc: Romero, Sabine
Subject: RE: OGP Global Summit - Ottawa, Canada

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From: Patrick Kazyak <[REDACTED]>
Sent: Friday, March 22, 2019 11:03 AM
To: O'Connor, Kerry; Romero, Sabine
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Patrick Kazyak

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From: Sandra Hoffman
To: [Cole, William H.](#); ["Leslie Fritzsche"](#); [Garza, Delia](#); [Varghese, Lesley](#); [Carlton Brown](#); [Taylor, Paul E.](#); [Eric Friedlander](#); [Gloria Fuqua](#); [Scott Love](#); [Theresa Zawacki](#); [Anne Havard](#); [Ashford Hughes](#); [Audra Ladd](#); [Patrick Combs](#); [Albert Santana](#); [Kweilin Waller](#); [Lori Collins](#); [Lynda L Dodd](#)
Cc: [Jess Zimbabwe](#); [Gideon Berger](#); [Carlos Delgado](#)
Subject: RE: Opportunity Zone Strategies and Implmentation
Date: Wednesday, January 2, 2019 11:46:04 AM
Attachments: [image001.png](#)

Thank you, Bill, for sending the link to the Baltimore Sun editorial on Pimlico. The proposed redevelopment sounds fantastic! It's great to know that it's moving forward, and it will revitalize the area around the racetrack as well as benefit the city and state. Great job to all of you for the time and effort to move this forward!

Sincerely,

Sandra Hoffman, AICP
Assistant Director

From: Cole, William H. <[REDACTED]>
Sent: Wednesday, January 2, 2019 8:10 AM
To: 'Leslie Fritzsche' <LFritzsche@cityofsacramento.org>; Delia Garza <delia.garza@austintexas.gov>; Lesley Varghese <lesley.varghese@austintexas.gov>; Carlton Brown <[REDACTED]> Taylor, Paul E. <P.Taylor@baltimorecity.gov>; Eric Friedlander <Eric.Friedlander@louisvilleky.gov>; Gloria Fuqua <Gloria.Fuqua@louisvilleky.gov>; Scott Love <Scott.Love@louisvilleky.gov>; Theresa Zawacki <Theresa.Zawacki@louisvilleky.gov>; Anne Havard <anne.havard@nashville.gov>; Ashford Hughes <ashford.hughes@nashville.gov>; Audra Ladd <audra.ladd@nashville.gov>; Patrick Combs <Patrick.combs@nashville.gov>; Albert Santana <albert.santana@phoenix.gov>; Kweilin Waller <kweilin.waller@phoenix.gov>; Lori Collins <lori.collins@phoenix.gov>; Lynda L Dodd <lynda.dodd@phoenix.gov>; Sandra Hoffman <sandra.hoffman@phoenix.gov>
Cc: Jess Zimbabwe <[REDACTED]> Gideon Berger <[REDACTED]> Carlos Delgado <[REDACTED]>
Subject: RE: Opportunity Zone Strategies and Implmentation

Baltimore now has a dedicated Opportunity Zone Coordinator that works for me at the Baltimore Development Corporation. I actually got some private foundation funding to pay for the position for the first year, but am fully prepared to fund it moving forward. The Mayor wanted a dedicated focus, so we've done just that.

Our coordinator, Ben Seigel, is from the Obama administration and, most recently, was the executive director of Hopkins' 21st Century Cities Initiative. Ben was the director of the "Baltimore Federal Team" which guided the federal response out of the White House after the Freddie Gray unrest. I'm obviously thrilled that he agreed to take this on as his rolodex and connections have been incredibly helpful.

Baltimore City has 42 OZ's which make up more than 25% of the entire state of Maryland's OZ's. For those that remember our project, all of Park Heights was included as well.

We've launched a website (<http://baltimoredevelopment.com/opportunity-zones>) and are working on some events. Ben has already started doing investor tours with some of the big funds and has also had a few smaller community meetings to help educate folks on what OZ's really are.

Later this week, we should also be announcing our first big OZ investment in Baltimore (>\$10 million).

The Governor will be having a press conference tomorrow in Baltimore to announce his additional incentives to those looking to make OZ investments and then we will be jointly hosting several events in the coming months to promote those incentives. I have to say, I've been exceptionally pleased with the state's response to OZ's as they have also hired a dedicated OZ person and will be launching a very useful website tomorrow.

One last thing, the Park Heights/Pimlico project has gotten some legs. The Maryland Stadium Authority report was released last month and I've attached it here. For those that came to Baltimore, please take a look. The Baltimore Sun then followed with a great editorial which is linked here:

<https://www.baltimoresun.com/news/opinion/editorial/bs-ed-1214-pimlico-20181213-story.html>

I hope all is well!

Bill

William H. Cole
President & CEO
Baltimore Development Corporation
36 S. Charles St. - Suite 2100
Baltimore, MD 21201
ph: (410) 837-9305
fax: (410) 837-6363
email: [REDACTED]

From: Leslie Fritzsche [<mailto:LFritzsche@cityofsacramento.org>]

Sent: Friday, December 28, 2018 1:16 PM

To: Delia Garza; Lesley Varghese; Carlton Brown; Williams, Kristina; Taylor, Paul E.; Cole, William H.; Eric Friedlander; Gloria Fuqua; Scott Love; Theresa Zawacki; Anne Havard; Ashford Hughes; Audra Ladd; Patrick Combs; Albert Santana; Kweillin Waller; Lori Collins; Lynda Dodd; Sandra Hoffman

Cc: Jess Zimbabwe; Gideon Berger; Carlos Delgado

Subject: Opportunity Zone Strategies and Implmentation

Good morning all and happy holidays! I hope you are all enjoying time off and will be bringing in the New Year with style. I wanted to reach out to my cohorts and ask what each of your jurisdictions is

doing to foster the use of the Opportunity Zone incentives. I am sure you are doing great things and would love to tap your expertise and we here in Sacramento are designing our approach to this important incentive.

If your time allows, please send me any information you have put together on your strategy for Opportunity Zones.

Thank you all and happy new year!

Sincerely,

Leslie Fritzsche

From: Carlos Delgado <[REDACTED]>
Sent: Friday, October 19, 2018 12:38 PM
To: Delia Garza <delia.garza@austintexas.gov>; Lesley Varghese <lesley.varghese@austintexas.gov>; Sylvania Holt-Rabb <sylvania.holt-rabb@austintexas.gov>; Miller, Joy <joy.miller@austintexas.gov>; Clark, Janine <Janine.Clark@austintexas.gov>; Darrene Hackler ([REDACTED]) <[REDACTED]>; Jennifer Gress <JGress@cityofsacramento.org>; Leslie Fritzsche <L.Fritzsche@cityofsacramento.org>; Melissa Anguiano <MAnguiano@cityofsacramento.org>; Carlton Brown <[REDACTED]>; Kristina William <[REDACTED]>; Paul Taylor <P.Taylor@baltimorecity.gov> <P.Taylor@baltimorecity.gov>; William Cole <[REDACTED]>; Eric Friedlander <Eric.Friedlander@louisvilleky.gov>; Gloria Fuqua <Gloria.Fuqua@louisvilleky.gov>; Scott Love <Scott.Love@louisvilleky.gov>; Theresa Zawacki <Theresa.Zawacki@louisvilleky.gov>; Anne Havard <anne.havard@nashville.gov>; Ashford Hughes <ashford.hughes@nashville.gov>; Audra Ladd <audra.ladd@nashville.gov>; Patrick Combs <Patrick.combs@nashville.gov>; Albert Santana <albert.santana@phoenix.gov>; Kweilin Waller <kweilin.waller@phoenix.gov>; Lori Collins <Lori.Collins@phoenix.gov>; Lynda Dodd <lynda.dodd@phoenix.gov>; Sandra Hoffman <sandra.hoffman@phoenix.gov>
Cc: Jess Zimbabwe <[REDACTED]>; Gideon Berger <[REDACTED]>
Subject: Resources - Reports & Webinar

Hi all,

Hope you are doing great. I wanted to share few resources (1 link, 6 reports and a webinar on Financing conversions to employee ownership) that you might find it interesting.

LINK:

Washington D.C. Inclusive Innovation Fund: I met with DC Program Manager and it is quite interesting model Let me know if you want to get connected to them.

The DC Inclusive Innovation Fund is a new program that will invest in and support early stage District businesses led by underrepresented entrepreneurs, including people of color, women, and LGBTQ people and individuals with disabilities.

<https://dmped.dc.gov/release/about-inclusive-innovation-fund>

REPORTS

The reports below are saved under our 2018 reports dropbox folder (September - October subfolder) https://www.dropbox.com/sh/cerzfgn0lspnv6/AABsR0l3qaN-yx_6JRjYn8tAa?dl=0

- **Workforce of the Future: Strategies to Manage Change (Center for State & Local Government Excellence):**

Human resources (HR) leaders are shifting from a transactional to a strategic approach to support local and state governments in adapting to changing workforce demographics and the increased competition for talent. State and local governments are modernizing their operations, revamping their hiring practices, and developing a brand that appeals to a more diverse pool of applicants. These leaders apply creativity to build a more robust pipeline for hard-to-fill positions and to offer a wide range of learning opportunities. Having an engaged workforce that is motivated to gain skills and knowledge is essential to an organization's success and well-being.

- **Achieving Latino Mobility (The Aspen Institute):**

Securing Latino economic mobility requires the work and attention of multiple stakeholders, such as those who participated in the America's Future Summit. Latinos, African Americans, and other underrepresented populations must come together through networks, coalitions, and informal collaborations to explore and understand each other and work together to promote solutions that improve employment, increase wages, and strengthen prosperity. Although the action steps presented here are focused on lifting up the Latino community, building partnerships across a broad spectrum is the foundation for many of these ideas. Through collaboration, communities of color can support one another and work together to advance the economic mobility and well-being of both black and brown communities across race, ethnicity, gender, and sector.

- **Gig and Independent Work in the Washington Region's Economy (Ellen Harpel – Business Development Advisors)**

The gig economy and independent work arrangements receive much national attention, but their role in regional economies is not well understood. This report describes national level research on the evolving ways work is performed and present several measures of gig and independent work in the Washington region. Gig and independent work does not just refer to Uber drivers and other online platform workers, nor does it only mean the full-time self-employed. Gig and independent work includes a variety of full-time and part-time activities for earning income outside of an employer-employee relationship. It is often temporary or project-based, is mostly self-directed, and offers freedom and flexibility but also insecurity and unpredictability. Gig and independent work encompasses many types of people working in a variety of ways for different purposes.

- **Opportunity Zones are Knocking: Will Baltimore be prepared? (21st Century Cities Initiative)**

The Tax Cuts and Jobs Act of 2017 established a new, federal tax incentive for Opportunity Zones intended to spur investment in low-income communities. For cities like Baltimore, Opportunity Zones have the potential to be a valuable resource for inclusive growth. This white paper provides an overview and update of the Opportunity Zones program and

current efforts underway in Baltimore, as well as recommendations for how the city can take full advantage of the program.

- **Promoting Inclusive Communities: How Cities Can Utilize Local Housing Policy to Combat Economic Segregation (21st Century Cities Initiative)**

Increasing neighborhood income inequality is a driving force behind challenges facing low-income communities, including elevated rates of crime, failing schools, and poor health outcomes. These problems – whether real or perceived – frequently lead middle-class and affluent families to move out of central cities, further exacerbating neighborhood income disparities. The result is a pattern of economic segregation that plagues cities and isolates low-income residents, leaving them with limited access to the quality schools, safe streets, and other basic services that are preconditions to the economic stability and mobility commonplace in wealthier communities. While local policymakers have limited ability to counter national and international trends that drive inequality, they do have a great deal of control over a primary driver of economic segregation – the development and distribution of housing. In cities across the country, local officials are leveraging housing resources to slow or reverse widening disparities. This brief reviews the rapid rise of neighborhood income inequality in the U.S. and discusses some of the housing policies and programs that municipal leaders are using to combat it.

- **Seven principles for public engagement in science and innovation policymaking (Nesta Inclusive Innovation Team)**

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To: [Cole, William H.](#); [Garza, Delia](#); [Varghese, Lesley](#); [Carlton Brown](#); [Taylor, Paul E.](#); [Eric Friedlander](#); [Gloria Fuqua](#); [Scott Love](#); [Theresa Zawacki](#); [Anne Havard](#); [Ashford Hughes](#); [Audra Ladd](#); [Patrick Combs](#); [Albert Santana](#); [Kweillin Waller](#); [Lori Collins](#); [Lynda Dodd](#); [Sandra Hoffman](#)
Cc: [Jess Zimbabwe](#); [Gideon Berger](#); [Carlos Delgado](#)
Subject: RE: Opportunity Zone Strategies and Implmentation
Date: Wednesday, January 2, 2019 10:32:16 AM
Attachments: [image001.png](#)

Bill, thank you for your response. Why am I not surprised that Baltimore is “on it” and poised to take full advantage of the OZ opportunity! It sounds like Ben will be a fantastic addition to lead your efforts. You mentioned additional incentives being added by the state – what are they?

Congratulations on your first investment and I look forward to tracking your continued. Success. I also greatly appreciate the update on Park Heights.

Sounds like 2019 will be a great year for Baltimore!

Best wishes to your success and that of your team –

Sincerely,

Leslie

From: Cole, William H. <[REDACTED]>
Sent: Wednesday, January 2, 2019 7:10 AM
To: Leslie Fritzsche <LFritzsche@cityofsacramento.org>; Delia Garza <delia.garza@austintexas.gov>; Lesley Varghese <lesley.varghese@austintexas.gov>; Carlton Brown <carlton@development.com>; Taylor, Paul E. <P.Taylor@baltimorecity.gov>; Eric Friedlander <Eric.Friedlander@louisvilleky.gov>; Gloria Fuqua <Gloria.Fuqua@louisvilleky.gov>; Scott Love <Scott.Love@louisvilleky.gov>; Theresa Zawacki <Theresa.Zawacki@louisvilleky.gov>; Anne Havard <anne.havard@nashville.gov>; Ashford Hughes <ashford.hughes@nashville.gov>; Audra Ladd <audra.ladd@nashville.gov>; Patrick Combs <Patrick.combs@nashville.gov>; Albert Santana <albert.santana@phoenix.gov>; Kweillin Waller <kweillin.waller@phoenix.gov>; Lori Collins <Lori.Collins@phoenix.gov>; Lynda Dodd <lynda.dodd@phoenix.gov>; Sandra Hoffman <sandra.hoffman@phoenix.gov>
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I hope all is well!

Bill

William H. Cole
President & CEO
Baltimore Development Corporation
36 S. Charles St. - Suite 2100
Baltimore, MD 21201
ph: (410) 837-9305
fax: (410) 837-6363
email: [REDACTED]

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From: Carlos Delgado
To: [Leslie Fritzsche](#); [Garza, Delia](#); [Varghese, Lesley](#); [Carlton Brown](#); [Kristina William](#); [Paul Taylor](#) (P.Taylor@baltimorecity.gov); [William Cole](#); [Eric Friedlander](#); [Gloria Fuqua](#); [Scott Love](#); [Theresa Zawacki](#); [Anne Havard](#); [Ashford Hughes](#); [Audra Ladd](#); [Patrick Combs](#); [Albert Santana](#); [Kweillin Waller](#); [Lori Collins](#); [Lynda Dodd](#); [Sandra Hoffman](#)
Cc: [Jess Zimbabwe](#); [Gideon Berger](#)
Subject: RE: Opportunity Zone Strategies and Implmentation
Date: Wednesday, January 2, 2019 9:14:10 AM
Attachments: [image001.png](#)

Hi Leslie,

Happy new year you all! Early December the Aspen Institute in partnership with Rockefeller Foundation organized the webinar below on employee ownership & opportunity zones. Thought might be something of your interest.

<https://www.aspeninstitute.org/videos/webinar-expanding-inclusive-development-through-employee-ownership-in-opportunity-zones/>
<https://www.aspeninstitute.org/publications/exploring-employee-share-ownership-as-a-potential-investment-strategy-in-opportunity-zones/>

Carlos

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Attachments: [image001.png](#)
[Pt1_Pimlico Race Course Study Phase Two Final Report.pdf](#)

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Sent: Friday, October 19, 2018 12:38 PM

To: Delia Garza <delia.garza@austintexas.gov>; Lesley Varghese <lesley.varghese@austintexas.gov>; Sylvania Holt-Rabb <sylvania.holt-rabb@austintexas.gov>; Miller, Joy <joy.miller@austintexas.gov>; Clark, Janine <Janine.Clark@austintexas.gov>; Darrene Hackler ([REDACTED]) <[REDACTED]> Jennifer Gress <JGress@cityofsacramento.org>; Leslie Fritzsche <LFritzsche@cityofsacramento.org>; Melissa Anguiano <MAnguiano@cityofsacramento.org>; Carlton Brown <[REDACTED]> Kristina William <[REDACTED]> Paul Taylor (P.Taylor@baltimorecity.gov) <P.Taylor@baltimorecity.gov>; William Cole <[REDACTED]> Eric Friedlander <Eric.Friedlander@louisvilleky.gov>; Gloria Fuqua <Gloria.Fuqua@louisvilleky.gov>; Scott Love <Scott.Love@louisvilleky.gov>; Theresa Zawacki <Theresa.Zawacki@louisvilleky.gov>; Anne Havard

<anne.havard@nashville.gov>; Ashford Hughes <ashford.hughes@nashville.gov>; Audra Ladd <audra.ladd@nashville.gov>; Patrick Combs <Patrick.combs@nashville.gov>; Albert Santana <albert.santana@phoenix.gov>; Kweillin Waller <kweillin.waller@phoenix.gov>; Lori Collins <Lori.Collins@phoenix.gov>; Lynda Dodd <lynda.dodd@phoenix.gov>; Sandra Hoffman <sandra.hoffman@phoenix.gov>

Cc: Jess Zimbabwe <[REDACTED]> Gideon Berger <[REDACTED]>

Subject: Resources - Reports & Webinar

Hi all,

Hope you are doing great. I wanted to share few resources (1 link, 6 reports and a webinar on Financing conversions to employee ownership) that you might find it interesting.

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<https://dmped.dc.gov/release/about-inclusive-innovation-fund>

REPORTS

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Human resources (HR) leaders are shifting from a transactional to a strategic approach to support local and state governments in adapting to changing workforce demographics and the increased competition for talent. State and local governments are modernizing their operations, revamping their hiring practices, and developing a brand that appeals to a more diverse pool of applicants. These leaders apply creativity to build a more robust pipeline for hard-to-fill positions and to offer a wide range of learning opportunities. Having an engaged workforce that is motivated to gain skills and knowledge is essential to an organization's success and well-being.

- **Achieving Latino Mobility (The Aspen Institute):**

Securing Latino economic mobility requires the work and attention of multiple stakeholders, such as those who participated in the America's Future Summit. Latinos, African Americans, and other underrepresented populations must come together through networks, coalitions, and informal collaborations to explore and understand each other and work together to promote solutions that improve employment, increase wages, and strengthen prosperity. Although the action steps presented here are focused on lifting up the Latino community, building partnerships across a broad spectrum is the foundation for many of these ideas. Through collaboration, communities of color can support one another and work together to advance the economic mobility and well-being of both black and brown communities across

race, ethnicity, gender, and sector.

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The gig economy and independent work arrangements receive much national attention, but their role in regional economies is not well understood. This report describes national level research on the evolving ways work is performed and present several measures of gig and independent work in the Washington region. Gig and independent work does not just refer to Uber drivers and other online platform workers, nor does it only mean the full-time self-employed. Gig and independent work includes a variety of full-time and part-time activities for earning income outside of an employer-employee relationship. It is often temporary or project-based, is mostly self-directed, and offers freedom and flexibility but also insecurity and unpredictability. Gig and independent work encompasses many types of people working in a variety of ways for different purposes.

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The Tax Cuts and Jobs Act of 2017 established a new, federal tax incentive for Opportunity Zones intended to spur investment in low-income communities. For cities like Baltimore, Opportunity Zones have the potential to be a valuable resource for inclusive growth. This white paper provides an overview and update of the Opportunity Zones program and current efforts underway in Baltimore, as well as recommendations for how the city can take full advantage of the program.

- **Promoting Inclusive Communities: How Cities Can Utilize Local Housing Policy to Combat Economic Segregation (21st Century Cities Initiative)**

Increasing neighborhood income inequality is a driving force behind challenges facing low-income communities, including elevated rates of crime, failing schools, and poor health outcomes. These problems – whether real or perceived – frequently lead middle-class and affluent families to move out of central cities, further exacerbating neighborhood income disparities. The result is a pattern of economic segregation that plagues cities and isolates low-income residents, leaving them with limited access to the quality schools, safe streets, and other basic services that are preconditions to the economic stability and mobility commonplace in wealthier communities. While local policymakers have limited ability to counter national and international trends that drive inequality, they do have a great deal of control over a primary driver of economic segregation – the development and distribution of housing. In cities across the country, local officials are leveraging housing resources to slow or reverse widening disparities. This brief reviews the rapid rise of neighborhood income inequality in the U.S. and discusses some of the housing policies and programs that municipal leaders are using to combat it.

- **Seven principles for public engagement in science and innovation policymaking (Nesta Inclusive Innovation Team)**

What are the greatest challenges facing the world today? The UK government, in its industrial strategy, focuses on mobility, clean growth, ageing and growing

the machine learning and data-driven economy. Research and innovation in these areas will affect all of our lives and yet the people involved in designing, funding and regulating these technologies come from remarkably similar backgrounds. Here are just two statistics: only 15 per cent of scientists come from working class backgrounds; and in the US, children from the top 1 per cent of richest families (by income) are ten times as likely to have filed for

WEBINAR (Financing conversions to employee ownership):

Presentation Materials

- [Session description](#)
- [Slides](#)
- [Recording](#)

More information about the case studies mentioned

- [Rock City Roasters](#)
- [Island Employee Cooperative](#)
- [Ewing Controls](#)
- [A Yard and a Half Landscaping](#)

If you are in DC soon let me know. Would love to catch up.

Carlos E. Delgado

Equitable Economic Development, Rose Center

National League of Cities

202-626-3026

202-626-3000 ext 3026

@carluchidelgado



Register Today for City Summit!

[Dream big for the future of cities. See you in LA!](#)



From: Carlos Delgado
To: [Leslie Fritzsche](#); [Cole, William H.](#); [Garza, Delia](#); [Varghese, Lesley](#); [Carlton Brown](#); [Taylor, Paul E.](#); [Eric Friedlander](#); [Gloria Fuqua](#); [Scott Love](#); [Theresa Zawacki](#); [Anne Havard](#); [Ashford Hughes](#); [Audra Ladd](#); [Patrick Combs](#); [Albert Santana](#); [Kweillin Waller](#); [Lori Collins](#); [Lynda Dodd](#); [Sandra Hoffman](#)
Cc: [Jess Zimbabwe](#); [Gideon Berger](#)
Subject: RE: Opportunity Zone Strategies and Implmentation
Date: Monday, January 7, 2019 8:45:30 AM
Attachments: [image001.png](#)

Hi all,

Not sure if you have seen this but looks like a great resource to have for OZs.

<https://www.ncsha.org/resource/opportunity-zone-fund-directory/>

Carlos

From: Leslie Fritzsche <LFritzsche@cityofsacramento.org>
Sent: Wednesday, January 2, 2019 11:32 AM
To: Cole, William H. <[REDACTED]> Delia Garza <delia.garza@austintexas.gov>; Lesley Varghese <lesley.varghese@austintexas.gov>; Carlton Brown <[REDACTED]> Taylor, Paul E. <P.Taylor@baltimorecity.gov>; Eric Friedlander <Eric.Friedlander@louisvilleky.gov>; Gloria Fuqua <Gloria.Fuqua@louisvilleky.gov>; Scott Love <Scott.Love@louisvilleky.gov>; Theresa Zawacki <Theresa.Zawacki@louisvilleky.gov>; Anne Havard <anne.havard@nashville.gov>; Ashford Hughes <ashford.hughes@nashville.gov>; Audra Ladd <audra.ladd@nashville.gov>; Patrick Combs <Patrick.combs@nashville.gov>; Albert Santana <albert.santana@phoenix.gov>; Kweillin Waller <kweillin.waller@phoenix.gov>; Lori Collins <Lori.Collins@phoenix.gov>; Lynda Dodd <lynda.dodd@phoenix.gov>; Sandra Hoffman <sandra.hoffman@phoenix.gov>
Cc: Jess Zimbabwe <[REDACTED]> Gideon Berger <[REDACTED]> Carlos Delgado <[REDACTED]>
Subject: RE: Opportunity Zone Strategies and Implmentation

Bill, thank you for your response. Why am I not surprised that Baltimore is “on it” and poised to take full advantage of the OZ opportunity! It sounds like Ben will be a fantastic addition to lead your efforts. You mentioned additional incentives being added by the state – what are they?

Congratulations on your first investment and I look forward to tracking your continued. Success. I also greatly appreciate the update on Park Heights.

Sounds like 2019 will be a great year for Baltimore!

Best wishes to your success and that of your team –

Sincerely,

Leslie

From: Cole, William H. <[REDACTED]>

Sent: Wednesday, January 2, 2019 7:10 AM

To: Leslie Fritzsche <L.Fritzsche@cityofsacramento.org>; Delia Garza <delia.garza@austintexas.gov>; Lesley Varghese <lesley.varghese@austintexas.gov>; Carlton Brown <carlton@di-development.com>; Taylor, Paul E. <P.Taylor@baltimorecity.gov>; Eric Friedlander <Eric.Friedlander@louisvilleky.gov>; Gloria Fuqua <Gloria.Fuqua@louisvilleky.gov>; Scott Love <Scott.Love@louisvilleky.gov>; Theresa Zawacki <Theresa.Zawacki@louisvilleky.gov>; Anne Havard <anne.havard@nashville.gov>; Ashford Hughes <ashford.hughes@nashville.gov>; Audra Ladd <audra.ladd@nashville.gov>; Patrick Combs <Patrick.combs@nashville.gov>; Albert Santana <albert.santana@phoenix.gov>; Kweillin Waller <kweillin.waller@phoenix.gov>; Lori Collins <Lori.Collins@phoenix.gov>; Lynda Dodd <lynda.dodd@phoenix.gov>; Sandra Hoffman <sandra.hoffman@phoenix.gov>

Cc: Jess Zimbabwe <[REDACTED]> Gideon Berger <[REDACTED]> Carlos Delgado <[REDACTED]>

Subject: RE: Opportunity Zone Strategies and Implmentation

Baltimore now has a dedicated Opportunity Zone Coordinator that works for me at the Baltimore Development Corporation. I actually got some private foundation funding to pay for the position for the first year, but am fully prepared to fund it moving forward. The Mayor wanted a dedicated focus, so we've done just that.

Our coordinator, Ben Seigel, is from the Obama administration and, most recently, was the executive director of Hopkins' 21st Century Cities Initiative. Ben was the director of the "Baltimore Federal Team" which guided the federal response out of the White House after the Freddie Gray unrest. I'm obviously thrilled that he agreed to take this on as his rolodex and connections have been incredibly helpful.

Baltimore City has 42 OZ's which make up more than 25% of the entire state of Maryland's OZ's. For those that remember our project, all of Park Heights was included as well.

We've launched a website (<http://baltimoredevelopment.com/opportunity-zones>) and are working on some events. Ben has already started doing investor tours with some of the big funds and has also had a few smaller community meetings to help educate folks on what OZ's really are.

Later this week, we should also be announcing our first big OZ investment in Baltimore (>\$10 million).

The Governor will be having a press conference tomorrow in Baltimore to announce his additional incentives to those looking to make OZ investments and then we will be jointly hosting several events in the coming months to promote those incentives. I have to say, I've been exceptionally pleased with the state's response to OZ's as they have also hired a dedicated OZ person and will be launching a very useful website tomorrow.

One last thing, the Park Heights/Pimlico project has gotten some legs. The Maryland Stadium Authority report was released last month and I've attached it here. For those that came to Baltimore, please take a look. The Baltimore Sun then followed with a great editorial which is linked

here:

<https://www.baltimoresun.com/news/opinion/editorial/bs-ed-1214-pimlico-20181213-story.html>

I hope all is well!

Bill

William H. Cole
President & CEO
Baltimore Development Corporation
36 S. Charles St. - Suite 2100
Baltimore, MD 21201
ph: (410) 837-9305
fax: (410) 837-6363
email: [REDACTED]

From: Leslie Fritzsche [<mailto:L.Fritzsche@cityofsacramento.org>]

Sent: Friday, December 28, 2018 1:16 PM

To: Delia Garza; Lesley Varghese; Carlton Brown; Williams, Kristina; Taylor, Paul E.; Cole, William H.; Eric Friedlander; Gloria Fuqua; Scott Love; Theresa Zawacki; Anne Havard; Ashford Hughes; Audra Ladd; Patrick Combs; Albert Santana; Kweillin Waller; Lori Collins; Lynda Dodd; Sandra Hoffman

Cc: Jess Zimbabwe; Gideon Berger; Carlos Delgado

Subject: Opportunity Zone Strategies and Implmentation

Good morning all and happy holidays! I hope you are all enjoying time off and will be bringing in the New Year with style. I wanted to reach out to my cohorts and ask what each of your jurisdictions is doing to foster the use of the Opportunity Zone incentives. I am sure you are doing great things and would love to tap your expertise and we here in Sacramento are designing our approach to this important incentive.

If your time allows, please send me any information you have put together on your strategy for Opportunity Zones.

Thank you all and happy new year!

Sincerely,

Leslie Fritzsche

From: Carlos Delgado <[REDACTED]>

Sent: Friday, October 19, 2018 12:38 PM

To: Delia Garza <delia.garza@austintexas.gov>; Lesley Varghese <lesley.varghese@austintexas.gov>; Sylnovia Holt-Rabb <sylnovia.holt-rabb@austintexas.gov>; Miller, Joy <joy.miller@austintexas.gov>;

Clark, Janine <Janine.Clark@austintexas.gov>; Darrene Hackler (<[REDACTED]>); Jennifer Gress <JGress@cityofsacramento.org>; Leslie Fritzsche <LFritzsche@cityofsacramento.org>; Melissa Anguiano <MAnguiano@cityofsacramento.org>; Carlton Brown <[REDACTED]> Kristina William <[REDACTED]> Paul Taylor (<P.Taylor@baltimorecity.gov>); William Cole <[REDACTED]> Eric Friedlander <Eric.Friedlander@louisvilleky.gov>; Gloria Fuqua <Gloria.Fuqua@louisvilleky.gov>; Scott Love <Scott.Love@louisvilleky.gov>; Theresa Zawacki <Theresa.Zawacki@louisvilleky.gov>; Anne Havard <anne.havard@nashville.gov>; Ashford Hughes <ashford.hughes@nashville.gov>; Audra Ladd <audra.ladd@nashville.gov>; Patrick Combs <Patrick.combs@nashville.gov>; Albert Santana <albert.santana@phoenix.gov>; Kweillin Waller <kweillin.waller@phoenix.gov>; Lori Collins <Lori.Collins@phoenix.gov>; Lynda Dodd <lynda.dodd@phoenix.gov>; Sandra Hoffman <sandra.hoffman@phoenix.gov>

Cc: Jess Zimbabwe <[REDACTED]> Gideon Berger <[REDACTED]>

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- [Island Employee Cooperative](#)
- [Ewing Controls](#)
- [A Yard and a Half Landscaping](#)

If you are in DC soon let me know. Would love to catch up.

Carlos E. Delgado

Equitable Economic Development, Rose Center

National League of Cities

202-626-3026

202-626-3000 ext 3026

@carluchidelgado



[Register Today for City Summit!](#)

[Dream big for the future of cities. See you in LA!](#)



From: [Krause, Cheyenne](#)
To: [Moriarty, William - BC](#); [Clark, Janine](#)
Cc: [Varghese, Lesley](#)
Subject: RE: Request for your Assistance In hosting 3 Chinese Delegates
Date: Tuesday, February 12, 2019 11:00:17 AM

Mr Moriarty, I spoke with the Assistant Director in Public Works and he assured me he would be contacting you today. Thank you for following up.

Cheyenne Krause

512-974-7907

My typical work schedule is as follows:

Monday and Tuesday: 8 a.m. to 6 p.m. | Wednesday and Thursday: 8 a.m. to 1:30 p.m. | Friday: 8 a.m. to 5 p.m.

From: Moriarty, William - BC
Sent: Tuesday, February 12, 2019 5:29 AM
To: Krause, Cheyenne <Cheyenne.Krause@austintexas.gov>; Clark, Janine <Janine.Clark@austintexas.gov>
Cc: Varghese, Lesley <Lesley.Varghese@austintexas.gov>
Subject: RE: Request for your Assistance In hosting 3 Chinese Delegates

Cheyenne

Have not heard anything. I need to get this tied down. Would be happy to come downtown to meet with anyone I need to. Available most afternoons.

Sent from [Mail](#) for Windows 10

From: Krause, Cheyenne
Sent: Friday, February 8, 2019 8:47:32 AM
To: Clark, Janine
Cc: Moriarty, William - BC; Varghese, Lesley
Subject: RE: Request for your Assistance In hosting 3 Chinese Delegates

Hi Janine, I'm in the Transportation Department but happy to assist. I'm going to forward this request to Richard Mendoza, the Public Works Director and his assistant to determine if they have a space that may be suitable.

Commissioner Moriarty, if you haven't heard anything by Tuesday, please let me know and we'll go a different route.

Cheyenne Krause

512-974-7907

My typical work schedule is as follows:

Monday and Tuesday: 8 a.m. to 6 p.m. | Wednesday and Thursday: 8 a.m. to 1:30 p.m. | Friday: 8 a.m. to 5 p.m.

From: Clark, Janine

Sent: Thursday, February 7, 2019 6:24 PM

To: Krause, Cheyenne <Cheyenne.Krause@austintexas.gov>

Cc: Moriarty, William - BC <bc-William.Moriarty@austintexas.gov>; Varghese, Lesley <Lesley.Varghese@austintexas.gov>

Subject: FW: Request for your Assistance In hosting 3 Chinese Delegates

Hi Cheyenne,

Our Waste Water Commissioner has 3 interns from ICMA he is trying to connect with a few City Departments. Can you help Bill get in touch with the right person in Public Works?

Kind regards,

Janine Clark

Policy Aide

Office of Mayor Steve Adler

(512) 978-2216

From: Moriarty, William - BC

Sent: Thursday, February 07, 2019 6:04 PM

To: Varghese, Lesley <Lesley.Varghese@austintexas.gov>; Clark, Janine <Janine.Clark@austintexas.gov>

Subject: FW: Request for your Assistance In hosting 3 Chinese Delegates

Janine

Thank you for taking the time to speak with me on the phone. If you read the attached email chain, ICMA is asking me to place three delegates from China within the City of Austin for approximately 2 months beginning in mid March (next month). The delegates are interested in Urban Planning. If you review their resumes you will see that they have considerable experience.

I have had one conversation with Daryl Slusher of Austin Water, and he said he would check with Greg Mazzarous. I am further hopeful of speaking with Lucia of the Sustainability office. There would be no cost to City.

Can you help me to get an introduction to the Public Works Director?

I can be reached at this email or my cell 512-422-3731.

Sent from [Mail](#) for Windows 10

From: William Moriarty <[REDACTED]>
Sent: Thursday, February 7, 2019 5:52:15 PM
To: Moriarty, William - BC
Subject: FW: Request for your Assistance In hosting 3 Chinese Delegates

Sent from [Mail](#) for Windows 10

From: [Daniet Moges](#)
Sent: Wednesday, February 6, 2019 9:15 AM
To: [William Moriarty](#)
Cc: [REDACTED]
Subject: RE: Request for your Assistance In hosting 3 Chinese Delegates

Dear William,

Below are my responses to your questions.

1. where do interns live ? I presume I do not need to worry about that? [Yes you do not have to worry about the lodging. ICMA will work on their logging.](#)
2. What are the language skills of the interns. [They are all proficient in English.](#)
3. What is their educational status. In other words how far along are they in school? [They are all Urban Planning professionals, please see the attached resumes.](#)

Please let me know if you have any questions or need additional information.

Best,
Daniet

Daniet Moges
Program Manager
Global Program Management

202 962 3527 Office
[Daniet.moges](#) Skype



[icma.org](#)



From: William Moriarty <[REDACTED]>
Sent: Tuesday, February 5, 2019 6:46 PM
To: Daniet Moges <[REDACTED]>
Cc: [REDACTED]
Subject: Re: Request for your Assistance In hosting 3 Chinese Delegates

A few questions.

1. where do interns live ? I presume I do not need to worry about that?
2. What are the language skills of the interns.
3. What is their educational status. N other words how far along are they in school?

Sent from my iPad

On Feb 5, 2019, at 3:44 PM, Daniet Moges <[REDACTED]> wrote:

Dear William,

Thank you for your prompt response. Please let me know if you have any questions or need additional information. I can also set up a call for further discuss at anytime.

Best,
Daniet

Daniet Moges
Program Manager
Global Program Management

202 962 3527 Office
Daniet.moges Skype

<image001.png>

icma.org

<image002.png>

<image003.png> <image004.png> <image005.png> <image006.png>

From: William Moriarty <[REDACTED]>
Sent: Tuesday, February 5, 2019 4:32 PM
To: Daniet Moges <[REDACTED]>
Cc: [REDACTED]
Subject: Re: Request for your Assistance In hosting 3 Chinese Delegates

I will work on this.

Sent from my iPhone

On Feb 5, 2019, at 2:46 PM, Daniet Moges <[REDACTED]> wrote:

Dear William,

Hope this email finds you well. It has been a long time, I hope the April Study tour was a positive experience for you. Victoria Li recommended I reach out to you and request your assistance to find placement for 3 urban planners from Jinan Province in one of the department/s in City of Austin, preferably the public works department.

Per the program, the delegates will be in Austin for 90 days from March 18th to May 12th, and will be in Decatur, IL for 30 days from May 12th to June 13th. The training program will focus on the following key topic areas:

1. Classic examples of American urban design.
2. Urban renewal in U.S.
3. The U.S urban planning regulatory system
4. Smart city in U.S and trends on smart cities development.
5. Big data application in urban plan and urban management
6. Livable City: Experience in Planning, Construction and Renewal of Green Municipal Facilities
7. Intelligent Transportation Construction and Urban Transportation Improvement (Methods and Case studies)

Attached is the initial proposed draft training schedule for your reference. All the departments listed are ideas and not final. I am seeking your guidance in revising the training schedule based on which departments are available and willing to host these delegates. Please let me know if you are willing and able to assist in hosting the delegates at your earliest convenience.

Best regards,
Daniet

Daniet Moges

Program Manager
Global Program Management

202 962 3527 Office
[Daniet.moges](#) Skype

<image001.png>

icma.org

[<image002.png>](#)

[<image003.png>](#) [<image004.png>](#) [<image005.png>](#) [<image006.png>](#)

<Proposed Detailed Training Schedule-Jinan Training
Program_March 17-June 14.docx>

William Moriarty
Boards and Commissions

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<https://www.surveymonkey.com/r/BCVisitorLog>

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Date: Tuesday, February 12, 2019 12:46:45 PM

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Sent: Thursday, February 7, 2019 5:52:15 PM
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Subject: FW: Request for your Assistance In hosting 3 Chinese Delegates

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Sent: Wednesday, February 6, 2019 9:15 AM
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Cc: [REDACTED]
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Daniet Moges
Program Manager
Global Program Management

202 962 3527 Office
Daniet.moges Skype



icma.org



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To: [Krause, Cheyenne](#); [Clark, Janine](#)
Cc: [Varghese, Lesley](#)
Subject: RE: Request for your Assistance In hosting 3 Chinese Delegates
Date: Tuesday, February 12, 2019 5:29:25 AM

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2. What are the language skills of the interns.
3. What is their educational status. N other words how far along are they in school?

Sent from my iPad

On Feb 5, 2019, at 3:44 PM, Daniet Moges <[REDACTED]> wrote:

Dear William,

Thank you for your prompt response. Please let me know if you have any questions or need additional information. I can also set up a call for further discuss at anytime.

Best,
Daniet

Daniet Moges

Program Manager
Global Program Management

202 962 3527 Office
[Daniet.moges](#) Skype

<image001.png>

icma.org

[<image002.png>](#) [<image003.png>](#) [<image004.png>](#) [<image005.png>](#) [<image006.png>](#)

From: William Moriarty <[REDACTED]>

Sent: Tuesday, February 5, 2019 4:32 PM

To: Daniet Moges <[REDACTED]>

Cc: [REDACTED]

Subject: Re: Request for your Assistance In hosting 3 Chinese Delegates

I will work on this.

Sent from my iPhone

On Feb 5, 2019, at 2:46 PM, Daniet Moges <[REDACTED]> wrote:

Dear William,

Hope this email finds you well. It has been a long time, I hope the April Study tour was a positive experience for you. Victoria Li recommended I reach out to you and request your assistance to find placement for 3 urban planners from Jinan Province in one of the department/s in City of Austin, preferably the public works department.

Per the program, the delegates will be in Austin for 90 days from March 18th to May 12th, and will be in Decatur, IL for 30 days from May 12th to June 13th. The training program will focus on the following key topic areas:

1. Classic examples of American urban design.
2. Urban renewal in U.S.
3. The U.S urban planning regulatory system
4. Smart city in U.S and trends on smart cities development.
5. Big data application in urban plan and urban management
6. Livable City: Experience in Planning, Construction and Renewal of Green Municipal Facilities
7. Intelligent Transportation Construction and Urban Transportation Improvement (Methods and Case studies)

Attached is the initial proposed draft training schedule for your reference. All the departments listed are ideas and not final. I am seeking your guidance in revising the training schedule based on which departments are available and willing to host these delegates. Please let me know if you are willing and able to assist in hosting the delegates at your earliest convenience.

Best regards,
Daniet

Daniet Moges

Program Manager
Global Program Management

202 962 3527 Office
Daniet.moges Skype

<image001.png>

icma.org

[<image002.png>](#)

[<image003.png>](#) [<image004.png>](#) [<image005.png>](#) [<image006.png>](#)

<Proposed Detailed Training Schedule-Jinan Training Program_March
17-June 14.docx>

William Moriarty
Boards and Commissions

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member. In particular, the views expressed here do not necessarily reflect those of the City of Austin, or any of its departments, employees or officials. E-mail messages may be subject to required public disclosure under the Texas Public Information Act.

From: [Moriarty, William - BC](#)
To: [Krause, Cheyenne](#); [Clark, Janine](#)
Cc: [Varghese, Lesley](#)
Subject: RE: Request for your Assistance In hosting 3 Chinese Delegates
Date: Tuesday, February 12, 2019 12:46:47 PM

I have a meeting with them this Thursday. Thank you for making arrangements.

Sent from [Mail](#) for Windows 10

From: Krause, Cheyenne
Sent: Tuesday, February 12, 2019 11:00:15 AM
To: Moriarty, William - BC; Clark, Janine
Cc: Varghese, Lesley
Subject: RE: Request for your Assistance In hosting 3 Chinese Delegates

Mr Moriarty, I spoke with the Assistant Director in Public Works and he assured me he would be contacting you today. Thank you for following up.

Cheyenne Krause
512-974-7907

My typical work schedule is as follows:

Monday and Tuesday: 8 a.m. to 6 p.m. | Wednesday and Thursday: 8 a.m. to 1:30 p.m. | Friday: 8 a.m. to 5 p.m.

From: Moriarty, William - BC
Sent: Tuesday, February 12, 2019 5:29 AM
To: Krause, Cheyenne <Cheyenne.Krause@austintexas.gov>; Clark, Janine <Janine.Clark@austintexas.gov>
Cc: Varghese, Lesley <Lesley.Varghese@austintexas.gov>
Subject: RE: Request for your Assistance In hosting 3 Chinese Delegates

Cheyenne

Have not heard anything. I need to get this tied down. Would be happy to come downtown to meet with anyone I need to. Available most afternoons.

Sent from [Mail](#) for Windows 10

From: Krause, Cheyenne
Sent: Friday, February 8, 2019 8:47:32 AM
To: Clark, Janine
Cc: Moriarty, William - BC; Varghese, Lesley

Subject: RE: Request for your Assistance In hosting 3 Chinese Delegates

Hi Janine, I'm in the Transportation Department but happy to assist. I'm going to forward this request to Richard Mendoza, the Public Works Director and his assistant to determine if they have a space that may be suitable.

Commissioner Moriarty, if you haven't heard anything by Tuesday, please let me know and we'll go a different route.

Cheyenne Krause

512-974-7907

My typical work schedule is as follows:

Monday and Tuesday: 8 a.m. to 6 p.m. | Wednesday and Thursday: 8 a.m. to 1:30 p.m. | Friday: 8 a.m. to 5 p.m.

From: Clark, Janine

Sent: Thursday, February 7, 2019 6:24 PM

To: Krause, Cheyenne <Cheyenne.Krause@austintexas.gov>

Cc: Moriarty, William - BC <bc-William.Moriarty@austintexas.gov>; Varghese, Lesley <Lesley.Varghese@austintexas.gov>

Subject: FW: Request for your Assistance In hosting 3 Chinese Delegates

Hi Cheyenne,

Our Waste Water Commissioner has 3 interns from ICMA he is trying to connect with a few City Departments. Can you help Bill get in touch with the right person in Public Works?

Kind regards,

Janine Clark

Policy Aide

Office of Mayor Steve Adler

(512) 978-2216

From: Moriarty, William - BC

Sent: Thursday, February 07, 2019 6:04 PM

To: Varghese, Lesley <Lesley.Varghese@austintexas.gov>; Clark, Janine <Janine.Clark@austintexas.gov>

Subject: FW: Request for your Assistance In hosting 3 Chinese Delegates

Janine

Thank you for taking the time to speak with me on the phone. If you read the attached email chain, ICMA is asking me to place three delegates from China within the City of Austin for approximately 2 months beginning in mid March (next month). The delegates are interested in Urban Planning. If you review their resumes you will see that they have considerable experience.

I have had one conversation with Daryl Slusher of Austin Water, and he said he would check with Greg Mazzarous. I am further hopeful of speaking with Lucia of the Sustainability office. There would be no cost to City.

Can you help me to get an introduction to the Public Works Director?

I can be reached at this email or my cell 512-422-3731.

Sent from [Mail](#) for Windows 10

From: William Moriarty <[REDACTED]>
Sent: Thursday, February 7, 2019 5:52:15 PM
To: Moriarty, William - BC
Subject: FW: Request for your Assistance In hosting 3 Chinese Delegates

Sent from [Mail](#) for Windows 10

From: [Daniet Moges](#)
Sent: Wednesday, February 6, 2019 9:15 AM
To: [William Moriarty](#)
Cc: [REDACTED]
Subject: RE: Request for your Assistance In hosting 3 Chinese Delegates

Dear William,

Below are my responses to your questions.

1. where do interns live ? I presume I do not need to worry about that? [Yes you do not have to worry about the lodging. ICMA will work on their logging.](#)
2. What are the language skills of the interns. [They are all proficient in English.](#)
3. What is their educational status. In other words how far along are they in school? [They are all Urban Planning professionals, please see the attached resumes.](#)

Please let me know if you have any questions or need additional information.

Best,
Daniet

Daniet Moges
Program Manager
Global Program Management

202 962 3527 Office
Daniet.moges Skype



icma.org



From: William Moriarty <[REDACTED]>
Sent: Tuesday, February 5, 2019 6:46 PM
To: Daniet Moges <[REDACTED]>
Cc: [REDACTED]
Subject: Re: Request for your Assistance In hosting 3 Chinese Delegates

A few questions.

1. where do interns live ? I presume I do not need to worry about that?
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Sent from my iPad

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Daniet

Daniet Moges
Program Manager
Global Program Management

202 962 3527 Office
Daniet.moges Skype

<image001.png>

icma.org

<image002.png>

[<image003.png>](#) [<image004.png>](#) [<image005.png>](#) [<image006.png>](#)

From: William Moriarty <[REDACTED]>
Sent: Tuesday, February 5, 2019 4:32 PM
To: Daniet Moges <[REDACTED]>
Cc: [REDACTED]
Subject: Re: Request for your Assistance In hosting 3 Chinese Delegates

I will work on this.

Sent from my iPhone

On Feb 5, 2019, at 2:46 PM, Daniet Moges <[REDACTED]> wrote:

Dear William,

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7. Intelligent Transportation Construction and Urban Transportation Improvement (Methods and Case studies)

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Best regards,

Daniet

Daniet Moges

Program Manager

Global Program Management

202 962 3527 Office

Daniet.moges Skype

<image001.png>

icma.org

<image002.png>

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<Proposed Detailed Training Schedule-Jinan Training
Program_March 17-June 14.docx>

William Moriarty
Boards and Commissions

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William Moriarty
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William Moriarty
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From: Patricia Potyka
To: [Shack, Barbara](#); [Angelos Angelou](#); "[Murillo Valencia, José Manuel](#)"
Subject: RE: Request Mayor to welcome startups
Date: Tuesday, March 5, 2019 9:33:57 AM
Attachments: [image001.png](#)
[image002.png](#)
[CasaMexicoFAQInformationalforALLMarch5-2019.pdf](#)
Importance: High

Hello, Ms. Shack,

Since Mayor Adler is unavailable on the morning of March 8, to kick off our **Casa Mexico SXSW 2019** International Pitching Competition, we welcome Mayor Adler speaking at the Consul General of Mexico's Award Reception for **Casa Mexico SWSW 2019**, hosted by Silicon Labs, on **March 8, 6:30 pm, 200 W. Cesar Chavez**. I am attaching a comprehensive event FAQ so you and the Mayor get a better idea and overall picture of our event.

Wishing you both a lovely day.
As always, I am just a phone call away.
We appreciate you.

Patricia Spencer Potyka, M.A.
Business Operations & Marketing Director
International Accelerator
8121 Bee Caves Road, Suite 200
Austin, Texas 78746

M: 210.602.4023
O: 512.225.9333

From: Shack, Barbara <Barbara.Shack@austintexas.gov>
Sent: Tuesday, March 5, 2019 9:00 AM
To: Patricia Potyka <[REDACTED]> [Angelos Angelou](#)
<[REDACTED]>
Subject: RE: Request Mayor to welcome startups

Patricia and Angelos –

I am confused. Could you please let me know the opportunities you are listing in all these emails? I may be able to get the Mayor to something. Apologies!

Thank you!

Barbara

Barbara Shack
Assistant to Mayor Steve Adler
City of Austin
512.413.0222 cell
Barbara.shack@austintexas.gov

From: Patricia Potyka <[REDACTED]>
Sent: Thursday, February 14, 2019 4:45 PM
To: Shack, Barbara <Barbara.Shack@austintexas.gov>; Angelos Angelou <[REDACTED]>
Subject: Re: Request Mayor to welcome startups

We welcome Mayor Adler speaking at the Consul General of Mexico's reception at Silicon Labs. It starts at 630 pm on Friday, March 8. I will send a more descriptive email tomorrow.

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From: Patricia Potyka
Sent: Thursday, February 14, 2019 2:38:28 PM
To: Shack, Barbara; Angelos Angelou
Subject: RE: Request Mayor to welcome startups

The president of Huston-Tillotson is giving closing remarks at 5 pm.
I'll defer to my #Bossman, Barbara.

Patricia Spencer Potyka, M.A.
Business Operations & Marketing Director
International Accelerator
8121 Bee Caves Road, Suite 200
Austin, Texas 78746
E: [REDACTED]
M: 210.602.4023
O: 512.225.9333

Portfolio Companies

[Schoox](#), [Restream](#), [InSyBio](#), [Gridmates](#), [ZipcodeXpress](#), [BoardMaps](#), [Petrolog](#), [GoRead](#), [PeriphEX](#)

Pending Portfolio Companies:

[NeelAgil](#), [Picktime](#), [PinDropMusic](#), [Oveit](#), [Skaffolder](#), [Xilinat](#)

SXSW

2019



Casa Mexico International Pitching Competition at SXSW 2019

In partnership with the International Accelerator,
the Consulate General of Mexico, the Institute
of Tecnológico y de Estudios Superior de
Monterrey, INCMty, and Huston-Tillotson
University

Coaching Day: 3/7/2019

Pitching Day: 3/8/2019

1st & 2nd place winners receive automatic
admission in to the International Accelerator, and
top qualifiers receive a free flight to Austin, Texas.

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(Deadline to apply: February 22, 2019)

INTERNATIONAL ACCELERATOR

[8121 Bee Cave Rd., Suite 200, Austin, Texas 78746](#)

[Website](#) | [LinkedIn](#) | [Facebook](#) | [Twitter](#)

From: Shack, Barbara <Barbara.Shack@austintexas.gov>

Sent: Thursday, February 14, 2019 1:59 PM

To: Patricia Potyka <[REDACTED]> Angelos Angelou
<[REDACTED]>

Subject: RE: Request Mayor to welcome startups

Patricia –

He cannot be there in the morning at all. Is there another time?

Thank you!

Barbara

Barbara Shack
Assistant to Mayor Steve Adler
City of Austin
512.413.0222 cell
Barbara.shack@austintexas.gov

From: Patricia Potyka <[REDACTED]>
Sent: Thursday, February 14, 2019 12:59 PM
To: Shack, Barbara <Barbara.Shack@austintexas.gov>; Angelos Angelou
<[REDACTED]>
Subject: RE: Request Mayor to welcome startups
Importance: High

Hiiiiiiiiiii, Barbara .

We welcome Mayor Adler on **March 8, at 9:00 am**, to kick off the **Casa Mexico International Pitching Competition** with Louis Black, founder of SXSW and the Austin Chronicle. Of course, Angelos will also be there. The event is held in the **Huston-Tillotson University Agard-Lovinggood Auditorium**, located at 900 Chicon Street.

We are elated .

Attached is a press release for more information.

Wishing YOU a day of many unexpected JOYS.

Many thanks for the zillions of things you do for so many behind the scenes.

-psp

Patricia Spencer Potyka, M.A.

Business Operations & Marketing Director

International Accelerator

8121 Bee Caves Road, Suite 200

Austin, Texas 78746

E: [REDACTED]

M: 210.602.4023

O: 512.225.9333

Portfolio Companies

Schoox, Restream, InSyBio, Gridmates, ZipcodeXpress, BoardMaps, Petrolog, GoRead, PeriphEX

Pending Portfolio Companies:

NeelAgil, Picktime, PinDropMusic, Oveit, Skaffolder, Xilinat

SXSW

2019



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INTERNATIONAL ACCELERATOR

[8121 Bee Cave Rd., Suite 200, Austin, Texas 78746](#)

[Website](#) | [LinkedIn](#) | [Facebook](#) | [Twitter](#)

From: Shack, Barbara <Barbara.Shack@austintexas.gov>

Sent: Thursday, February 14, 2019 10:54 AM

To: Patricia Potyka <[REDACTED]> Angelos Angelou
<[REDACTED]>

Subject: RE: Request Mayor to welcome startups

Good Morning,

The Mayor will not be able to join you between 8 and 8:30 on the 8th. Is there any other time that might work?

Thank you!

Barbara

Barbara Shack
Assistant to Mayor Steve Adler
City of Austin
512.413.0222 cell
Barbara.shack@austintexas.gov

From: Patricia Potyka <[REDACTED]>

Sent: Wednesday, February 13, 2019 10:11 PM

To: Shack, Barbara <Barbara.Shack@austintexas.gov>; Angelos Angelou
<[REDACTED]>

Subject: Re: Request Mayor to welcome startups

Hi, Barbara.

Your letter is on my to do list tomorrow (smile). I understand from our lovely call last week, Mayor Adler is not available. But, as you said, his schedule may change. So, expect my additional information tomorrow.

Many thanks for all you do.

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From: Angelos Angelou

Sent: Wednesday, February 13, 2019 8:41:07 PM

To: 'Barbara Shack'

Cc: Patricia Potyka

Subject: Request Mayor to welcome startups

Barbara,

I hope all is well and that you are off to a great start in 2019.

I am emailing you to check the availability of the Mayor to provide a 5 minute welcome to our international startups during the Pitch Competition at Huston-Tillotson University on March 8th at between 8 to 8:30 am. This year we expect to have 35 startups from overseas to participate in the pitch competition.

The Mayor has participated in this event for 2-3 years in a row, and he has always impressed out guests from overseas with his presence and intro to Austin.

Please let me know if you need anything else. Patricia can accommodate with additional info about this event.

Many thanks you in advance for your assistance on this.

Angelos G. Angelou

Founder & CEO

E: [REDACTED]

M: 512-658-8400

O: 512-225-9320

INTERNATIONAL ACCELERATOR

8121 Bee Cave Rd., Suite 200, Austin, Texas 78746

[Website](#) | [LinkedIn](#) | [Facebook](#) | [Twitter](#)

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From: Jeff Meisel
To: [Majid, Sly](#)
Subject: Re: Sly meet Jeff
Date: Wednesday, February 13, 2019 8:41:58 PM

Hi Sly,

That all sounds great! Denice is available and would like to participate. I'll connect you two on a separate thread.

I look forward to meeting you on Friday. My info for the panel is copied below.

Regards,

Jeff

Full Name: Jeff Meisel

Title: Data Fellow

Company: Harvard Shorenstein Center and UC Berkeley

Address: 2102 Howell Mountain Drive

City, State, Zip: 78613

Phone: 512-299-3139

Email address: [REDACTED]

Twitter: jffmsl

Website (optional):

On Wed, Feb 13, 2019 at 5:05 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Jeff,

2pm on Friday is great. Why don't you come down to City Hall... you can park in our garage. We can walk over to JO's on 2nd street for coffee. Just meet me on the 2nd floor reception area at 2pm.

Denice would be a wonderful addition and we'd welcome her on the panel. I see that she's in DC. Can you see if she'd be able to come into Austin to participate? In the meantime, I'm going to add your information to the panel. Can you provide me the following info so I can add you to the SXSW system?

Full Name:

Title:

Company:

Title:

Address:

City, State, Zip:

Phone:

Email address:

Twitter:

Website (optional):

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Jeff Meisel [mailto:]
Sent: Saturday, February 09, 2019 4:59 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: Re: Sly meet Jeff

Hi Sly,

That sounds great. One person I would recommend as a prospective panelist is Denice Ross:

<https://www.linkedin.com/in/denicewross/>

She led the data strategy before and post-Katrina for New Orleans, and has some of the most harrowing and inspiring stories I know of related to data and cities. She's currently advising Schmidt Futures on Census 2020 related issues. I think she would connect well with Mayors and be able to speak to the importance of the Census and how it's used to inform national, state and local decision making. (I'm not sure it fits the make-up you are looking for in the panel, but in any event Denice is great and I'd be happy to make an intro either way.)

For Friday, how about we meet at 2 pm and you can pick the location? I work near the Domain but can visit you downtown somewhere if that's easier. I'd love to learn more about your work, Civic IO, and also share two projects I'm working on related to the 2020 Census.

Regards,

Jeff

512-299-3139

On Fri, Feb 8, 2019 at 1:39 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Jeff,

I def think you can add value. Your prospective from your time with the Census and working on it outside of government would be helpful. We are still trying to fill out the panel and I may have another slot. You mentioned someone that would be ideal, would you mind telling me more about that person?

Would you be up for coffee next Friday afternoon? I should be free after 1pm. Let me know what times work for you.

All the best.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Jeff Meisel [mailto:]
Sent: Thursday, February 07, 2019 6:36 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: Re: Sly meet Jeff

Hi Sly,

Thanks for reaching out! I'd love meet up and grab coffee, and also participate on the panel if you think I can add value. As Jon mentioned, while I've left Census I'm still doing a lot of work on the 2020 Census from outside government. I don't believe the Census is necessarily broken, but there are some major challenges which should make for a lively and much-needed discussion. (my bio is copied below if you need it for the panel) I can definitely help recruit other panelists if you need more suggestions, and have an ideal participant in mind you are looking for. The Civic I/O event sounds terrific by the way.

To throw out a few options to try and get coffee, next Wednesday afternoon (Feb 13th) and most times Friday Feb 15th are open from my side.

Best Regards,

Jeff

512-299-3139

=====

Bio

Jeff Meisel completed a three-year stint as the Chief Marketing Officer of the U.S. Census Bureau from 2015-2018. Prior to that role, he was a White House Presidential Innovation Fellow during the Obama Administration, and acting Chief Data Officer of the Department of Commerce. Notable projects at Census included launching the Data Visualization practice area, CitySDK open-source project (recognized as the Federal Innovation of the Year), and the Civic Digital Fellowship with Coding it Forward (funded in part by the Knight Foundation) to revolutionize how tech talent is brought to government. He is currently supporting "get out the count" initiatives from academia, as a Visiting Fellow at Harvard Kennedy School's Shorenstein Center, and as a Senior Fellow at UC Berkeley in collaboration with the National Science Foundation's West Big Data Hub. He brings a decade of experience in the private sector at National Instruments (NASDAQ: NATI).

On Thu, Feb 7, 2019 at 2:12 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Jon – thanks for the connect! Moving you to BCC to preserve your inbox.

Jeff – I hope all is well. I work in the Mayor's office and one of my jobs is to convene mayors from around the country for an event during SXSW Interactive called Civic I/O. You can learn more about it [here](#).

SXSW has asked us to develop a panel to talk about the upcoming census through the lens of how it impact locals communities, how this census is particularly challenged, and what people can do to ensure an accurate count is administered. See the description below. Not sure if you are interested in joining the panel or comfortable participating with the focus of the panel but I'd like someone outside of mayors to bring some prospective to the conversation. I'll also take recommendation for potential speakers if you have any contacts through your advocacy groups. Either way, would love to connect and get coffee to get to know you.

Let me know if you have any questions.

All the best.

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All the best.

Saturday, March 9th at 2pm to 3pm

Title: *Out for the Count: How to Repair the Broken 2020 Census*

Description: *The census is more than just a survey. The census is a once-a-decade head count of everyone living in our country that has a major impact on our lives. The census is used to determine such critical things as the number of seats each state has in the U.S. House of Representatives and to how we distribute billions in federal funds to local communities. As we approach the 2020 Census, it is already fraught with major challenges. Do we have enough resources to adequately execute the census? How will the attempt to add a citizenship question*

impact the census? What issues exist as we shift to a digital census regarding privacy and digital access for all communities? How would a census undercount impact the country? Hear local and national leaders discuss what lies ahead for the 2020 census and what you can do about it. Ft. Mayor John Giles of Mesa (AZ) and Mayor Catherine Pugh of Baltimore (MD)

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Jon Loyens [mailto:jon@data.world]

Sent: Thursday, February 07, 2019 2:43 PM

To: Majid, Sly <Sly.Majid@austintexas.gov>; [REDACTED]

Subject: Re: Sly meet Jeff

Hey Sly,

I got a hold of Jeff on LinkedIn and have copied him here. As you know he's not at Census anymore but at NI but he told me that he's very much involved with the census via some public policy groups. I think he could still be awesome for your panel. You two should meet up and chat regardless... I think you'd really enjoy hanging out.

Jeff,

It's definitely been too long... Let's catch up soon. I'm out of town this week but maybe lunch on the 21st?

On Thu, Feb 7, 2019 at 7:25 AM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Jon,

I hope all is well. I'm putting together a panel about the upcoming census with some mayors from around the country for SXSW and I could use an outside voice to talk about the challenges and opportunities with the census particularly as it transitions to be more digital.

I know your friend Jeff used to be the CMO at the Census but is no longer there. Do you have his new email address for me to ask if he'd be interested in participating on the panel?

Thanks!

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Jon Loyens [mailto:[REDACTED]]

Sent: Saturday, September 01, 2018 3:31 PM

To: Majid, Sly <Sly.Majid@austintexas.gov>; jeffrey.meisel@census.gov

Subject: Sly meet Jeff

Hey Jeff!

I hope this finds you well. It's been far too long and we'd love to see you at data.world sometime soon. Anyway, I'd like to introduce you to my friend and fellow Andy Roddick Foundation board member, Sly Majid. Sly works for the mayor's office here in Austin in the role of Chief Service Officer and he didn't realize that the CMO of the Census lived here in Austin! He's very interested in the work you're doing and I'm sure you guys would get a long!

Sly,

Jeff Meisel is a longtime friend and support of data.world and current CMO of the Census. There's a lot going on with the Census right now and I'm sure knowing Jeff will be good in your role with the mayor.

I'm sure you guys will enjoy meeting and I'll let you take it from here!

--

Jon Loyens
Chief Product Officer, VP of Engineering
data.world
512-917-2074

--

Jon Loyens
Chief Product Officer, VP of Engineering
data.world
512-917-2074

From: Analisa M Ruiz
To: [Clark, Janine](#)
Subject: Re: Summer Internship
Date: Wednesday, April 17, 2019 10:02:32 AM
Attachments: [AMR CV.pdf](#)
[190122 Gender & AI.pdf](#)

Janine,

Thanks for getting back to me! Attached are my CV and a writing sample. This particular piece was featured by C Minds, the organization I currently work at in Mexico City. I have included the link [here](#) if you would like to view it online. If there's anything else I can do let me know.

-Analisa


On Tue, Apr 16, 2019 at 5:38 PM Clark, Janine <Janine.Clark@austintexas.gov> wrote:

Hi Analisa,

Thanks so much for your interest! Can you please provide us with your resume and a sample of your writing?

Kind regards,
Janine Clark
Policy Aide
Office of Austin Mayor Steve Adler
301 W 2nd St, Austin, TX 78701
(512) 978-2216 | Janine.clark@austintexas.gov
MayorAdler.com

-----Original Message-----

From: Analisa M Ruiz [mailto:
Sent: Thursday, April 11, 2019 4:56 PM
To: Adler, Steve <Steve.Adler@austintexas.gov>
Subject: Summer Internship

Good afternoon,

My name is Analisa, I am a rising senior at the University of Texas studying economics and urban studies. I am emailing about any possible internships or part-time job positions with the Mayor's Office in Austin for the summer or fall. I would be happy to send along my CV and any other information necessary. Hope you have a good day!

-Analisa

From: [Majid, Sly](#)
To: [Brian Lang](#)
Cc: [Eddie Gonzalez-Novoa](#)
Subject: RE: Three mayors and the 2020 census data tool
Date: Friday, January 11, 2019 12:53:00 PM

Brian,

We had a major event with Michael Bloomberg today so my bandwidth was occupied. I like this options for mayors on panels. Can you add the timing to these options so I can share with the respective staffs?

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Brian Lang [mailto: [REDACTED]]
Sent: Friday, January 11, 2019 12:50 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Cc: Eddie Gonzalez-Novoa < [REDACTED]>
Subject: Three mayors and the 2020 census data tool

Sly - are you caught up where we can work on placing three mayors on our Saturday afternoon sessions? I also want to execute my agreement with Jeff on the 2020 census tool.

Dr. Garth Graham, President of the Aetna Foundation would like to invite Orlando Mayor Buddy Dyer to be on his panel, "Communities As Health Equity Innovation Hubs." He will be on the panel with Eric Gertler, Chairman, U.S. News & World Report and one other panelist TBD.

Then immediately following that session -

Dr. Alonzo Plough, Chief Scientific Officer of the Robert Wood Johnson Foundation would like to invite Mayor Greg Fischer to join him on the session "Communities As Health Equity Implementation Hubs" (Mayor Fisher is a good friend to the foundation). He would join the legendary [Esther Dyson](#) on the panel, and one other panelist TBD.

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We would like to chat with you about a mayor for "The Ethics of Big Data" (maybe Mayor Adler?). This will be the session where we announce the data visualization tool for the 2020 census. Jeff Reichman will moderate and will be joined by Sandeep Patel, Open Innovation Manager, U.S. Department of Health and Human Services, and Lori Melichar, Senior Program Officer Robert Wood Johnson Foundation (she runs their Pioneer Program for startups).

I've also attached the SOW from Jeff Reichman for the 2020 census tool that details

what it does and would be customized and delivered to each Mayor for their cities.

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

On Mon, Jan 7, 2019 at 8:04 AM Brian Lang <[REDACTED]> wrote:

Sly - can we set some time soon to catch up?

In the meantime, the Aetna Foundation has the following ask - can you help facilitate this?

"For the mayors for the innovation hub panel, here's our list in priority order: Orlando, Miami, Atlanta and Dallas. Please reach out to these mayors one by one on our (Aetna Foundation and Dr. Graham) behalf to gauge interest in joining Dr. Graham for the panel discussion."

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

From: Brian Lang
To: [Majid, Sly](#)
Cc: [Eddie Gonzalez-Novoa](#)
Subject: Re: Three mayors and the 2020 census data tool
Date: Friday, January 11, 2019 1:24:44 PM

Saturday:

11:00 Communities As Health Equity Innovation Hubs

12:30 Communities As Health Equity Implementation Hubs

2:00 SXSW health keynote

3:30 The Ethics of Big Data

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

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Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Brian Lang [mailto: [REDACTED]]
Sent: Friday, January 11, 2019 12:50 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Cc: Eddie Gonzalez-Novoa < [REDACTED]>
Subject: Three mayors and the 2020 census data tool

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Kind regards,

Brian Lang
281-345-8022

<http://www.linkedin.com/in/bjlang>

From: [Majid, Sly](#)
To: [Schwarz, Jeremy](#)
Subject: RE: URGENT: Mayor Suarez at SXSW
Date: Tuesday, March 5, 2019 9:47:00 AM
Attachments: [image001.png](#)

The American Cities Panel is on Sunday.

The panel that's listed below is on Saturday. Depending on your flight schedule, Mayor Suarez should be able to do both.

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Schwarz, Jeremy [mailto:JSchwarz@miamigov.com]
Sent: Monday, March 04, 2019 5:59 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Subject: Fwd: URGENT: Mayor Suarez at SXSW

Could you confirm the below? I know we are confirmed to join the panel on American Cities.

Please let me know as soon as possible.

Respectfully,
J.

Jeremy Schwarz
Chief of Staff
Mayor of Miami
3500 Pan American Drive
Miami, Florida 33133
305.250.5302

From: Brian Lang <[REDACTED]>
Sent: Monday, March 4, 2019 5:57 PM
To: Schwarz, Jeremy
Cc: Majid, Sly; Jeff Reichman; Cruz, Brandon; Eddie Gonzalez-Novoa
Subject: URGENT: Mayor Suarez at SXSW

CAUTION: This is an email from an external source. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Jeremy,

Sid Madrid in Mayor Adler's office shared your email and phone with me and I just left a

voice mail.

Last week Brandon Cruz exchanged email with my colleague Eddie Gonzalez Novoa and confirmed Mayor Suarez was available to be on the panel "[Big Data and Innovations for Marginalized Groups](#)" at SXSW on Saturday, Mar 9 at 3:30 PM.

This is one of our biggest SXSW sessions and his moderated by Mona Siddiqui, Chief Data Officer for HHS. During the session, we will reveal a new census data tool gifted to the SXSW Mayor's conference that uncovers massive federal dollars for cities from the 2020 census data (see table below my signature file).

We would like to confirm Mayor Suarez for this session, as we will also be doing a national press release about the tool and how it will help cities.

Would you be kind and give me a call, as we are just days away from SXSW and need to get Mayor Suarez his speaker's agreement?

My cell is 281-415-9779

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

Here is a table of the cities represented at SXSW, and the projected loss in a couple of scenarios.

The 1% undercount numbers mirror what happened in 2010, and are based on funding from 5 federal healthcare programs including Medicaid and CHIP.

The "all low response residents" column is a doomsday scenario, but worth including due to the political climate.

Please let me know if you have questions as you develop messaging. Estimates of Federal dollars lost comes from George Washington University: <https://bit.ly/2pJmgkr> — estimates for California not available.

City Name	Low Response Score (%)	# of Residents Not Responding to Initial Census Form	1% of Population	Federal Dollars Lost Per Capita	Federal Dollars Lost in 1% Undercount (over 10 years)	Federal Dollars Lost if all Low Response Residents Are Not Counted (over 10 years)
Albuquerque	22	140,744	6,436	\$1,121	\$72,150,250	\$1,577,743,614
Atlanta	25.4	146,420	5,788	\$708	\$40,982,155	\$1,036,650,081
Austin	23.1	258,125	11,178	\$1,161	\$129,773,097	\$2,996,833,119
Columbia	23.6	58,112	2,598	\$809	\$21,017,254	\$470,128,960
Dallas	24.8	400,491	16,187	\$1,161	\$187,930,838	\$4,649,701,729
Dayton	22.4	51,396	2,291	\$1,206	\$27,624,033	\$619,841,356
Findlay	15.8	8,786	556	\$1,206	\$6,703,551	\$105,954,408
Louisville	22.3	72,765	3,259	\$929	\$30,280,198	\$675,987,352

Madison	19.2	59,986	3,174	\$1,338	\$42,465,845	\$802,607,783
Mesa	20.6	120,184	5,827	\$887	\$51,682,031	\$1,066,034,989
Miami	27.9	142,386	5,101	\$946	\$48,258,393	\$1,346,970,605
Orlando	25.8	127,113	4,925	\$946	\$46,588,797	\$1,202,492,017
Plano	15.9	55,607	3,499	\$1,161	\$40,627,570	\$645,598,686
Reno	21	59,975	2,860	\$628	\$17,958,288	\$376,642,887
Rochester Hills	12.8	16,870	1,313	\$954	\$12,530,695	\$160,939,447
Santa Fe	21.8	22,607	1,037	\$1,121	\$11,629,366	\$253,421,342
South Bend	21.9	32,108	1,464	\$929	\$13,596,472	\$298,285,076
Tacoma	21	54,668	2,609	\$39	\$1,017,627	\$21,320,609
West Sacramento	22.2	15,936	718	NA	NA	NA
Long Beach	24.6	138,915	5,675	NA	NA	NA

Jeff Reichman
[January Advisors](#)
[LinkedIn](#) . [@fileunderjeff](#)

On Mon, Mar 4, 2019 at 4:16 PM Christine Rashman <[REDACTED]> wrote:

Fantastic – thank you! We can certainly do that. How much time do you need to review?

Jeff, send along the additional info so we can jump in and get going with the release – thank so much!

Christine

Christine Rashman
Account Supervisor
Pierpont Communications
281-433-5067 (c)
[REDACTED]



www.piercom.com
www.twitter.com/pierpontcom
www.facebook.com/PierpontCommunications
www.linkedin.com/company/pierpont-communications
Public Relations | Public Affairs | Marketing

From: Majid, Sly <Sly.Majid@austintexas.gov>

Sent: Monday, March 04, 2019 4:15 PM

To: Brian Lang <[REDACTED]>

Cc: Jeff Reichman <[REDACTED]> Christine Rashman <[REDACTED]>
Eddie Gonzalez-Novoa <[REDACTED]>

Subject: RE: Miami mayor and census tool

If you guys can draft something for me to review, I can approval for you to use it with Mayor Adler's attribution.

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Brian Lang [mailto:[REDACTED]]
Sent: Monday, March 04, 2019 4:13 PM
To: Majid, Sly <Sly.Majid@austintexas.gov>
Cc: Jeff Reichman <[REDACTED]> Christine Rashman <[REDACTED]>
Eddie Gonzalez-Novoa <[REDACTED]>
Subject: Re: Miami mayor and census tool

Sly,

In a perfect world I'd like a quote from you, Mayor Adler, or someone who is a big shot about how tools like this are important to help us better fund and innovate for marginalized groups and the underserved communities.

Then help us distribute an embargoed version of the release to the mayors so they will consider attending the session.

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

On Mon, Mar 4, 2019 at 3:15 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Here's the phone number for their Chief of Staff. Give Jeremy Schwarz a call to help expedite the speaker agreement.
305.250.5302

Anything specific I can do for PR? I'll add Jeff's session to a listing of panels we are promoting for the mayors to attend.

Sly Majid | Chief Service Officer
Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Brian Lang [mailto:[REDACTED]]

Sent: Monday, March 04, 2019 11:59 AM

To: Majid, Sly <Sly.Majid@austintexas.gov>

Cc: Jeff Reichman <[REDACTED]> Christine Rashman <[REDACTED]>
Eddie Gonzalez-Novoa <[REDACTED]>

Subject: Miami mayor and census tool

Sly - any help you can give us to get the Miami mayor to sign his speaker agreement for Jeff's session?

Also, we will be releasing a press release and would love your help with PR, where appropriate.

Anything we can provide you to help promote attendance at Jeff's 3:30 session on Sat session?

Kind regards,

Brian Lang
281-345-8022

<http://www.linkedin.com/in/bjlang>

From: Susan Ward
To: [Cortez, John Michael](#)
Subject: Request for recommendation - ATD Active Transportation intern
Date: Monday, May 20, 2019 6:11:21 PM
Attachments: [ActiveTransportationIntern_JobDescription.pdf](#)
[Ward_NSusan_Resume.pdf](#)

Hi John-Michael,

Hope everything is going well!

I'm applying for an internship with ATD's Active Transportation Department providing technical assistance to the Vision Zero and Transportation Safety Improvement Program. I had the opportunity to learn more about Vision Zero and utilize GIS during my internship with you, and would love to expand on that.

The internship is the perfect combination of transportation and data analysis to match with my transportation experience, GIS classes, and computing certificate. I've attached the job description and my resume for reference.

If you would be comfortable recommending me to [Joel Meyer](#), ATD's pedestrian coordinator, I would greatly appreciate it.

Best,
Susan

From: [Cortez, John Michael](#)
Subject: REVIEW: Towards a New System of Community Development
Date: Monday, March 11, 2019 3:34:43 PM
Attachments: [Towards a New System of Community Development.msg](#)

From: Caleb Fincher
To: [Adler, Steve](#)
Subject: Schizophrenics, Murderers & Long Range Mind Reading
Date: Thursday, April 25, 2019 9:12:18 AM

This message is from Caleb Fincher. [REDACTED]

Austin Mayor Team,

I came up with this simple way to mind read long range:

EEG data > machine learning models > 3D light show for EEG wearer

Because our brains run electricity, you not only force data out of the EEG wearer, you force data out of people way off in the distance.

I would like to create an international group of democracies staffed by 100,000 to implement this long range mind reading idea but, like you, I am a small person in the world and need help creating this international group.

Thanks!
Caleb

<https://mergedthought.org>

-----I would love you to continue reading!

I ended up with the ability to alter any sound into whatever words I want to hear: any actor on television, jets roaring high above, rumbling thunder, a motorcycle ripping across the city, you name it. I can also alter my visual perception. The visual perception alteration ability helped me come up with this long range mind reading idea.

Murderers in prison are schizophrenic at a rate of 21% [1]. You are probably familiar with Saudi Arabia's assassination of a Washington Post journalist in it's Saudi Arabian embassy in Turkey [2] and you might also be aware of the 145 politicians who were murdered in Mexico just this last election cycle [3]. I'm worried these wealthy murderers of the world, have already built long range mind reading.

Schizophrenics who fall within Thought Broadcasting Schizophrenia wonder about mind reading as a life obsession and rich murderers have the money to implement what they obsess about.

Thanks!
Caleb

<https://mergedthought.org>

P.S. The next time you hear a motorcycle rip through your city, imagine someone like me in your city altering that motorcycle sound into words.

[1] <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2755284/>

[2] https://en.wikipedia.org/wiki/Jamal_Khashoggi

[3] <https://www.efe.com/efe/english/portada/at-least-145-politicians-killed-in-run-up-to-mexico-elections/50000260-3672104>

No district found for the address provided.

From: David Catterlin
To: [Adler, Steve](#)
Subject: Steve, Microsoft Smart City Solutions: Bringing Smart Living To Your City
Date: Monday, April 29, 2019 8:44:01 AM
Attachments: [Smart City Solutions \(Infographic\).pdf](#)

Hi Steve,

Thanks for taking the time to read this email.

In the not too distant future, in a smart city near you, Tom, his wife Cassie, and their daughter Delphine live happy lives. They take advantage of the modern conveniences of their vibrant city, including enhanced urban mobility, smart infrastructure, and improved citizen services and public safety—all powered by Microsoft cloud technologies.

Explore this infographic to bring smart living to your city using Microsoft cloud technologies in different sectors including:

- Urban mobility
- Smart infrastructure
- Citizen and social care
- Public safety

Drive safety and efficiency with the intelligent cloud

Thanks again for your valuable time and reading the attached guide.

Best Regards,
David Catterlin

From: [Fisher, Ashley](#)
To: [Mayor Adler](#)
Cc: [Varghese, Lesley](#); [Shack, Barbara](#); [Majid, Sly](#)
Subject: Talking points for this afternoon
Date: Tuesday, March 12, 2019 8:27:39 AM
Attachments: [The Case for Public Sector Open Data.docx](#)
[City of Austin Mayor Adler Letter City Possible.docx](#)

Mayor,

Here are your talking points for this afternoon (along with a background letter for context). Both are printed and in the green folder on the ledge.

Ashley

Ashley Fisher
Policy Advisor
Office of Mayor Steve Adler
512.978.2333
Ashley.Fisher@austintexas.gov

From: [Fisher, Ashley](#)
To: [Mayor Adler](#)
Cc: [Varghese, Lesley](#); [Shack, Barbara](#); [Majid, Sly](#)
Subject: Talking points for this afternoon
Date: Tuesday, March 12, 2019 8:27:38 AM
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[City of Austin Mayor Adler Letter City Possible.docx](#)

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Ashley Fisher
Policy Advisor
Office of Mayor Steve Adler
512.978.2333
Ashley.Fisher@austintexas.gov

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To: [Mayor Adler](#)
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512.978.2333
Ashley.Fisher@austintexas.gov

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Office of Mayor Steve Adler
512.978.2333
Ashley.Fisher@austintexas.gov

From: [Fisher, Ashley](#)
To: [Mayor Adler](#)
Cc: [Varghese, Lesley](#); [Shack, Barbara](#); [Majid, Sly](#)
Subject: Talking points for this afternoon
Date: Tuesday, March 12, 2019 8:25:00 AM
Attachments: [The Case for Public Sector Open Data.docx](#)
[City of Austin Mayor Adler Letter City Possible.docx](#)

Mayor,

Here are your talking points for this afternoon (along with a background letter for context). Both are printed and in the green folder on the ledge.

Ashley

Ashley Fisher
Policy Advisor
Office of Mayor Steve Adler
512.978.2333
Ashley.Fisher@austintexas.gov

From: Greene, Solomon
To: [Greene, Solomon](#)
Cc: [Gonzalez, Jorge](#)
Subject: Thank you for joining the Zoning Innovation Knowledge Lab!
Date: Friday, May 17, 2019 2:48:37 PM
Attachments: [Takeaways and Tools - Zoning Innovation Knowledge Lab.pdf](#)

Dear Friends and Colleagues,

Thank you so much for your thoughtful engagement at the Zoning Innovation Knowledge Lab at the Urban Institute's [Next50](#) Changemaker Forum on Wednesday. I especially want to thank our co-chairs Shaun Donovan and Ron Terwilliger for their leadership and vision for this session. It was a privilege to be able to work with them to convene such a diverse set of stakeholders for this important and timely conversation. I hope you found the discussion as thought provoking and enriching as we did!

We have synthesized much of what we learned in the attached ***Takeaways and Tools*** document. We have also included summaries and links to the data tools and coalitions that were mentioned, and we encourage you to explore some of the incredible resources that were shared during the discussion.

One of the key takeaways from the discussion was the importance of framing and messaging to help more people understand the impacts of land use decisions and, where local zoning is holding back progress, to inspire change. On that note, I want to share with you a "sneak peak" at our [video](#) on ***Zoning Matters: How Land Use Policies Shape Our Lives***, which we'll be releasing next month along with a new resource page. The goal of the video is to help enable productive conversations about the importance of zoning reforms to address the long shadow of legal racism that still generates inequities in health, education, and more. You can find an advance look at the video using this link: <https://vimeo.com/336208270/db1ad7f87b>. I ask that you hold off on sharing the video on social media until we officially launch the video and resource page next month.

The insights you provided will be instrumental in shaping our work on housing and land use going forward, and I invite you to stay in touch. Please respond to this email if you'd like to receive occasional updates and new research and tools as they become available.

Warmest regards,

Solomon Greene

[Solomon Greene](#)

Senior Fellow
202-261-5286

U R B A N I N S T I T U T E

Research to Action Lab

Metropolitan Housing and Communities Policy Center

www.urban.org

From: [Cortez, John Michael](#)
Subject: Thank you for joining the Zoning Innovation Knowledge Lab!
Date: Sunday, May 19, 2019 11:21:05 AM
Attachments: [Thank you for joining the Zoning Innovation Knowledge Lab!.msg](#)

From: Brian Lang
To: [Majid, Sly](#)
Cc: [Eddie Gonzalez-Novoa](#)
Subject: Three mayors and the 2020 census data tool
Date: Friday, January 11, 2019 12:51:35 PM
Attachments: [Energizing Health - SXSX scope of work \(1\).pdf](#)

Sly - are you caught up where we can work on placing three mayors on our Saturday afternoon sessions? I also want to execute my agreement with Jeff on the 2020 census tool.

Dr. Garth Graham, President of the Aetna Foundation would like to invite Orlando Mayor Buddy Dyer to be on his panel, "Communities As Health Equity Innovation Hubs." He will be on the panel with Eric Gertler, Chairman, U.S. News & World Report and one other panelist TBD.

Then immediately following that session -

Dr. Alonzo Plough, Chief Scientific Officer of the Robert Wood Johnson Foundation would like to invite Mayor Greg Fischer to join him on the session "Communities As Health Equity Implementation Hubs" (Mayor Fisher is a good friend to the foundation). He would join the legendary [Esther Dyson](#) on the panel, and one other panelist TBD.

Then immediately following that session -

We would like to chat with you about a mayor for "The Ethics of Big Data" (maybe Mayor Adler?). This will be the session where we announce the data visualization tool for the 2020 census. Jeff Reichman will moderate and will be joined by Sandeep Patel, Open Innovation Manager, U.S. Department of Health and Human Services, and Lori Melichar, Senior Program Officer Robert Wood Johnson Foundation (she runs their Pioneer Program for startups).

I've also attached the SOW from Jeff Reichman for the 2020 census tool that details what it does and would be customized and delivered to each Mayor for their cities.

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

On Mon, Jan 7, 2019 at 8:04 AM Brian Lang <[REDACTED]> wrote:

Sly - can we set some time soon to catch up?

In the meantime, the Aetna Foundation has the following ask - can you help facilitate this?

"For the mayors for the innovation hub panel, here's our list in priority

order: Orlando, Miami, Atlanta and Dallas. Please reach out to these mayors one by one on our (Aetna Foundation and Dr. Graham) behalf to gauge interest in joining Dr. Graham for the panel discussion."

Kind regards,

Brian Lang
281-345-8022

<http://www.linkedin.com/in/bjlang>

From: Brian Lang
To: JSchwarz@miamigov.com
Cc: [Majid. Sly](#); [Jeff Reichman](#); bacruz@miamigov.com; [Eddie Gonzalez-Novoa](#)
Subject: URGENT: Mayor Suarez at SXSW
Date: Monday, March 4, 2019 4:58:08 PM
Attachments: [image001.png](#)

Jeremy,

Sid Madrid in Mayor Adler's office shared your email and phone with me and I just left a voice mail.

Last week Brandon Cruz exchanged email with my colleague Eddie Gonzalez Novoa and confirmed Mayor Suarez was available to be on the panel "[Big Data and Innovations for Marginalized Groups](#)" at SXSW on Saturday, Mar 9 at 3:30 PM.

This is one of our biggest SXSW sessions and his moderated by Mona Siddiqui, Chief Data Officer for HHS. During the session, we will reveal a new census data tool gifted to the SXSW Mayor's conference that uncovers massive federal dollars for cities from the 2020 census data (see table below my signature file).

We would like to confirm Mayor Suarez for this session, as we will also be doing a national press release about the tool and how it will help cities.

Would you be kind and give me a call, as we are just days away from SXSW and need to get Mayor Suarez his speaker's agreement?

My cell is 281-415-9779

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

Here is a table of the cities represented at SXSW, and the projected loss in a couple of scenarios.

The 1% undercount numbers mirror what happened in 2010, and are based on funding from 5 federal healthcare programs including Medicaid and CHIP.

The "all low response residents" column is a doomsday scenario, but worth including due to the political climate.

Please let me know if you have questions as you develop messaging. Estimates of Federal dollars lost comes from George Washington University: <https://bit.ly/2pJmgkr> — estimates for California not available.

City Name	Low Response Score (%)	# of Residents Not Responding to Initial Census Form	1% of Population	Federal Dollars Lost Per Capita	Federal Dollars Lost in 1% Undercount (over 10 years)	Federal Dollars Lost if all Low Response Residents Are Not Counted (over 10 years)
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Albuquerque	22	140,744	6,436	\$1,121	\$72,150,250	\$1,577,743,614
Atlanta	25.4	146,420	5,788	\$708	\$40,982,155	\$1,036,650,081
Austin	23.1	258,125	11,178	\$1,161	\$129,773,097	\$2,996,833,119
Columbia	23.6	58,112	2,598	\$809	\$21,017,254	\$470,128,960
Dallas	24.8	400,491	16,187	\$1,161	\$187,930,838	\$4,649,701,729
Dayton	22.4	51,396	2,291	\$1,206	\$27,624,033	\$619,841,356
Findlay	15.8	8,786	556	\$1,206	\$6,703,551	\$105,954,408
Louisville	22.3	72,765	3,259	\$929	\$30,280,198	\$675,987,352
Madison	19.2	59,986	3,174	\$1,338	\$42,465,845	\$802,607,783
Mesa	20.6	120,184	5,827	\$887	\$51,682,031	\$1,066,034,989
Miami	27.9	142,386	5,101	\$946	\$48,258,393	\$1,346,970,605
Orlando	25.8	127,113	4,925	\$946	\$46,588,797	\$1,202,492,017
Plano	15.9	55,607	3,499	\$1,161	\$40,627,570	\$645,598,686
Reno	21	59,975	2,860	\$628	\$17,958,288	\$376,642,887
Rochester Hills	12.8	16,870	1,313	\$954	\$12,530,695	\$160,939,447
Santa Fe	21.8	22,607	1,037	\$1,121	\$11,629,366	\$253,421,342
South Bend	21.9	32,108	1,464	\$929	\$13,596,472	\$298,285,076
Tacoma	21	54,668	2,609	\$39	\$1,017,627	\$21,320,609
West Sacramento	22.2	15,936	718	NA	NA	NA
Long Beach	24.6	138,915	5,675	NA	NA	NA

Jeff Reichman
[January Advisors](#)
[LinkedIn](#) . [@fileunderjeff](#)

On Mon, Mar 4, 2019 at 4:16 PM Christine Rashman <[REDACTED]> wrote:

Fantastic – thank you! We can certainly do that. How much time do you need to review?

Jeff, send along the additional info so we can jump in and get going with the release – thank so much!

Christine

Christine Rashman

Account Supervisor

Pierpont Communications

281-433-5067 (c)

[REDACTED]



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Public Relations | Public Affairs | Marketing

From: Majid, Sly <Sly.Majid@austintexas.gov>

Sent: Monday, March 04, 2019 4:15 PM

To: Brian Lang <[REDACTED]>

Cc: Jeff Reichman <[REDACTED]> Christine Rashman <[REDACTED]>

Eddie Gonzalez-Novoa <[REDACTED]>

Subject: RE: Miami mayor and census tool

If you guys can draft something for me to review, I can approval for you to use it with Mayor Adler's attribution.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Brian Lang [[mailto:\[REDACTED\]](mailto:[REDACTED])]

Sent: Monday, March 04, 2019 4:13 PM

To: Majid, Sly <Sly.Majid@austintexas.gov>

Cc: Jeff Reichman <[REDACTED]> Christine Rashman <[REDACTED]>

Eddie Gonzalez-Novoa <[REDACTED]>
Subject: Re: Miami mayor and census tool

Sly,

In a perfect world I'd like a quote from you, Mayor Adler, or someone who is a big shot about how tools like this are important to help us better fund and innovate for marginalized groups and the underserved communities.

Then help us distribute an embargoed version of the release to the mayors so they will consider attending the session.

Kind regards,

Brian Lang
281-345-8022
<http://www.linkedin.com/in/bjlang>

On Mon, Mar 4, 2019 at 3:15 PM Majid, Sly <Sly.Majid@austintexas.gov> wrote:

Here's the phone number for their Chief of Staff. Give Jeremy Schwarz a call to help expedite the speaker agreement.

305.250.5302

Anything specific I can do for PR? I'll add Jeff's session to a listing of panels we are promoting for the mayors to attend.

Sly Majid | Chief Service Officer

Office of Mayor Steve Adler | 301 Willie Nelson Blvd | Austin, TX 78701
512 978 2137 | f 512 978 2120

From: Brian Lang [mailto:[REDACTED]]

Sent: Monday, March 04, 2019 11:59 AM

To: Majid, Sly <Sly.Majid@austintexas.gov>

Cc: Jeff Reichman <[REDACTED]> Christine Rashman <[REDACTED]>

Eddie Gonzalez-Novoa <[REDACTED]>

Subject: Miami mayor and census tool

Sly - any help you can give us to get the Miami mayor to sign his speaker agreement for Jeff's session?

Also, we will be releasing a press release and would love your help with PR, where appropriate.

Anything we can provide you to help promote attendance at Jeff's 3:30 session on Sat session?

Kind regards,

Brian Lang
281-345-8022

<http://www.linkedin.com/in/bjlang>

From: Greene, Solomon
To: [Greene, Solomon](#)
Cc: [Gonzalez, Jorge](#); [Next50](#)
Subject: Zoning Innovation Knowledge Lab welcome and background materials
Date: Wednesday, May 8, 2019 4:14:05 PM
Attachments: [Agenda - Zoning Innovation - Final.pdf](#)
[Attendee List - Zoning Innovation.pdf](#)
[Advance reading - Zoning Innovation.pdf](#)

Dear Friends and Colleagues,

We are delighted to host you on **Wednesday, May 15, 2019** for the Urban Institute's [Next50 Changemaker Forum](#). During the Forum, you will be joining the Zoning Innovation Knowledge Lab, which is co-chaired by Shaun Donovan and Ron Terwilliger.

We are very excited for this conversation about how innovation in zoning and local land use regulations can accelerate solutions to the nation's affordable housing crisis. Thank you in advance for the insights you will share on this important and timely topic!

I have attached a brief agenda and list of participants for the Knowledge Lab. I am also sharing excerpts from the Urban Institute's Next50 Housing Catalyst Brief as suggested read-ahead material. The brief explores the question "*what would it take to ensure quality, affordable housing for all in communities of opportunity?*," and is part of our [Next50 Catalyst series](#), in which we explore promising solutions and identify knowledge-building priorities to advance equity and upward mobility across eight policy areas. In the attached excerpts from the housing brief, we include the discussion of solutions and priorities related to land use and zoning. If you would like to read the full brief, you can download it [here](#).

As a reminder, the Changemaker Forum will take place at the Urban Institute's new home at 500 L'Enfant Plaza. We will begin with lunch at 11:30 a.m and the opening plenary will begin promptly at 12:00 p.m. The Zoning Innovation Knowledge Lab will run from 1:45 p.m. to 3:30 p.m. in our Learning and Community Hub (3rd floor). The closing plenary will follow and conclude at 5:30 p.m. A full schedule of speakers and events can be found [here](#).

We also wanted to remind you that Urban's 50th Anniversary Board of Trustees Dinner will take place from 5:30 p.m. to 8:30 p.m. and features a conversation with Mitch Landrieu, former mayor of New Orleans.

Should you have any questions about our Knowledge Lab or these materials, don't hesitate to let me or my colleague Jorge González know. If you need to change your RSVP, please contact

Sincerely,

Solomon Greene

[Solomon Greene](#)

Senior Fellow
202-261-5286



U R B A N I N S T I T U T E

Research to Action Lab

Metropolitan Housing and Communities Policy Center

www.urban.org